



Symbolic  
Monarch  
Migration

# Symbolic Monarch Migration Leader Packet 2023-24



## **Uniting Youth across North America through the exchange of paper butterflies and letters!**

The Symbolic Monarch Migration mimics the migration of monarch butterflies to Mexico in the autumn and their return North in the spring. Students in the USA and Canada send life-sized paper butterflies in the fall and receive different paper butterflies in the spring with a letter from a student in Mexico. Students in the USA and Canada also create Ambassador Butterflies as gifts for students in Mexico.

# Symbolic Monarch Migration Project Partners

The Symbolic Migration is a partnership project between Journey North (a program of the University of Wisconsin-Madison Arboretum) and Monarchs Across Georgia (a committee of the nonprofit organization, the Environmental Education Alliance). **Journey North** manages the interactive Symbolic Monarch Migration Participant Map and hosts educational materials on its website.

**Monarchs Across Georgia** administers the project including coordinating the exchange of symbolic butterflies among 2000+ classrooms in three countries, engaging a contract worker to provide lessons and deliver materials in Mexico, and raising funds for the project's continuation.



Tracking migrations and seasons

# WHAT IS AN AMBASSADOR BUTTERFLY?

Your Ambassador Butterfly is a gift to a student in Mexico.

Make your gift beautiful!

You have two design options:

1. Make your own Ambassador Butterfly out of a letter-sized file folder, creating your own design\* or
2. Use one of our templates to decorate the outside of the folder: See [Google Drive Folder of Ambassador Templates](#)

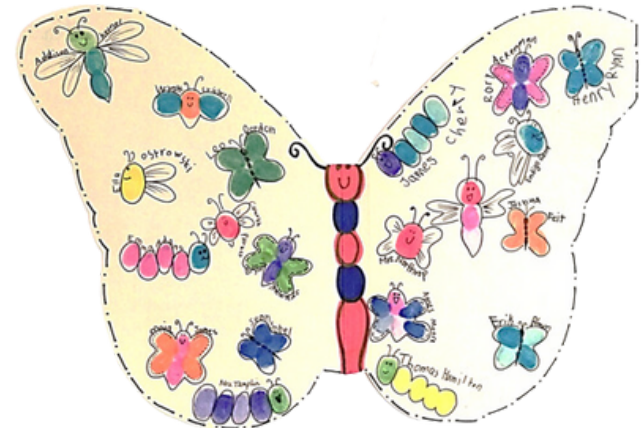
Special instructions:

1. If possible, write a message and/or decorate the inside of the folder.
2. Please do NOT use glitter or attach bulky materials!
3. Include this information on the folder:

**Teacher's/ Leader's Name**

**School/ Organization**

**City, State/ Province, Country**



\*See examples:

[bit.ly/AmbassadorExamples](http://bit.ly/AmbassadorExamples)

# WHAT IS A PASSENGER TICKET?

## What are the basics?

- A Passenger Ticket is the email receipt received when you pay the \$15 fee.
- **This project is designed for a single classroom, youth group, or family.**
- **Each** Ambassador Butterfly needs a separate Passenger Ticket. Enter the correct **Mailing Address** when you purchase your Passenger Ticket. Note: The **mailing address** may differ from the **street address** if a P.O. Box is used for postal delivery.
- **Save** and **Print** the email receipt from your purchase. It is your official Passenger Ticket and needs to be enclosed in your Ambassador Butterfly.

## How do we use this fee?

- The \$15 fee pays for our supplies, shipping fees to and from Mexico, and environmental education activities in Mexico.

## Do I get any supplies for my \$15 fee?

- **No supplies are provided.**

## What supplies do you need to print?

- a letter-sized file folder with copies of the life-sized butterfly template for each student
- a copy of the Hello Friends/ Hola Amigos Letter
- an envelope with postage affixed

## Where do I purchase my Passenger Ticket?

- [bit.ly/PassengerTicket23](http://bit.ly/PassengerTicket23)

## How can I make a payment?

- Payment by credit card (Visa, Mastercard, or Discover) is preferred. Purchase orders are accepted; contact [symbolic-migration@eealliance.org](mailto:symbolic-migration@eealliance.org) to request.

# WHAT GOES INSIDE MY FOLDER?

What should be included in my Ambassador Butterfly?

1. A cluster of **life-sized butterflies\***, one made by each student in your class/ group \*A life-sized monarch is less than 4"x4".
2. A completed "Hello Friends/ Hola Amigos" Letter (also on page 11)
3. Your Passenger Ticket (a copy of the email confirmation of your purchase) is required.

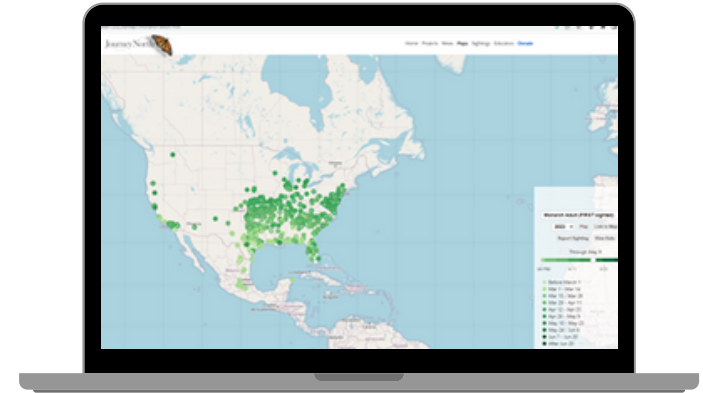
Additional instructions:

- Total number of life-sized butterflies per Ambassador Butterfly should not exceed a class size of approximately thirty (30). Additional Passenger Tickets should be purchased for classes/ groups larger than 30.
- Use our [Life-Sized Butterfly Template](#) (also on page 10) and enter all of the information (except perhaps the student's first name) before making photocopies.
- Illegible handwriting prevents other participants from contacting you in the spring when these life-sized butterflies return to the USA and Canada.
- Do not laminate your butterflies.
- Mark the map with an X to show where you live and draw an arrow to show the migration route to Mexico. Use [Google Maps](#) to measure the distance in kilometers from your location to Angangueo, Michoacan, Mexico, and fill in the blanks with your town, state/province, and country. Complete the Letter in both Spanish and English. (You can use the same words.)
- Optionally, you can enclose a Group Photo, Postcard, or ONE single-page Note written in Spanish. [Google Translate](#) is an option for translations.

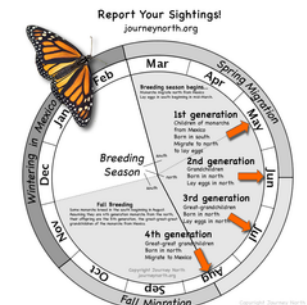
# HOW DO I PUT OUR AMBASSADOR ON THE MAP?

What are the basic instructions:

- Complete instructions on how to register and map your participation can be found [HERE](#) in the Symbolic Monarch Migration Project Resources of Journey North.
- Be sure to include the leader's name, school/group/family, city, and state/province and country in the "Comments." Uploading a photo is optional.
- Your report (and uploaded photo) will appear on the List of Participants. Your location will appear on the Participant Map.
- The map can only display one dot at each location. Clicking on the dot will only display the most recent report for that location. If you have multiple groups from one location, make a single entry on the map with a photo collage of all the Ambassador Butterflies.
- All individual reports and photos will appear on the List of Participants.



Remember to track real monarchs on Journey North and utilize their many resources.





# WHAT IS THE PROJECT TIMELINE?

**STEP 2**  
NOV. 2023 - FEB. 2024

Your Ambassador is shipped to Mexico by early November where Ms. Romero delivers them to schools. Find out where your Ambassador landed in Mexico at [www.symbolicmigration.org](http://www.symbolicmigration.org).

**STEP 1**  
BY OCTOBER 20, 2023

Create your Ambassador and life-sized butterflies. Purchase Passenger Ticket. Record on Journey North's Participant Map. Mail materials by postmark deadline.

**STEP 3**  
MARCH 2024

Your Ambassador remains in Mexico but letters from students return northward.

**STEP 4**  
APRIL 2024

A letter from a student in Mexico and a mixture of life-sized butterflies are mailed to all participating groups by early April.

**STEP 5**  
APRIL - MAY 2024

Contact leaders/ teachers to report the arrival of individual life-sized butterflies before the end of the school year.



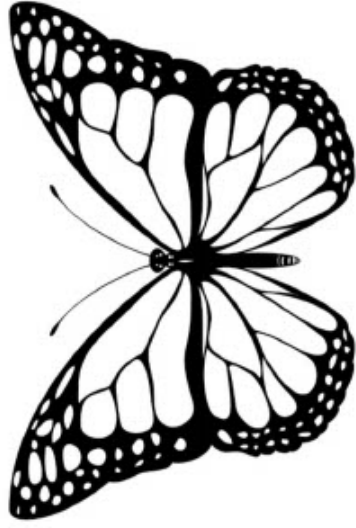
# IMPORTANT INFORMATION

- Contact Monarchs Across Georgia at [symbolic-migration@eealliance.org](mailto:symbolic-migration@eealliance.org) with questions about payments, Passenger Ticket receipts, Ambassadors, reports from schools in Mexico, and general project logistics.
- Purchase your Passenger Ticket at [bit.ly/PassengerTicket23](https://bit.ly/PassengerTicket23)
- Mail your Ambassador Butterfly & Enclosures to:  
**Send a Monarch to Mexico!, c/o Symbolic Migration**  
**1497 Candleberry Court SW, Lilburn, GA 30047 USA**
- Do not send payments to this address.
- **The postmark deadline for this season is October 20, 2023.**
- Add your location to Journey North's Symbolic Migration Participant Map. Directions for this procedure can be found [HERE](#).
- Having trouble with this procedure? Use this Journey North Helpline: [https://journeynorth.org/contact/help\\_contact.html](https://journeynorth.org/contact/help_contact.html)
- To read about the school visits in Mexico, visit <https://symbolicmigration.org/>. Use the SEARCH function at the top right of this page to find out where your Ambassador landed.



# CHECKLIST

- ✓ Purchased online my \$15 Passenger Ticket for each Ambassador Butterfly at [bit.ly/PassengerTicket23](https://bit.ly/PassengerTicket23)
- ✓ Ambassador Butterfly created with enclosures including: cluster of no more than ~30 life-sized butterflies, completed Hello Friends/ Hola Amigos Letter, copy of payment confirmation email (Passenger Ticket). NO RETURN ENVELOPE needed.
- ✓ Reported to Journey North's Symbolic Monarch Migration Participant Map, including the leader's name, school/group/family, city, and state/province in the "Comments." Photo upload of our Ambassador is optional.
- ✓ Ambassador Butterfly & enclosures mailed & postmarked by OCTOBER 20, 2023 to:  
Send a Monarch to Mexico!, c/o Symbolic Migration,  
1497 Candleberry Court SW, Lilburn, GA 30047, USA



Student's First Name:

City:

State/Province, Country:

School/Family/Group:

Leader's Name:

Leader's email:



Student's First Name:

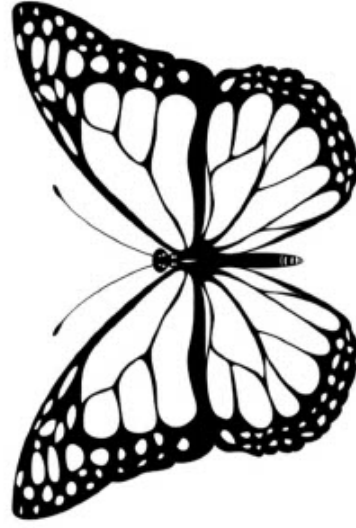
City:

State/Province, Country:

School/Family/Group:

Leader's Name:

Leader's email:



Student's First Name:

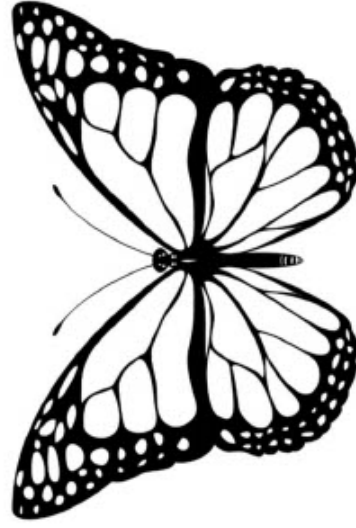
City:

State/Province, Country:

School/Family/Group:

Leader's Name:

Leader's email:



Student's First Name:

City:

State/Province, Country:

School/Family/Group:

Leader's Name:

Leader's email:



### Hello Friends!

### ¡Hola Amigos!

We made this symbolic monarch for you in

Hicimos esta monarca simbólica para Uds. en

(town) \_\_\_\_\_,

(pueblo) \_\_\_\_\_

(state/ province) \_\_\_\_\_,

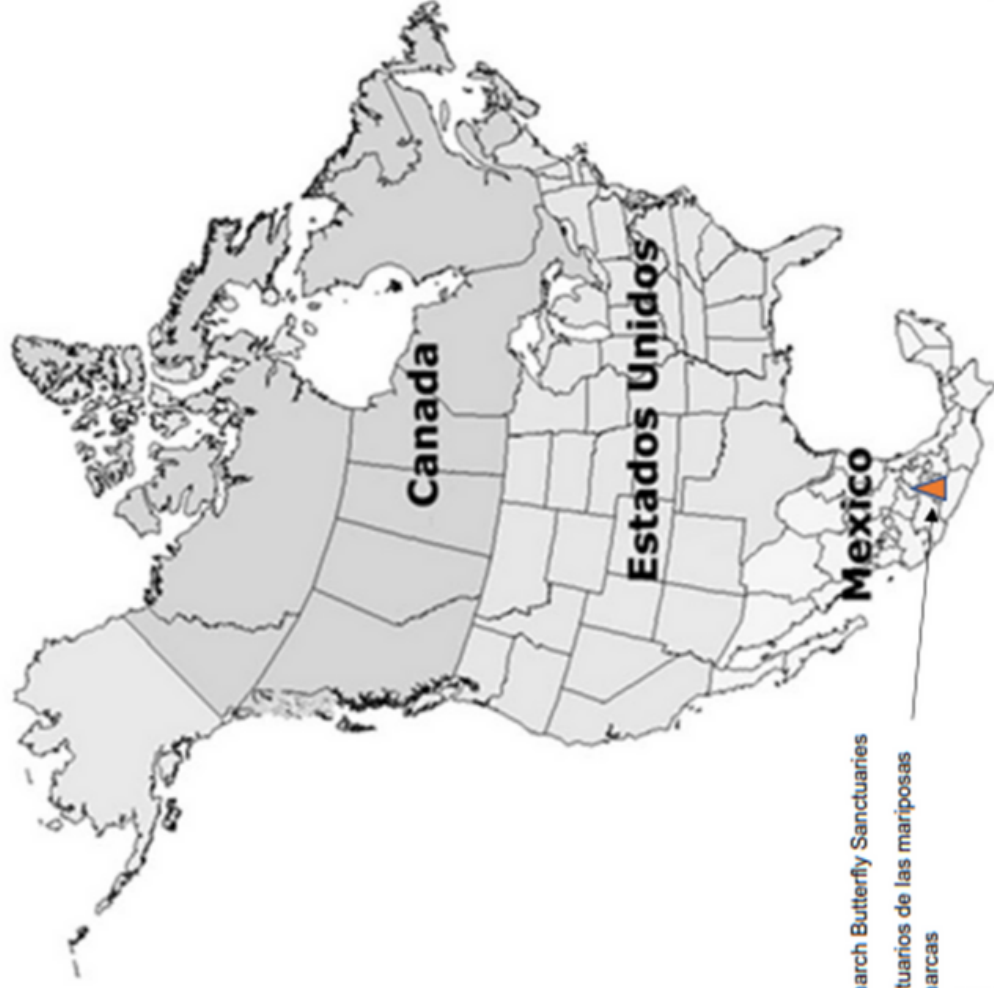
(estado/ provincia) \_\_\_\_\_

(country) \_\_\_\_\_. We have marked the map with an X to show where we live and drawn an arrow to show the migration route.

Hemos marcado el mapa con una X para mostrar dónde vivimos y una flecha que muestra la ruta de migración.

This butterfly flew \_\_\_\_\_ kilometers to greet you.

Esta mariposa voló \_\_\_\_\_ kilómetros para saludarte.



Monarch Butterfly Sanctuaries

Santuarios de las mariposas monarcas

