



CITY OF HENDERSONVILLE

AGENDA ITEM SUMMARY

DOWNTOWN ADVISORY BOARD



SUBMITTER: Jamie Carpenter, Downtown Manager **MEETING DATE:** September 5, 2023

TITLE OF ITEM: Downtown Workplan Updates

Economic Vitality Team

- Downtown Workforce Meetup / Tour Program
 - Completed first run – June 4
 - 14 participants ~ \$140 in downtown dollars
 - Dinner with tip \$312
 - Budgeting / future planning – Next meetup will be August 27 - RSVP online - <https://www.cognitoforms.com/CityOfHendersonville4/DowntownEmployeeMeetupHistoryTour>
 - Did not host – no sign ups, looking to reschedule.
- Downtown Opportunity Fund – Dogwood Health Trust Grant
 - Contracts in place with Black Wall Street and Mountain BizWorks. Meeting biweekly with team
 - Mountain BizWorks foundations course hosted in Hendersonville in July - 13 in attendance – class concluded:
 - One new business opening on 7th Avenue – Claywood
 - One business looking for location to open by Spring
 - One business seeking location options – taking slow
 - One potential product being developed – possibly testing as a market vendor
 - Hosting Monthly business meetups, targeted at minority businesses but open to all to attend.
 - Kickoff event was at Daddy D's – about 20 people in attendance (May)
 - August Breakfast at Daddy D's – about 30 in attendance
 - Sept 13 – next event – lunch – small business week. Tentatively at the Main Event
 - Downtown Incubator Space
 - Campfire moving into individual units
 - Pricing out furniture updates for smaller desk space
 - Pricing out stair lift for ADA accessibility
- Placer.ai – contract has begun for one year – currently uploading places -individual businesses within MSD's, plus larger areas – overall MSD's, event areas (S. Main Street)
- Parking
 - August 9 – Council adopted updates to parking: 15 minute increments, Reduce citation to \$25, Remove 30 minute time limited parking spaces (parallel)
 - Discussion on parking w/ EV team