

REPORT TO: Hendersonville Tree Board  
FROM: Mary Jo Padgett, PR Consultant  
RE: Publicity Report for March Board meeting  
DATE: March 21, 2023

Publicity/ events since last board meeting --

*Sunday, March 5 – Guided Walk Along an Award-Winning Streambank Restoration Project, 2 p.m.* Leader Mike Huffman did a great job informing an interested group of 18 attendees about the streambank restoration project on Allen Branch. Several attendees signed up to learn more about the Tree Board or to volunteer. I passed those names along to Mary D., volunteer coordinator. Volunteer photographer Ken Fitch took some great photos.

*Educational Winter Program* – This program is scheduled at the Henderson County Library auditorium this afternoon, shortly after the Tree Board meeting adjourns. See calendar item below. Please plan to attend.

*Tree Board Banner* – I am working with Glenn L. to create and produce a new display banner, using Printville on Main Street. Photos and quality icons are being researched. Tree Board members will see/approve the final draft.

*Arbor Day Celebration in May* – Correspondence with Gene Carr, president of Four Seasons Rotary, has been started, alerting the organization that planning should begin. FS Rotary has coordinated the City's Arbor Day event, which is usually held the first week in May, for many years. I do publicity on behalf of the Tree Board for Arbor Day.

*Web page update* – A photo-oriented summary report of Tree Board activities in 2022 is now on the Tree Board web page of the City's website at <https://www.hendersonvillenc.gov/advisory-boards-commissions-and-committees/tree-board/tree-board-projects-activities>.

Upcoming Calendar of Events --

**HENDERSONVILLE TREE BOARD CALENDAR 2023**

*Winter 2023 -- Yarn-Bombing Project.* Until the end of March, 7 trees near the Historic Train Depot on Maple St. are wrapped in decorative, colorful yarn by the STEAP organization. This art installation, approved by the Tree Board, will be removed after March 30. Drive by and take a look.

*Tuesday, March 21 – “Learn More about the NC Urban Forest Council.”* 5 p.m., Henderson County Public Library auditorium, Washington St.. A public educational program at no charge. Mark Foster, arborist for the City of Asheville and former chair of

the Council, will speak about the mission, purpose, and services of the state's Urban Forest Council.

*Saturday, April 22 – Hendo Earth Day event on Main Street.* Bee City USA and Tree Board will participate.

*Spring – NeighborWoods Tree Planting Projects*

*Early May – Arbor Day Celebration*

*May 27-28 – Garden Jubilee*

*June – Pollinator Month.* Bee City will create a calendar of events for the month. June 3 will be the Maple Street Farmer's Market event.

*August – Bee Bold Festival at Bold Rock Cidery, Mills River.* Bee City USA will have a booth at this event.

*Sept. 1-4 – NC Apple Festival*

*Oct. 7 – Farm-City Day, Jackson Park.* Bee City USA will participate.