

From: [Marlon Hanson](#)
To: [Cynthia Olguin](#); [Tim Rawlings](#)
Cc: [Office Email](#)
Subject: Notice Of Closure
Date: Wednesday, December 11, 2024 10:06:17 AM

It is with great regret that I must notify you that, at the beginning of 2025, we must cease publishing Focus Daily News due to a decline in advertising and my health.

For each of the past years since COVID began, almost all of our national retail advertisers have ceased advertising in favor of them, sending out their own ads via email, direct mail, digital coupons in-store, or some other method. Our revenue has thus declined by over 80%.

According to a recent report from [Statista](#), there are now only 1,000 dailies in publication.

We appreciate your support over the years. It has been our privilege to work with you and cover the growth of our local communities. We wish you nothing but the very best in the coming years.



Our official last printed newspaper will be the Sunday, January 1, 2025 edition.

Thank you

Marlon & Kristin