



CITY OF HENDERSONVILLE AGENDA ITEM SUMMARY DOWNTOWN ADVISORY BOARD



SUBMITTER: Jamie Carpenter, Downtown Manager **MEETING DATE:** April 11, 2023

AGENDA SECTION: NEW BUSINESS **DEPARTMENT:** Community Development - Downtown

TITLE OF ITEM: Downtown Team / Workplan Updates

SUMMARY:

Monthly review of workplan status / team updates. Downtown Workplan is attached – updated as of April 7, 2023.

Committee updates:

Economic Vitality:

- ‘Hendophiles’ Downtown Workforce Program
 - Committee did a trial tour and brainstorming at meeting in April meeting
- Downtown Opportunity Fund – Dogwood Health Trust Grant
 - Contracts almost complete – Mountain BizWorks and Black Wall Street
- Parking Garage Opening
 - Currently – revenues are looking good. Dogwood Lot – opened more permit spaces after reviewing lot activity past month.
 - June 28 City Council Workshop will include a parking update.

Community Character:

- Façade Grant to be updated to HIIP Grant – Historic Improvement Incentive Program. Committee to review and bring back to board for next meeting.

Events:

- Downtown special event calendar is attached – note several upcoming events on Main Street
 - Event Safety Updates & Event Fees
- Friends of Downtown Events:
 - April 19 – Volunteer Kickoff Meeting – Farmers Market and R&B volunteers
 - May 6 – Farmers Market Opening Day
 - May 10 – Bear Reveal
 - May 18 – R&B
 - May 27-28 – Garden Jubilee