



CITY OF HENDERSONVILLE COMMUNITY CHARACTER TEAM MEETING

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC
28792



Tuesday, December 05, 2023 – 9:00 AM

MINUTES

1. **CALL TO ORDER – Present:** Kristen Lee, Aaron Adams, Michele Sparks. On Zoom – Caroline Gunther, Linda DiPaola **Staff Present** – Jamie Carpenter, Terrye Jacobs, Dakota Parker, Chris Conard
2. **APPROVAL OF MINUTES** - November 2023 Community Character Minutes – Michele, Aaron 2nd

3. **OLD BUSINESS** - STEAP Mural Update - *Karen-Eve Bayne*

Yarn Bombing – tree board gave approval for November through March of this year.

Murals in 7th Avenue District

Requirements of murals to show local community, nods to past, present and future of 7th avenue area. 628 7th Avenue East. Going to try to have reproductions made on banners that may be placed in other locations. Challenge with mural program is finding buildings that will have a lease agreement for 1-5 years or longer. Life of a mural painted on marine board or brick is about 20 years. This mural will not come down unless the rescue mission sells the building.

Asked for comments – Linda Dipaola compliments it and thinks is great and represents the project and area well.

Billy Smith – artist

Asked about feedback on putting banners up to promote the mural site.

Paper print in store front with mural design for store windows – direct to Bee Line Murals and next location

Mural # 2 – submission

Diamond Cash – doing mural inside WNC Source building on 7th avenue. 20 ft long, 16 ft tall. On marine board. Hoping to have it on display for MLK Day.

Consider a Main Street location, then relocate to 7th Avenue at the conclusion of the streetscape?

Next steps – finding a mural location. Going to apply for a grant for more public art, going to design a mural walk in Hendersonville. Wanted a discussion about that for the grant application. Grant is due first of January. Applying for a grant to create a flyer for mural walk with qr code for each mural.

Public Art Review – STEAP and Arts Council to help create a public art review / policy approach.

It was asked if the Art League was going to be involved, they were asked but would prefer to stick with their core mission, they will continue to be apprised.

Aaron Adams noted concern about making it too restrictive.

Part of the CC Team's problem has been what to direct people to for guidance when they would like to do public art, either on private property or public property. Ultimately on private property we cannot place restrictions on art, but having an entity to send people to for guidance, as well as when people have proposals for public space public art.

7th Avenue Streetscape Update – Chris Conard, Construction Manager with the City was at the meeting. He advised that although timelines are suggesting an earlier completion date, it can take more time than originally planned. They will hold the construction manager to dates, however there are several things that, by law, can delay the project. Committee noted that business owners need to know details on the closure ASAP so they can plan for staffing next year and for how long.