



STAFF REPORT

MEETING DATE:	October 20, 2025
MEETING TYPE:	City Council Meeting
SUBMITTED BY:	Karen Steward
AGENDA CAPTION:	Brandera, Inc. Workshop Presentation Presented by: Beth Owens

Background Information

Brandera, Inc. was selected by the Council to create our new brand. There are several components associated with this, including advertising. This workshop is to re-align on the important projects they are working on and to clear the path to produce other deliverables

Budget Implications

N/A

Operational Impact

N/A

Legal Review

N/A

Staff Recommendation

N/A

Supporting Documentation and Attachments

N/A