

ART CONSULTANT SERVICES PROPOSAL FOR

## City of Hutchins :: City Hall

### PREPARED BY

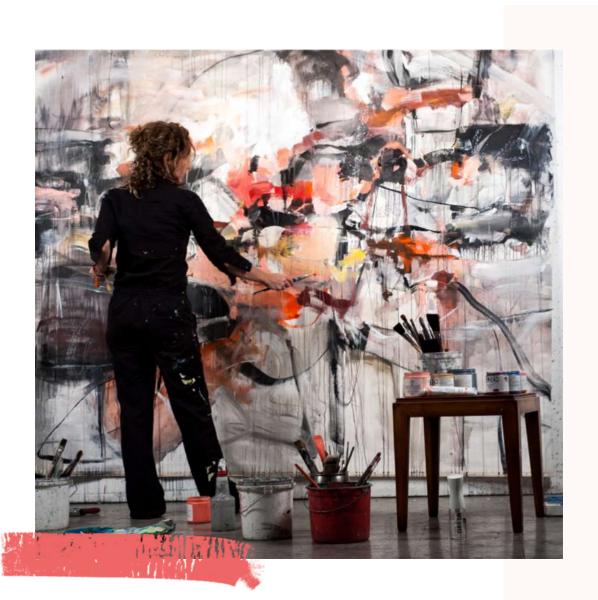
Erin Doherty | Senior Art Advisor | erin@turningart.com Aubrey Thorp | Senior Art Advisor | aubrey@turningart.com





		<ul> <li>I. About Us</li> <li>II. Experience</li> <li>III. Project Plan</li> <li>IV. Art &amp; Design</li> <li>V. Process</li> <li>VI. Budget</li> <li>VII. References</li> </ul>	3 12 24 27 39 42 46





## Our Mission

We believe in the power of art to create a more inspired world.

Our mission is to bring the creativity of today's artists into our everyday experience in order to create connections between local artists and their communities.

# We create Dynamic Spaces

TurningArt has guided the curation and design process for artwork programs across a variety of spaces as large as 1M+ square feet and as small as a one bedroom apartment. We partner with corporate clients and artists from all walks of life to enhance experiences in healthcare, hospitality, institutional, office spaces, residential and commercial real estate settings. Every program is built with a deep understanding of the client and their intentions for the experience of their space.

Our **concept-driven installations** can include any art; from prints to originals, vinyls to murals, and sculptures to site specific installations.



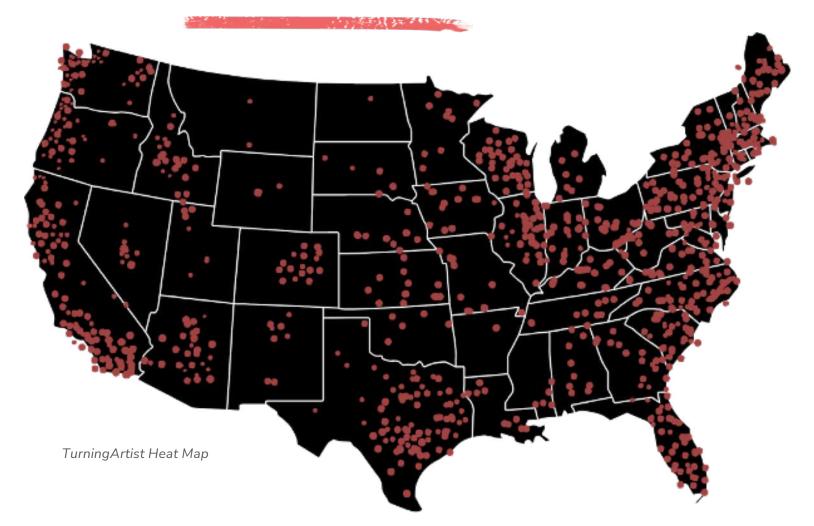








# Local flavor, National Presence



Our extensive network of **over 3,000 artists**, dedicated team, and established vendor relationships extend nationwide, positioning us as the go-to solution provider for clients seeking streamlined project management from start to finish, no matter where their physical spaces are located.

# Our Commitment to Artist Empowerment









### **Full Agency for Artists**

Our artist agreements are open, meaning we don't ask artists to limit where and how they sell their work. We believe that giving artists agency in their careers gives them the best chances of success.

### **Always Free**

Showing artwork on TurningArt is entirely free, and always will be. No membership fees are required, and there are no overhead costs to get started.

### Easy & Accessible

We take care of all production and logistics associated with our print programs and manage the design process for commissioned work, so that our artists are free to focus on making their work.

Learn more about our Artists on our In Studio Blog!

<a href="https://blog.turningart.com/in-studio">https://blog.turningart.com/in-studio</a>

# *We are* 100% Turnkey





#### **DEDICATED ART ADVISORY**

Your Art Advisor will manage the entire project, from budget and scope development to curation, to installation management



#### **PRODUCTION & TREATMENTS**

All assembly is provided by the best of the fine art industry, nation wide, so you do not have to source any printers, framers, art, or artists.



#### **INSURANCE & LIABILITY**

All services and artwork are fully insured, we've got you covered!



### **DESIGN & CURATION**

Art placement recommendations to scale and aesthetic finish, and expert curation inspired by space design, furniture and finishes



#### **INSTALLATION**

No need to unpack, sort, find hardware, our professional Art Handlers will stage, hang, and keep things level.



#### **TECH-ENABLED PLACARDS**

Gallery-style placards synced with QR code to learn more about the collection from your smartphone.



#### ON SITE CONSULTATIONS

Through local professionals and technology, we assess and keep your space relevant.



#### SHIPPING, HANDLING, & DELIVERY

Shipping is always included, Artwork will arrive safely, on time, and ready to hang!



#### PROFESSIONAL PHOTOGRAPHY

Complimentary post-installation photoshoot, option social media blast, hi-res files for your own marketing,















Vinyl

Murals

**Originals** 

**Commissions** 

Digital



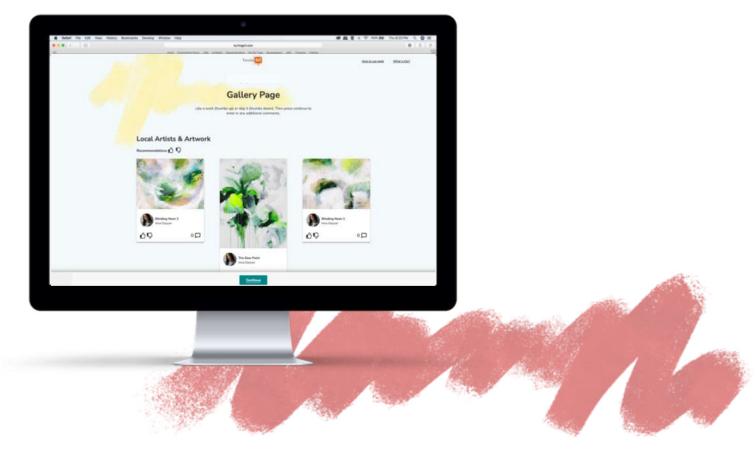






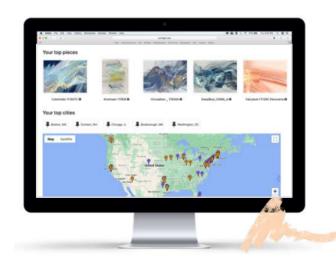
# We encourage Easy, Collaborative Art Selection

Our custom-built set of online voting tools have streamlined the art selection process for hundreds of project managers, designers, and executive-level decision makers across tens of thousands of pieces. Our voting software makes art selection a uniquely engaging, collaborative and highly efficient experience.





# Our Custom Artist Dashboard & Engagement Tools



Waiting on a Friend
Abigail Frank
Atlanta, GA

Waiting on a
Friend

Turning

Art

Abigail Frank
Prov Analysis flow the artist
Photo for practing, binding and forwilling paid onto the clarks.

Attentional costs.

Through TurningArt's free-for-artist platform, our artists boost their career path to becoming full time artists. All tracked through their own personal statistics dashboard (see snapshot below!), Artists earn industry leading commission percentages, monthly royalty revenue, regular sales and countless exposure opportunities across the country!

Every piece in your collection comes with a tech-enabled 3.5"x2" mat board placard for display via command strip for easy removal. Each placard includes a QR code that navigates to the artist's piece page. This way, all tenants can learn more about the art and the artist, with options to support and share. Customizations available upon request.





### **353** N Clark



Managed by CBRE and in the heart of downtown Chicago, 353 N Clark features the work of local sculptors with rotation on a semi-annual basis. Selections to date have included Barbara Cooper, Dusty Folwarczny, Allisvon Svoboda, and Peter Gray. All three dimensional artists working in monumental scale, but in a variety of different media including wood, steel, aluminum and paper. Each exhibition is accompanied by a custom designed brochure and complimentary two dimensional work to enhance the tenant experience.

















In early 2023, TurningArt kicked off a multi-year project with UT Health to oversee the full artwork buildout for the Multispecialty and Research Hospital on the San Antonio Campus. In direct collaboration with the UTHSA Office of Institutional Advancement. committees, volunteers, community members and artists, TurningArt is creating an environment that embraces UTHSA's human-centered mission to serve the community through education, discovery, and clinical care through a thoughtfully-curated artwork collection. The 250+ piece collection will include suspended sculpture, site specific installations, exterior murals and sculptures, and various wall mounted original and print artworks that will celebrate the traditions and history of the San Antonio community, with the theme of hope at its core. This project is a community funded effort with close collaboration across all user groups to ensure seamless execution.













The new Headquarters for the Oregon State Treasury is located in a building built to withstand calamity. Sitting on "base isolators" that can drastically reduce the shaking of an earthquake, the building has the capability of going completely off the grid if necessary. TurningArt collaborated with the Oregon State Treasury to create an artwork program designed to capture the ethos of this building and delight its inhabitants and visitors.

"As a state institution, it is important for us to have an office where local artists and the state of Oregon are well represented. We wanted to showcase a diversity of talent and TurningArt felt like the perfect fit to accomplish this goal. Helen and her team expertly curated a variety of photographs and paintings ranging in style from representational to abstract that beautifully encapsulate Oregon's character."

- Byron Williams, Chief Administrative Officer

### **Oregon State Treasury :: Mill Creek**













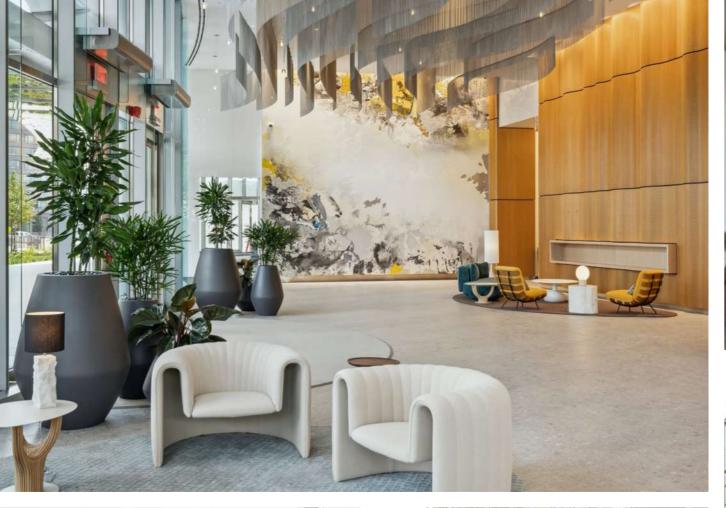




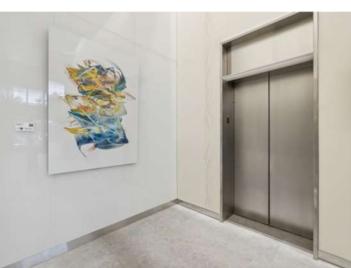
# Seaport Science Center is BioMed Realty's 492,000 square foot flagship location in the Boston's Seaport. Seaport Science Center is at the forefront of both life science enterprise and innovation, offering next generation lab design that is deep rooted to the true meaning of research and discovery. TurningArt partnered with BioMed Realty to bring dynamic art programming to it's public spaces, including two custom large-scale exterior sculptures, and two 500+ square feet hand-painted murals. Artists were carefully selected for their ability to contribute to a cohesive art experience with universal appeal, and to develop visually striking and conceptually compelling designs that create an inspiring backdrop for the life science community to connect and innovate.

### 601 Congress :: Seaport Science Center



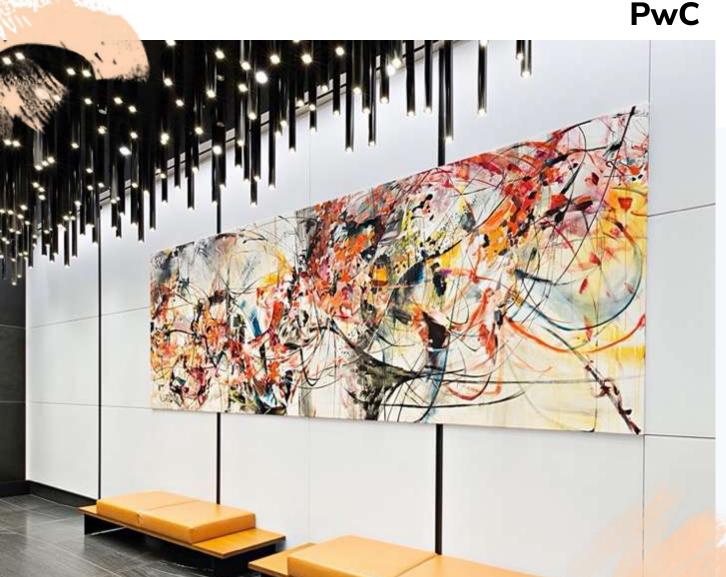












The refresh of PwC's office design strategy kicked off with a renovation of the national headquarters. All art, graphics, and design told a story of New York's concrete jungle aesthetic; a unique combination of clean lines and structure contrasted by the raw organic human element imbedded in the city's multi-million multi-year energy. This contract includes prints, vinyl graphics, hand painted murals, original paintings, mounted sculpture and a full scale History Wall. TurningArt serves as PwC's exclusive art provider, outfitting all newly renovated spaces including Los Angeles, San Francisco, San Juan, St. Louis, Albany, Denver, and Chicago offices.





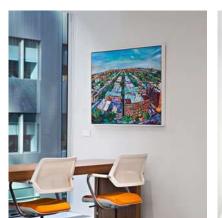






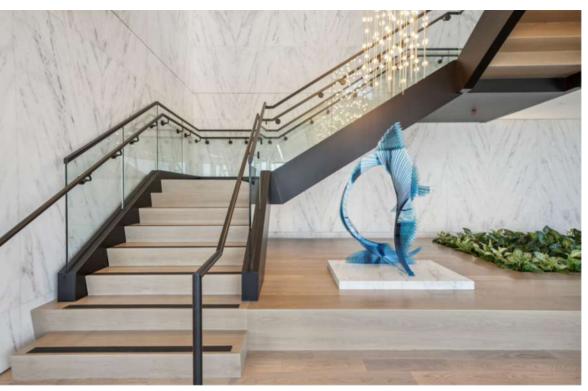






















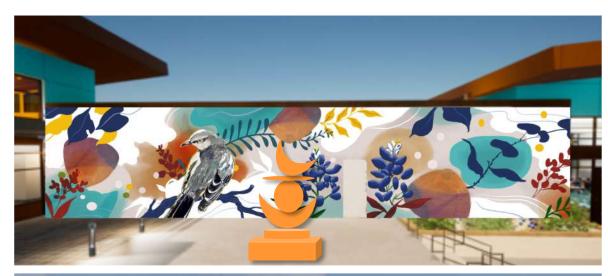
























TurningArt is excited for the opportunity to continue our partnership with the City of Hutchins to expand their artwork collection with a monumental sculpture at their new City Hall building. As the 'First of a Kind' in their city, the public artworks will act as a focal point & destination for the public. As we finalize designs for the phase 1 artwork – exterior mosaics – we look forward to sourcing monumental exterior sculptures to complement the bespoke, statement designs created by local artists. We will continue to work closely with the architect and design team, buildout team, and various stakeholders to realize the city rebrand vision, understanding that City Hall will lay the groundwork for the future of Hutchins.

This proposal includes a preliminary project plan and approach for an exterior sculpture, artist highlights, and a detailed process with turnkey pricing estimates. TurningArt will act as both creative leaders and project managers for the artwork buildout, overseeing all aspects of a complex process to ensure artwork is delivered on time and as expected.

#### **GOAL**

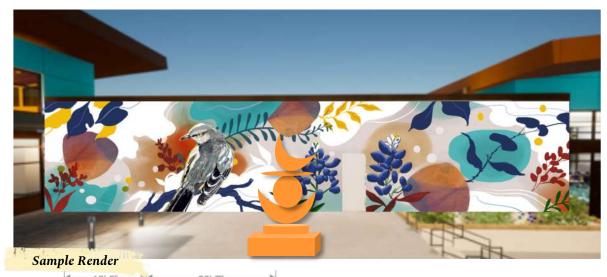
Expand City Hall's 'first of it's kind' artwork collection by activating the exterior patio with an existing, monumental sculpture that complements the feature mosaics designed by the local artist community.

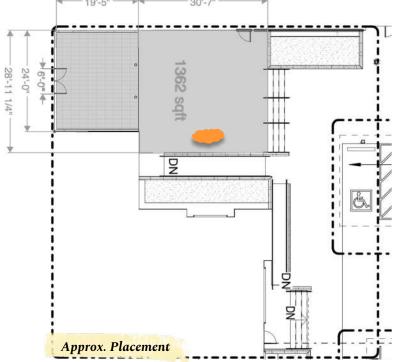
#### **VISION**

Celebrate | Welcome | Gather | Connect | Inspire | Immerse

KEY AESTHETICS TBD











#### **CONCEPT:**

Activate the City Hall patio with an impressive and monumental exterior sculpture that complements the overall architecture & design of the building, as well as the statement mosaic which will act as a backdrop to the sculpture. The immersive artwork will be approachable, intriguing, and roughly human scale. The sculpture will take foot traffic & flow into account, and be easy to maneuver around as to not interrupt the path of travel. This sculpture will add to the site's first of a kind mosaics, and be yet another destination for the public.

### **APPROX. SIZE ::**

6'H x 3'W x 3'D+/-

### **MATERIAL**::

Stainless Steel, Bronze, Aluminum, Resin [TBD]

### **ANTICIPATED WEIGHT::**

~200-700lbs; Dependent on material & scale

### **GROUND SURFACE::**

Concrete – has this been poured yet?

### **TARGET INSTALLATION DATE::**

April 2025

### **OPEN QUESTIONS & SITE CONSIDERATIONS:**

- · Site Prep and Engineering; platform & anchoring
- Anticipated City approval & involvement
- Site lines / path of travel
- Does the sculpture need to be interactive in some way (telescope/kaleidoscope inspiration)



























Innovative – Colorful – Impressive – Iconic – Immersive





# Laura Walters

Dallas, TX

Laura Walters channels the underlying energy and rhythms of the natural world, transforming metal into elegant sculptures that celebrate the beauty and complexities of our universe. From her early works in bronze to more recent pieces in steel, delicate and organic shapes emerge in a variety of scales. A native of Texas based in Dallas, Walters studied sculpture at the School of Visual Arts in New York. the University of North Texas in Denton, and the Creative Arts Center of Dallas, She also studied figurative sculpture at The Studio of George Davis. Laura opened her own studio in 2000 where she began creating her Aqua Designs Collection.

















# Bill Holmberg

Dallas, TX

Bill's sculpture conforms to five elements, which act as guidelines for the construction of his work. It feels like jazz, and like all music, relies on both notes and the silence between notes, his sculpture uses both objects and the space between the objects. The space between sculptural elements, the negative space, is as important as the steel pieces themselves. Second, his sculpture is composted of circular logic . Third, "What you see is what you see." This statement by the artist Frank Stella means, to Bill, the viewer must look at the arrangement of sculptural elements and negative spaces without looking for meaning or metaphor. Fourth, his works are made of steel, a strong, changeable and easily assembled medium. Lastly, the fifth element is the joy of a good solution; he makes work that expresses joy by being the right combination of shapes, interactions and colors.













# Braydon *Gold*

San Antonio, TX

The act of artistic creation functions as a **dynamic** form of meditation. It serves as a powerful means of conveying thoughts and emotions that are beyond the limitations of verbal expression, while also providing a profound avenue for discovering clarity and understanding. In Braydon's perspective, the creative and healing processes originate from a common source, and art provides a secure haven for the heart and mind to navigate the complexities of life. His sculptures are known for their use of raw materials, striking geometric forms, and balanced organic compositions. Through his art, he explores the complex dynamics of masculinity, the interplay between conflict and harmony, and the ever-present tension between strength and vulnerability. These contrasting elements effectively capture my identity as both an artist and as an individual.





















# Leticia *Huerta*

San Antonio, TX

Leticia Huerta is a native San Antonion that earned a Master of Fine Arts degree in Painting in 1991 at Southern Methodist University in Dallas, a BFA in Painting at UTSA in 1985, and a BA in Biology from St. Mary's University in 1976. Huerta has exhibited locally, nationally, and internationally. Her work has been collected by the Museum of Fine Arts, Boston; Mexic-Arte Museum, Austin; San Antonio Museum of Art; Meadows Museum, Dallas; among others. Huerta has attended residencies at the McColl Center for the Arts in Charlotte, North Carolina, Coronado Studio in Austin. Texas, and Self Help Graphics in Los Angeles. Huerta has worked on numerous public art projects, involving the community, design teams and fabricators. Public art works completed include transit stations, streetscapes, bridges and park projects. Her work is located throughout Texas, California, Arizona and North Carolina. Huerta's inspiration has always been about the environment which stems from her study of Biology.

















# Christine Rojek

Austin, TX

Christine Rojek specializes in interactive, often kinetic, public sculpture. Her site-responsive installations have become destination pieces in over 20 locations throughout the United States. Her affinity for creating large, complex works of art has led to collaborations with distinguished architects, specialty fabricators and engineers. She has created signature projects for national developers, universities and municipalities, including the Tulsa Parking Authority, Tulsa, OK, "Century Walk", Naperville, IL, EdVenture Children's Museum, Columbia, SC, and Northeastern Illinois University, Chicago, IL. Christine Rojek has been awarded seven Grants from the Illinois Arts Council, a DCASE grant from the City of Chicago, a National Endowment for the Arts Grant, an AT&T Technology in Arts Grant, and seven Professional Development Grants from Columbia College Chicago, where she served as adjunct faculty for over twenty years. She actively promotes the creative community and the advancement of public sculpture. Christine Rojek's home and studio are located in the hill country surrounding Austin. Texas.

















# Matthew *Placzek*

Omaha, NE

Matthew Placzek creates sculptures that range from small pieces to large-scale sculptures that stand 90 feet tall. No matter the size, his work is transformative, moving and unforgettable. Matthew's fascination with sculptural composition has evolved into an art form that is both meticulous in detail and free-flowing in design. His focus, once on monumental work, now includes large, multifaceted sculptural installations; his most recent project features eighty bronze sculptures. In many cities, these pieces have become landmarks that have received widespread acclaim in numerous national art and architectural publications.

Making a personal connection between his art and the viewer is essential to Matthew. Through his sculptures, he hopes to evoke an emotional reaction – whether reflective or joyful. Each intricately-detailed piece offers an engaging, interactive experience, inviting viewers to walk around it, feel the different textures, and examine how shadows, layers and movement are created.















# David Boyajian

New Fairfield, CT

The physical act of creating sculpture requires a great deal of energy. David creates and alters structures until they find balance and become entities unto themselves. This process often begins in drawing, a much more cerebral and immediate medium connecting the hand to the mind. Both sculpture and drawing can find completion in a natural, unadorned state, or a piece may ask for added dynamism and emotion in a layer of bright orange powder-coat or rich scarlet pastels. In creating public art, he is one of many authors writing the history of man's existence, and that of his attempt to rationally construct and give relevance to his emotional, physical, and spiritual connection to the world. This endeavor continually brings him back to the cycle of nature and its poignant synchronicity to human evolution.













# Aurora Robson

Hudson, NY

Aurora Robson is an environmental, multi-media artist known predominantly for her meditative work intercepting the plastic waste stream. Her practice is about subjugating negativity and shifting trajectories. Her work is a formal meditation on recurring nightmares she had as a child which she hybridizes with forms found in nature. Robson was born in Toronto in 1972 and grew up in Hawaii. She lived and worked in New York City for over 2 decades during which time she studied art history and visual arts at Columbia University. Recently, Robson moved to the Hudson Valley to raise her two daughters with her husband Marshall Coles.

















### Fitzhugh Karol

Brooklyn, NY

Fitzhugh is a sculptor based in Brooklyn, New York working in wood, ceramic, steel, and paper. Karol is inspired by profiles found in nature - landscapes both observed and imagined - as well as by the inherent characteristics of the materials he uses. Karol works in large scale steel for public and outdoor installations usually private consisting of two bisecting planes, creating conversation between contrasting profiles. These steel works have portals and nooks that invite physical interaction from the viewer. Large wood works create immersive experiences and ceramic wall reliefs are a form of storytelling.





























Laura
Walters
Dallas, TX

Organic & free flowing, local artist Laura Walter's semi-representational sculptures are a great complement to Patricia Rodriguez's mosaic design. The pop of monochromatic color brings out the vibrant tones in the mosaic without distracting from it. With natural representation, the work can nod to the local wildlife & flora.

Artist & Artwork Availability Pending









### Your Team



Erin Doherty
SENIOR ART ADVISOR



Aubrey Thorp
SENIOR ART ADVISOR & PROJECT MANAGER

### Supported by:



TA Artist Services



TA Custom Tech



TA Marketing



TA Leadership



TA Operations



Artist
Network
3,000+
Artists,
Muralists,
Sculptors,
Designers





### **Preliminary**

### **Process Overview [Existing Sculpture]**







### Phase 3

Master Planning Dec 2024 – Jan 2025	Artist & Artwork Selection  Jan - Feb 2025	Procurement & Installation March – April 2025
<ol> <li>Define art program goals, themes, and vision</li> <li>Finalize art scope &amp; budget <u>Execute Service</u> <u>Agreement</u> upon finalization of scope and project budget.</li> <li>Identify &amp; map engagement with key stakeholders, committees, and end users</li> <li>Establish design approvals process</li> <li>Timeline development</li> </ol>	<ol> <li>TurningArt creates a detailed artist brief with project overview, existing mosaic activations and aesthetic direction to distribute amongst potential, local sculptors</li> <li>Engage local artist community &amp; beyond through recruitment as needed</li> <li>Engage Panel for approval on artist/artwork selection</li> <li>Select artist/artwork; artist contract executed</li> <li>Work alongside architect &amp; buildout team to engineer base and anchoring</li> </ol>	<ol> <li>Logistics coordination for delivery and installation</li> <li>Installation and installation oversight of all artwork activations</li> <li>*This timeline assumes purchase of existing, available artwork, and no Design Development needed. There is possibility that some artists may be available and interested in creating a custom work within the timeline, TBD</li> </ol>

Includes unlimited meetings and access to a dedicated Art Advisory team

THIS IS A PRELIMINARY OVERVIEW, A COMPREHENSIVE TIMELINE WILL BE DEVELOPED DURING PHASE 1, MASTER PLANNING

### **Timeline**

2024	2025			
DEC	JAN	FEB	MAR	APR
PHASE 1 Master Planning [1-2 Months]		PHASE 2 Artist & Art Selection [1-2 Months]	PHASE 3 Procurement & Installation [1-2 Months]	





\$75,600 - \$105,100

### **Turnkey Services**

•	Project management & coordination with client team including Project Manager, Architect & Designers, etc.	✓
•	Art configuration development & refinement	✓
•	Artist recruitment & onboarding	✓
•	Draft & management of Artist RFP	✓
•	Informational collateral & support	✓
•	Design & Curation management of all artwork	✓
•	Procurement & fabrication coordination	✓
•	Shipping & handling	✓
•	Logistics coordination	✓
•	Equipment & materials	✓
•	Delivery & installation	✓
•	Installation insurance	✓
•	Tech-enabled placards	✓
•	Professional site photography	✓
•	Product Warranty [Level of warranty dependent on selected artist/partner/material]. Should issues arise with or after installation, TurningArt will work with the project team to bring appropriate solutions to the table on a case-by-case basis.	✓

### RECOMMENDED TURNKEY BUDGET

All Estimates are subject to change as scope evolves

### [1] Existing, Free Standing Exterior Sculpture

### Turnkey Project Total

Size TBD [approx. 6'Hx3'x3']
Pricing dependent on material, scale, and plinth/base requirements

### **PLEASE NOTE**

### Pricing is completely turnkey [all inclusive]

With the exception of sales tax [assuming tax exemption]

### **PAYMENT TERMS**

### PHASE 1 [Master Planning]

- ◆ 25% of Total Project Budget Due Upon Contract Signature
- PHASE 2 [Artist Selection]
- ♦ 25% of Total Project Budget Due Upon Artwork Selection PHASE 3 [Procurement & Installation]
- ◆ 50% of Total Project Budget Due Upon Project Completion

#### **PROJECT TERMS**

This agreement is subject to the terms and conditions of TurningArt's Master Service Agreement.

### Next Steps

### Proposal Review & Feedback

City of Hutchins reviews
TurningArt's turnkey proposal
and requests any necessary
edits, to be implemented by
the TurningArt team

### Formal Proposal Presentation

TurningArt team presents proposal to City of Hutchins stakeholders and architect team. After aligning on scope and budget, any necessary updates to the proposal will be made by TurningArt.

### Service Agreement Execution

Once scope & budget is finalized, City of Hutchins and TurningArt will execute a service agreement.

### Completion of Master Planning Phase

Following service agreement execution, TurningArt will resume the Master Planning Phase, diving into Project Schedule Development & Artist Recruitment efforts. Following the completion of Master Planning, the team will enter Phase 2.







### Clients across Healthcare, CRE, Office, Multi-Family & Beyond:

Learn more about past projects on our On Site blog! <a href="https://blog.turningart.com/on-site">https://blog.turningart.com/on-site</a>

































































#### FINANCE

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### DESIGN

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#### TECH

Bob Neveu, President Certify www.certify.com (888) 925-0510 x 325 bob@certify.com

#### COMMERCIAL REAL ESTATE

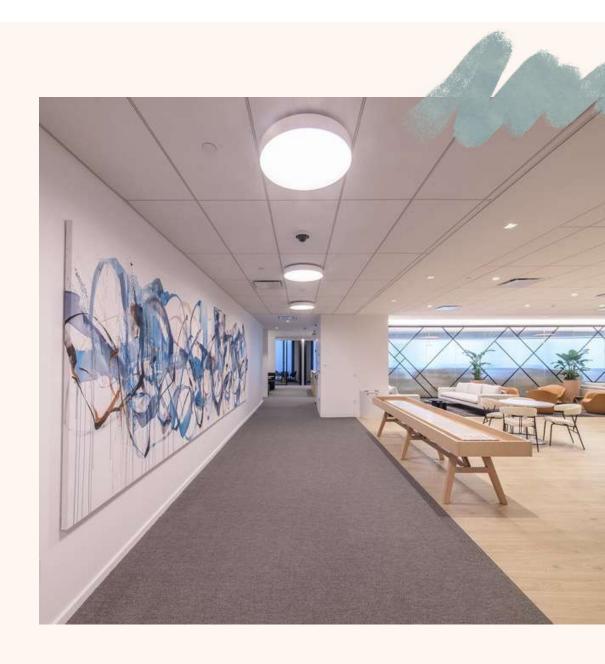
Alison Morgan, Senior Property Manager Lincoln Property Company www.lpc.com (508) 281-0226 amorgan@lpc.com

### COMMERCIAL REAL ESTATE

Bryan Heller, Senior Vice President CBRE, Inc www.cbre.com (404) 504-0036 Bryan.Heller@cbre.com

#### **INSURANCE**

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# Thank you!

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