

STAFF REPORT

MEETING DATE: October 6, 2025

MEETING TYPE: Council Meeting

SUBMITTED BY: Karen Steward

AGENDA CAPTION: Brandera Presentation Presented by: Beth Owens

Background Information

Brandera was selected as our marketing agent to update our logo and develop marketing strategies for the city.

Budget Implications

N/A

Operational Impact

N/A

Legal Review

N/A

Staff Recommendation

N/A

Supporting Documentation and Attachments

N/A