



# CITY HENDERSONVILLE

## SPECIAL EVENTS COMMITTEE

### MINUTES

Thursday, March 15, 2022 - 10:30 AM  
Operations Center, 305 Williams Street

Committee members present: Tom Wooten, Public Works Director; Meredith Friedheim, Downtown Events Coordinator; Capt. Rich Olsen, Police; Sam Raph, Events and Marketing Assistant

#### 1. CALL TO ORDER

10:43 a.m.

#### 2. APPROVAL OF MINUTES

February 15, 2022, minutes were approved unanimously (T. Wooten/R. Olsen).

#### 3. NEW BUSINESS

- A. Friday Main Street Car Shows** – William E Jacobs reported that the car show would be the same as 2021 with the exception of doubling the closure or increasing it by two blocks northward in order to incorporate additional cars for the car show. The closure will leave Allen Street open for cross traffic as well as a lane to allow access to Suntrust from Main Street. Public Works will need to prepare no parking signs for after 4 p.m. The organizer will not tow cars that are left in the event space; instead, they will work around them. The organizer requested water barricades for the closure and volunteered to move barricades aside to reopen the street after the event. The application was unanimously recommended for approval as presented (T. Wooten/R. Olsen) and was forwarded to City Council for final approval due to closure impact changes.
- B. Motorama** – Richard Rhodes reported that this event would be the same as in pre-pandemic years as long as there is vehicle inventory to go through with the event. This is a full Main Street closure from Sixth Avenue to First Avenue, and the avenues will all be left open to traffic. The organizer prefers sawhorse barricades although safety aspects may require water barricades. The closure will require no parking after 6 a.m. signs so that there are two hours to tow cars before the event starts. The event is usually cleared out by 4 p.m. The organizer has agreed to move barricades once the event is over. The application was unanimously approved as presented (T. Wooten/R. Olsen).
- C. Sneaky Squirrel Scavenger Race** – Lyndsey Simpson reported that 2021 was the first year for this event. The committee planning the event will meet in the coming weeks and may have updates to the layout and activities. The organizer requests to use water, the bathrooms in ball field and at the pavilion of Berkeley Park, as well as for extra trashcans for along the route and a few sawhorse barricades to block off parking. The application was unanimously approved as presented (T. Wooten/R. Olsen).
- D. Thanks to Henderson County Teachers Celebration** – Joey Moore reported that this was the first year planning this event. The requested closure is for the 100 block of Main Street

with most activities occurring on the Historic Courthouse Courtyard. The event will require no parking signs saying no parking after 4 p.m. The organizer has agreed to move barricades aside when the event is over. The application was unanimously recommended for approval as presented (T. Wooten/R. Olsen) and was forwarded to City Council for final approval due to closure impact changes.

- E. **Hendersonville Farmers Market** – Meredith Friedheim reported that there would be no changes to this event from 2021 and that very little public services are required. The application was unanimously approved as presented (T. Wooten/R. Olsen).
- F. **Rhythm & Brews Concert Series** – Meredith Friedheim reported that this event would have the same layout and public service needs as 2021 including the need for Public Works to fill water barrels at 10 a.m. the morning of each event. There may be a request to use city recycling and trash receptacles. The application was unanimously approved as presented (R. Olsen/T. Wooten).
- G. **Treat Street Carnival** – Meredith Friedheim reported that this event would be the same as 2021. The event hours may be adjusted slightly closer to the event. Event organizers will wait to close avenues until 3 p.m. while the Main Street closure will begin at 1 p.m. No parking after 1pm signs will be needed and should be put out first thing in the morning. T. Wooten said there may not be enough amperage in ground level outlets for vendors and that organizers should create the layout in such a way that it places vendors who need electricity next to planter panels. R. Olsen requested four off-duty officers to work this event for safety precautions. The application was unanimously approved as presented (R. Olsen/T. Wooten).
- H. **Holiday Tree Lighting** – Meredith Friedheim reported that there would be no changes to this event from 2021 and requested to use Public Works' sleigh on site. The application was unanimously approved as presented (R. Olsen/T. Wooten).

#### 4. ADJOURNMENT

11:30 a.m.

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Lew Holloway, Chair