



Keep Texas
Beautiful

Planning Successful Lake, River, & Coastal Cleanups

Amy Newton: President, Keep Canyon Lake Beautiful

Kayla Pringle: Education Assistant, Gulf Coast Bird Observatory/SPLASh

Jon Lopez: Marketing and Outreach Coordinator, Keep San Marcos
Beautiful

Rachel Thorne: Water Protection Coordinator, Galveston Bay Foundation

Moderated by Kirsten Sorensen, Keep Texas Beautiful



Housekeeping



Webinar Being Recorded

All registrants and attendees will receive a link to the recording of this webinar, as well as a copy of the slides with all questions, after the webinar

1 Hour Training Credit

All KTB Affiliates attending this webinar will receive one hour of training credit toward their 2026 annual recognition requirements

Q&A and Post-Survey

We'll have plenty of time for questions and discussion - please use the Q&A Box to ask those questions, and stick around after for the post-survey!



Introductions: Our Speakers!

Amy Newton

President

Keep Canyon Lake
Beautiful

Kayla Pringle

**Education
Assistant**

Gulf Coast Bird
Observatory/SPLASH

Jon Lopez


**Marketing and
Outreach Coordinator**

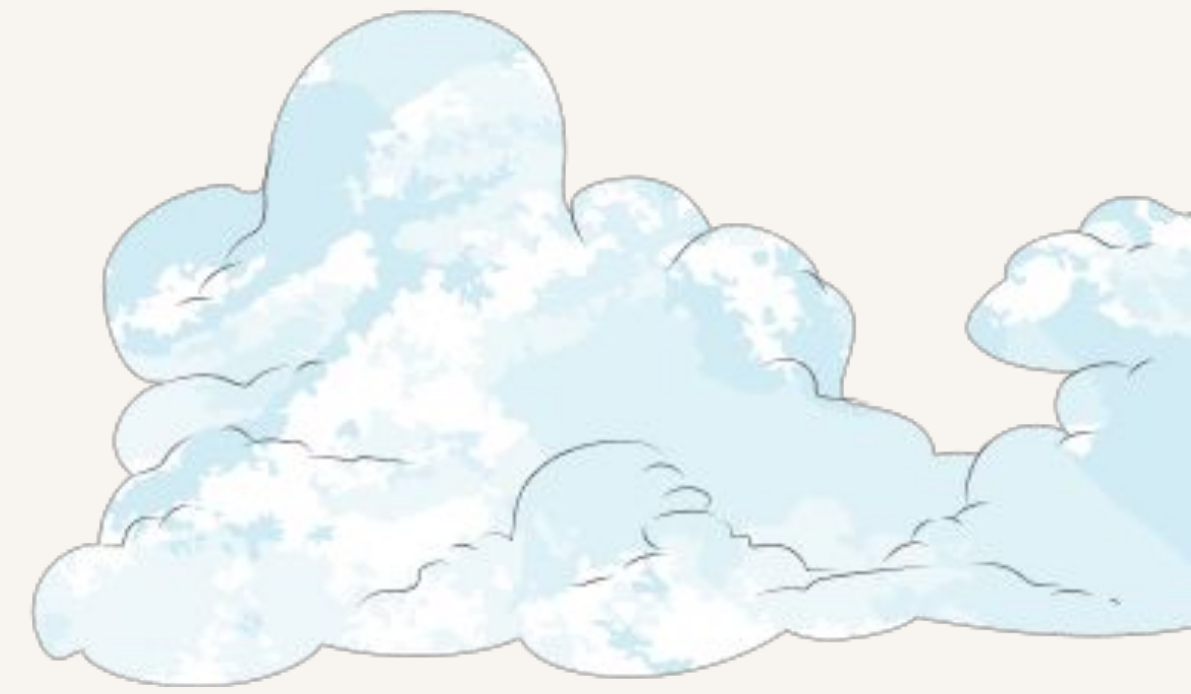
Keep San Marcos
Beautiful

Rachel Thorne

**Water Protection
Coordinator**

Galveston Bay
Foundation





Planning & Strategy





Planning & Strategy

What drives your decision-making in selecting an area for your waterway cleanup?



Planning & Strategy

Are there times of year, weather conditions, or any other factors that contribute to making the timing of a waterway cleanup more effective or safer?



Planning & Strategy

Are there partnerships you utilize that help make the planning and execution of these events a success?



Safety & Logistics

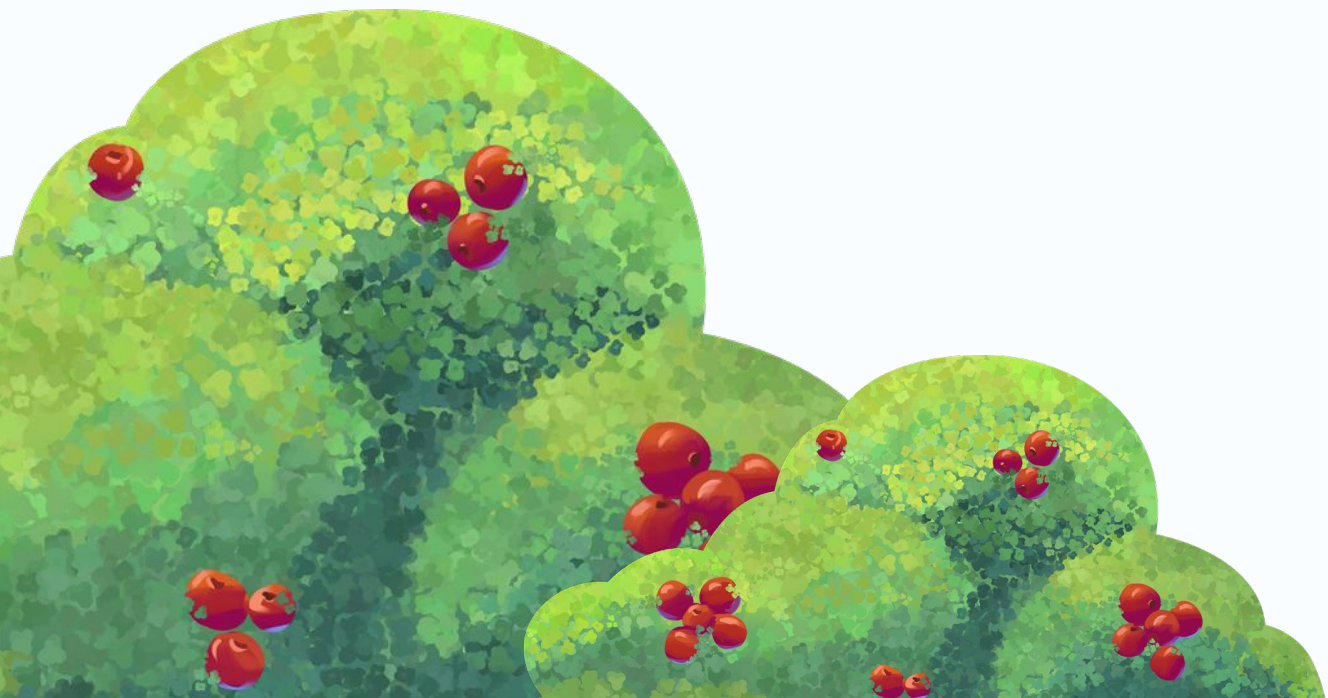
Safety & Logistics

What safety precautions are unique to waterway cleanups compared to those that take place on land?



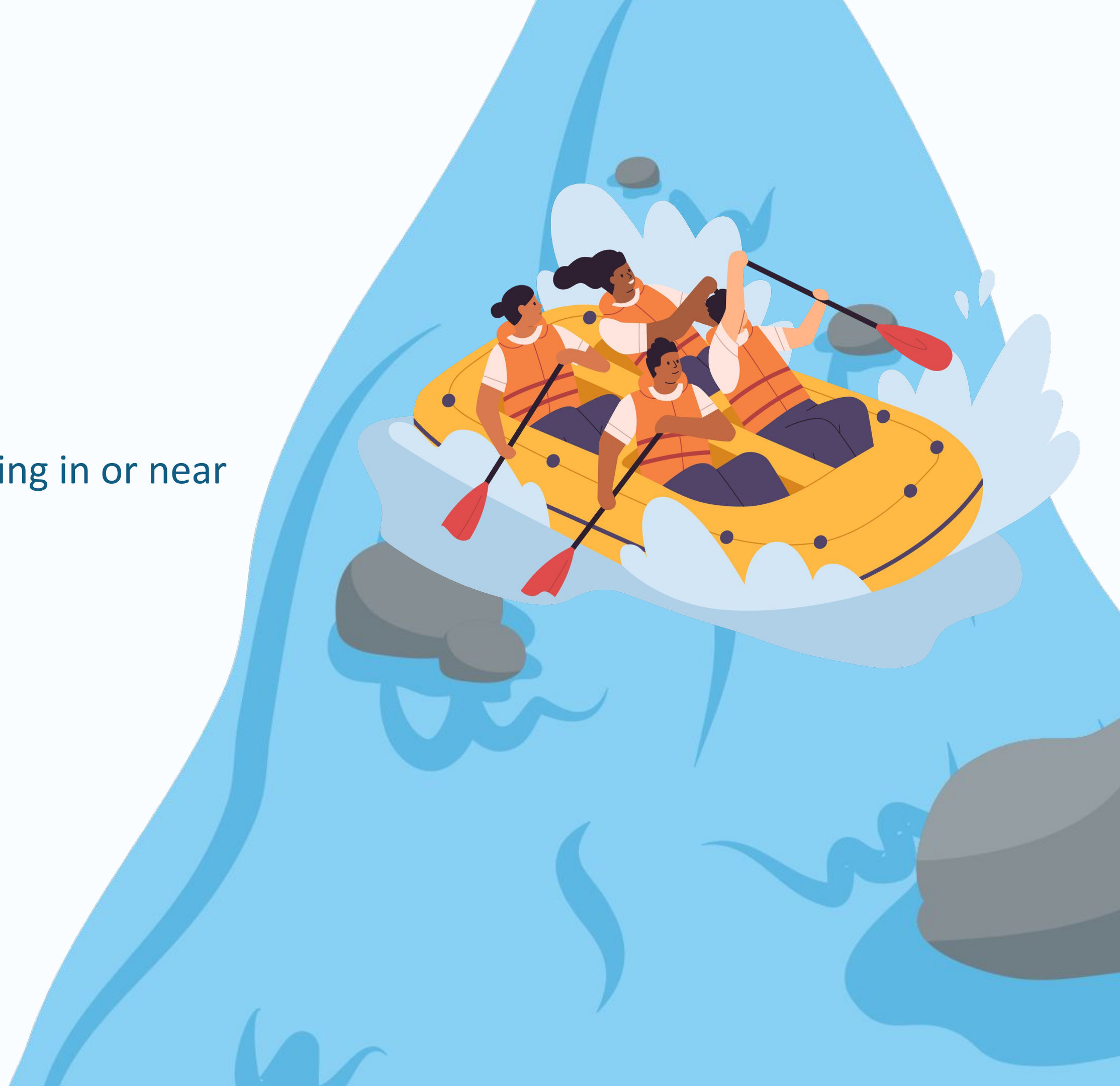
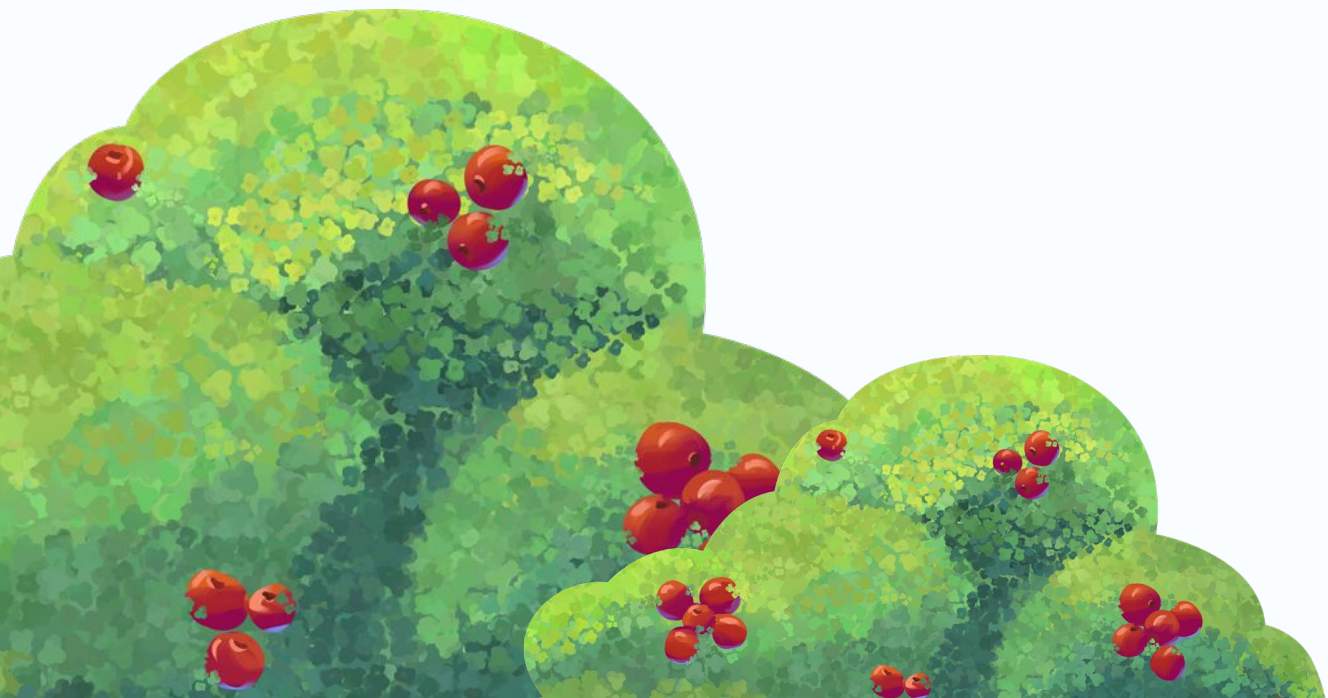
Safety & Logistics

How do you train volunteers specifically for waterway cleanups? How do you manage volunteer safety around the terrain?



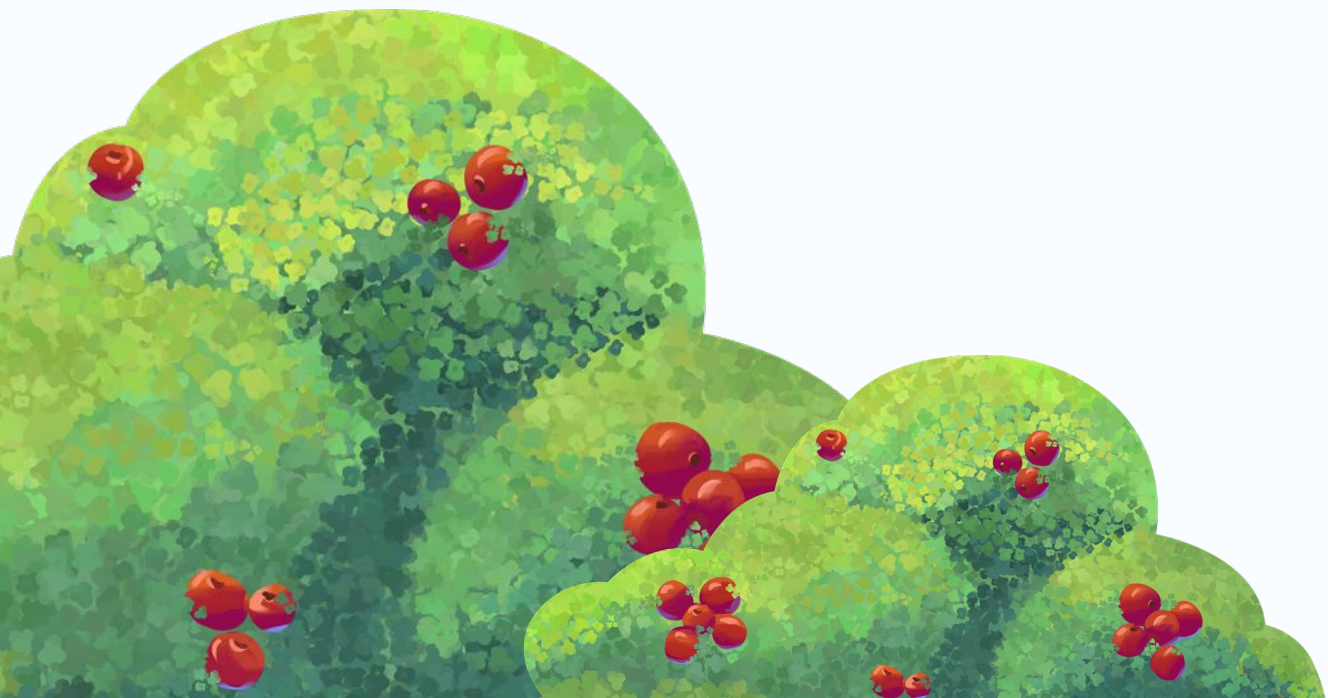
Safety & Logistics

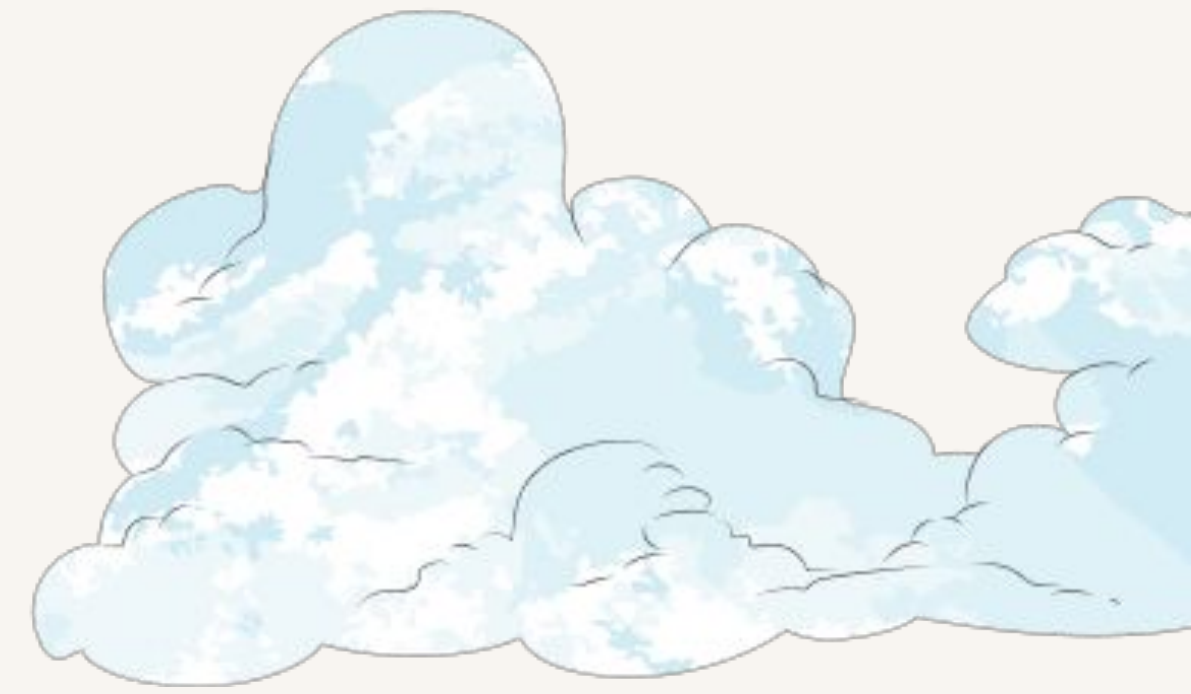
What equipment is essential when working in or near water? What are the nice-to-have's?



Safety & Logistics

Are there any other roles that volunteers can play in a waterway cleanup (outside of picking up litter) that might look different compared to a land-based cleanup?





Environmental Considerations





Environmental Considerations

How do you manage different types of litter you find in the water - like fishing line, plastics, hazardous materials, etc?

Audience question: Best practices for removing fishing line?



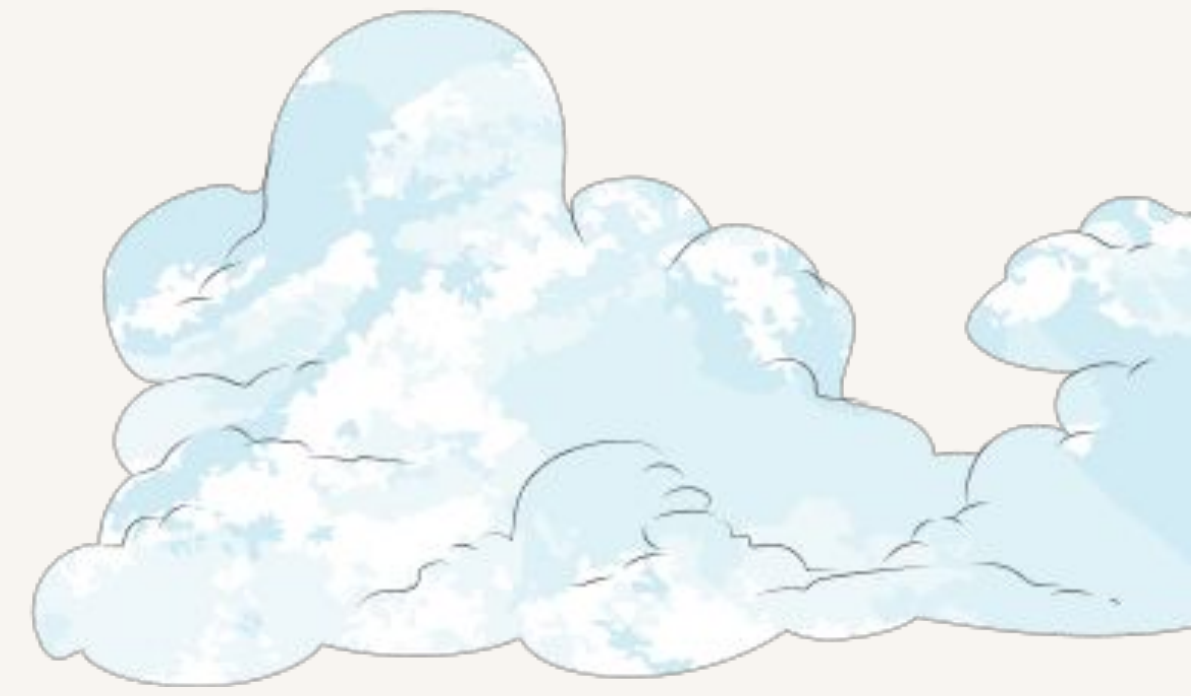


Environmental Considerations

Are there environmental concerns unique to waterway cleanups, such as disturbing wildlife or fragile ecosystems?

How do you address those concerns?





Highlights



Highlights

Is there an experience or highlight you'd like to share with this audience? Any takeaways you'd like to impart?





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Time for Q&A!

What questions do you have for our panelists?





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Great American Cleanup

March 1 - May 31 2026

- The Greatest American Cleanup is a national program to encourage communities to join forces to clean and beautify their cities and towns. Projects include beautification events, recycling events, litter cleanups, and more.
- Keep Texas Beautiful offers free and low-cost cleanup supplies as an affiliate-only benefit in exchange for reporting to the Texas Litter Database
- Order supplies here until May 8, 2026: [Order Supplies](#)



Save the Date!

Keep Texas Beautiful Virtual Conference

May 12, 2026 - May 14, 2026

Zoom

PRICING: \$150 Early Bird Jan 21 - Mar 6

\$175 Regular Mar 7 - May 5

\$210 Late May 6-14

Learn more at ktb.org/ktb-conference/



KTB conference 2026
STEWARDS
of the lone star landscape



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Thank you!

Please stick around for the post-survey!

