



# CITY OF HENDERSONVILLE DOWNTOWN EVENTS TEAM

Downtown Program Office | 125 Fifth Avenue West, Suite 200 | Hendersonville NC  
28792



Thursday, October 06, 2022 – 9:00 AM

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## AGENDA

### 1. CALL TO ORDER

9 a.m.

### 2. NEW BUSINESS

#### A. Event Debrief:

Bearfootin'

- Got the ABC permit to serve Beer and Wine
- Similar to last year
- No tent rental company, use tents from farmer's market.
- Same music as last year
- 7 bears sold

Treat Street

- Same as last year
- Same layout as last year
- Same DJ as last year
- Check to see if the Aves are closed

#### B. Holiday Events

Tree Lighting:

- Bring Santa in on a fire truck
- Santa would be dropped off and then enters the courthouse
- Make sure to cover Santa after he gets off the truck/ barricaded path to block people off
- Talk about moving the Stage
- Fire truck come up 1<sup>st</sup> Ave east up to the courthouse then exits 1<sup>st</sup> Ave west.
- Santa arrives on site at 5:30pm
- Santa will be picked up at the permit building at 5:20pm
- Santa will turn the lights on at 5:45pm
- Someone there to guide the firetruck
- Hire and Off duty fire to drive the truck

## Olde Fashioned Christmas

- Same as how the TDA did it
- Will have Carriage rides
- Find Block Captains to help get businesses to stay open
- Parks and Rec will have the Santa on the Block event at the courthouse
- Will have carolers around
- Communicate better, and get it out there more

### C. Farmers Market

- Holiday Markets Nov. 19<sup>th</sup> and Dec. 3<sup>rd</sup>
- 9am – 1pm
- Hoping to get a caroler group for the markets
- Trick or Trail 5k on the 22<sup>nd</sup>
- Down towards the 5ave side of the market
- They will have their own vendors and volunteers
- Simple event, iDaph leading the charge

### D. Rhythm & Brews 2023

- Lay out conversation for next year

## 3. ADJOURNMENT

10 p.m.

*The City of Hendersonville is committed to providing accessible facilities, programs and services for all people in compliance with the Americans with Disabilities Act (ADA). Should you need assistance or an accommodation for this meeting please contact the City Clerk no later than 24 hours prior to the meeting at 697-3005.*