



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY DOWNTOWN ADVISORY BOARD



SUBMITTER: Jamie Carpenter, Downtown Manager
MEETING DATE: August 8, 2023

AGENDA SECTION: NEW BUSINESS
DEPARTMENT: Downtown

TITLE OF ITEM: Valet Parking Policy

SUMMARY:

The City has received a request to operate a valet parking service on Main Street. There is currently no ordinance in place to allow for valet parking as a use.

The Downtown Advisory Board has been asked to review if establishing a valet parking permit is something to recommend in the code of ordinances.

The current request is for special events taking place at the Main Event – 125 S Main Street, however there may be future requests for a more ongoing valet parking service. This request has been made by Chris Riveria of JC Parking Operations.

Summary of what Valet Parking would entail:

1. Permit holder would request a valet parking permit, which may include # of spaces, # of days, etc. Fees may include:
 - a. Application fee
 - b. Per day / per space fee
2. Permit holder would obtain the spaces requested and have a valet parking stand. They would have drivers pull into the valet spaces to then be taken by a valet who would take the vehicle to an off-site parking lot.

The following pro's and cons were discussed by staff when reviewing the request in our regular internal parking meetings. There are ordinances in place in Greenville, SC, Charlotte, Matthews, NC and other locations that currently exist for valet parking.

Pro's	Con's
<ul style="list-style-type: none">• Ease of use for customers downtown – chief concern from businesses• Set revenue earned for parking spaces leased to valet parking through permit fees	<ul style="list-style-type: none">• Potential backup of traffic (especially when it is for an event, less so when it is for regular restaurant traffic)• Regulation requirements and enforcement to ensure customers are having a good experience downtown• Loss of public parking spaces for private use