



STAFF REPORT

MEETING DATE: November 13, 2023

MEETING TYPE:

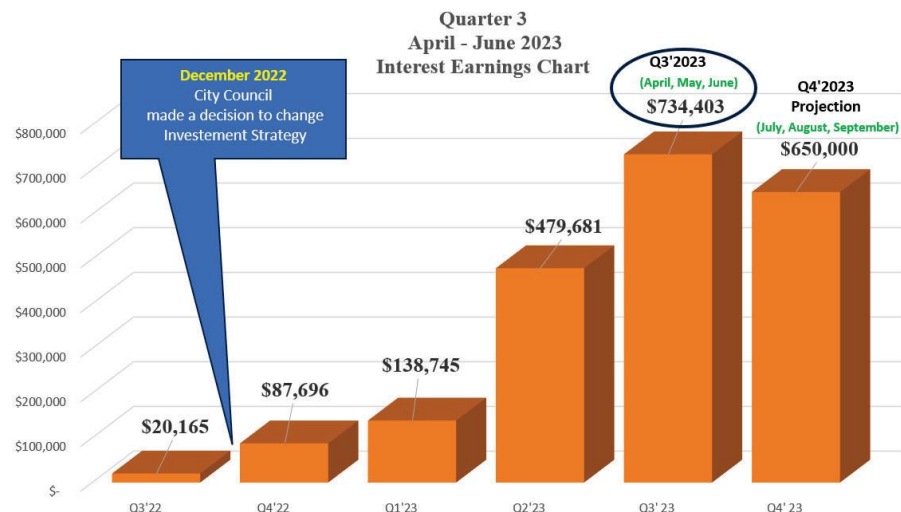
SUBMITTED BY: Maria Joyner, Director of Finance

AGENDA CAPTION: Investment Report

Background Information

The quarter ending June 30, 2023, marked a significant milestone in our city's financial performance, as we experienced a substantial increase in interest earnings. This growth can be attributed to our strategic shift in investment strategy from a cash-based approach to highly liquid and safe governmental investment pools, which have consistently provided the best yield for municipal governments over the past 12 months. Our city increased its interest earnings over the past four quarters by capitalizing on favorable market conditions and carefully evaluating investment options. In Q3'22, interest earned amounted to \$20,165, followed by a notable surge to \$87,696 in Q4'22. This upward trend continued in Q1'23, with interest earnings reaching \$138,745. However, the real highlight emerged in Q2'23, surpassing expectations with interest earnings of \$479,681. In addition, Q3'23 has proven to increase interested earning over last quarter. With the political environment on the rise and possible an outbreak of COVID rumoring, the city is taken a conservative poster in Q4 projection earnings because the next quarter market factors are uncertain.

This strategic shift in investment strategy has allowed us to maximize returns while maintaining high safety and liquidity. The impressive results reflect our revised approach's success and the positive impact of favorable market conditions on our city's financial performance.



The chart indicates a significant upward trend in interest earnings over the past four quarters, with a substantial increase observed in the quarter ending June 30, 2023. Moving forward, we recommend the continued utilization of governmental investment pools as we strive to optimize returns, ensure safety, and maintain liquidity for our city's financial resources.

Budget Implications

Operational Impact

Legal Review

Staff Recommendation

Supporting Documentation and Attachments

Q3 Investment Report