

**CITY OF HUTCHINS
RESOLUTION NO. R2026-04-1338**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF HUTCHINS, TEXAS, APPROVING AND AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE THE TERMS AND CONDITIONS OF AN AGREEMENT, BY AND BETWEEN THE CITY OF HUTCHINS AND A QUALIFIED BANNER PROGRAM VENDOR, IN AN AMOUNT NOT TO EXCEED \$50,000.00, FOR THE IMPLEMENTATION OF A CITY-WIDE BANNER PROGRAM; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the City of Hutchins seeks to enhance community pride, strengthen its visual identity, and improve aesthetic appeal through a coordinated city-wide banner program featuring seasonal, civic, and event-based designs; and

WHEREAS, City staff has evaluated best practices, hardware specifications, and placement locations along major corridors including Palestine Street, Lancaster-Hutchins Road, Wintergreen Road, J.J. Lemmon Road, Main Street, and other strategic gateways; and

WHEREAS, the proposed banner program will ensure consistency in design, maintenance, and installation across key public corridors and strengthen the City’s branding efforts; and

WHEREAS, City staff recommends approval of an agreement with a qualified banner program vendor in an amount not to exceed \$50,000.00.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF HUTCHINS, TEXAS, THAT:

SECTION 1. The City Administrator is authorized to negotiate and execute the Agreement, and all related documents thereto, on behalf of the City of Hutchins with a qualified banner program vendor, in an amount not to exceed \$50,000.00, for the implementation of the City-Wide Banner Program.

SECTION 2. This Resolution shall take effect immediately from and after its passage, and it is accordingly so resolved.

DULY RESOLVED AND ADOPTED by the City Council of the City of Hutchins, Texas, this the 6th day of April 2026.

CITY OF HUTCHINS, TEXAS

Mario Vasquez, Mayor

ATTEST:

Cynthia Olguin, City Secretary