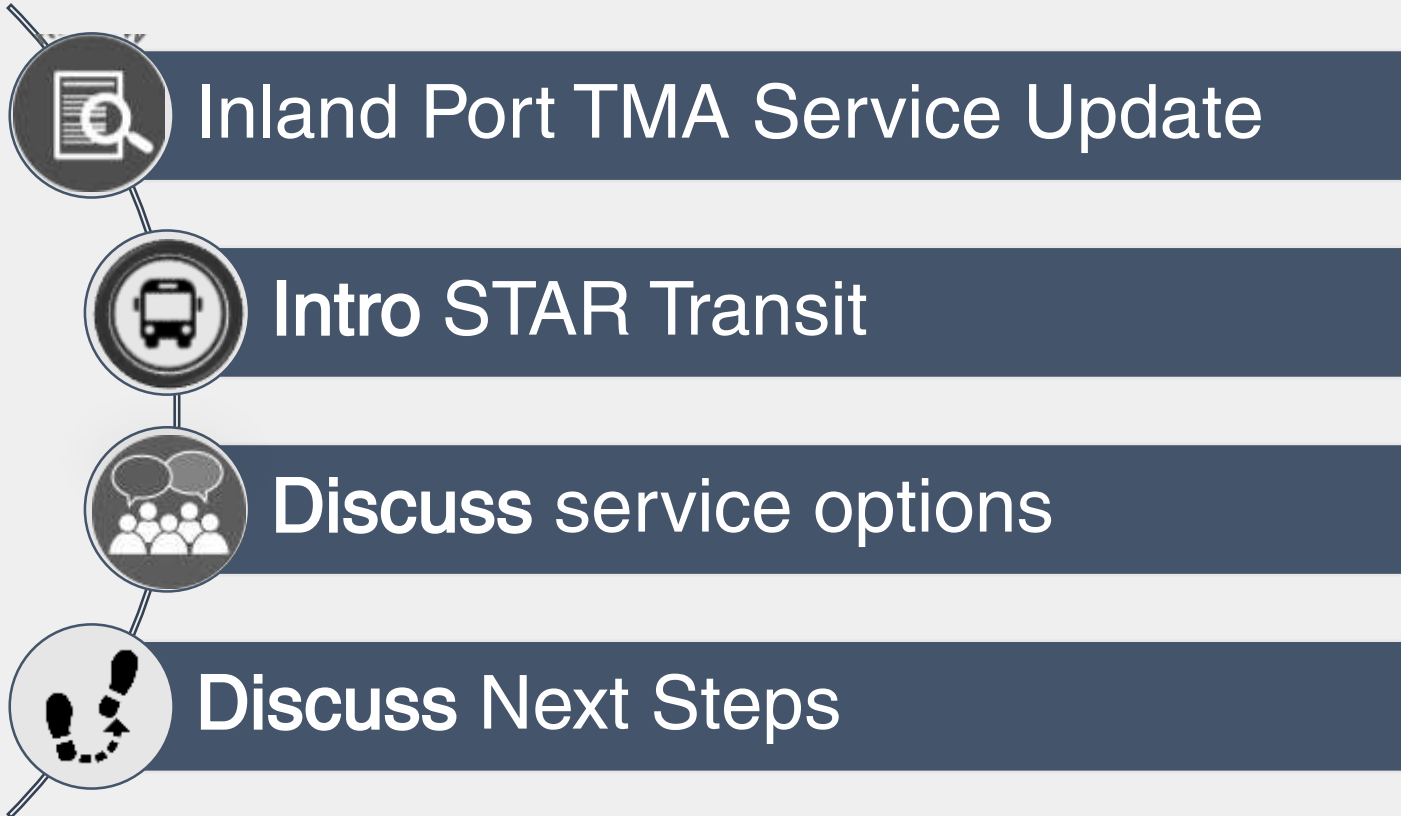




Get to know

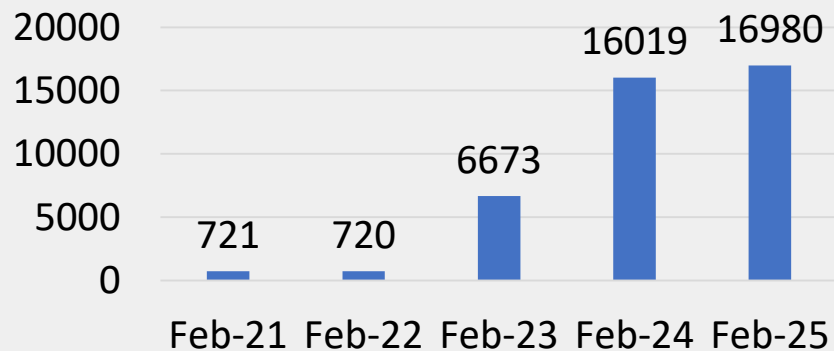
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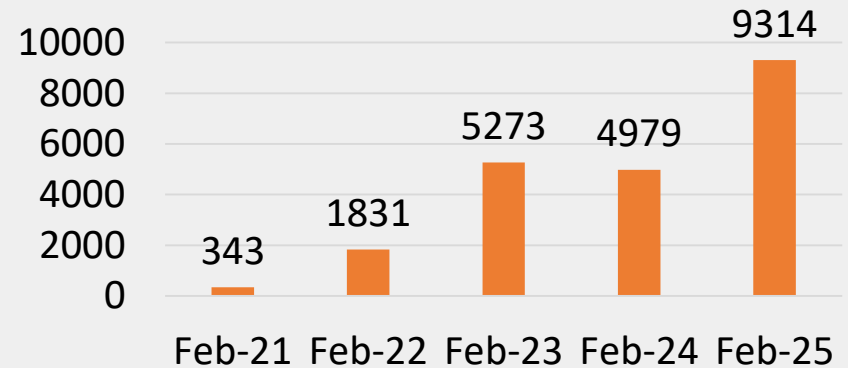


Total Ridership:

DART Service Area Total Rides
(Inland Port GoLink)

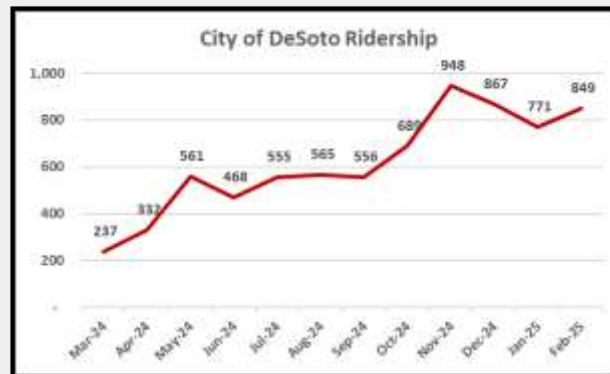
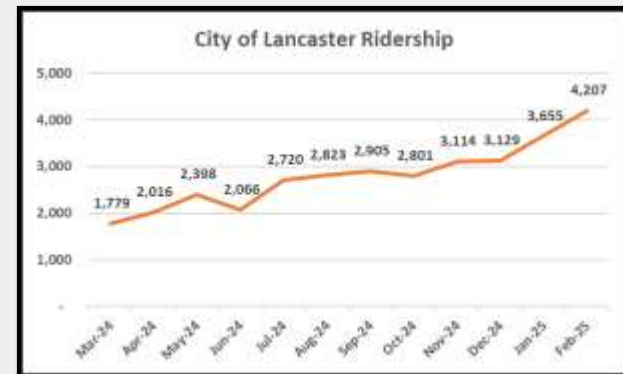
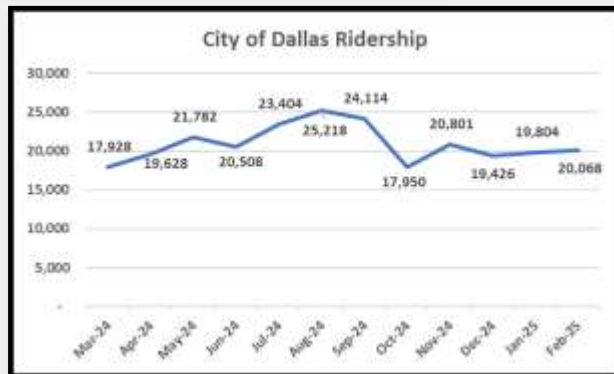
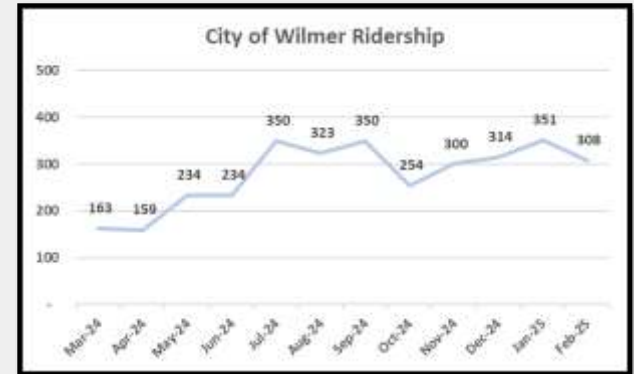
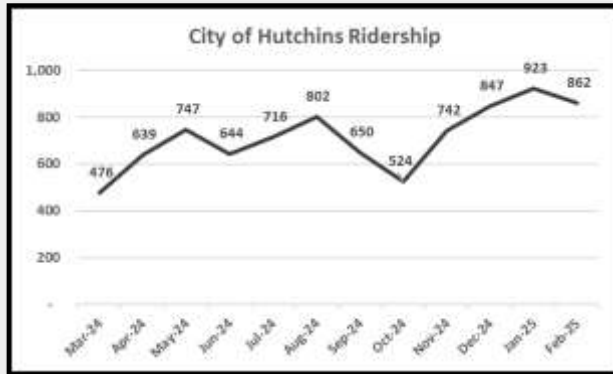


IPTMA Service Area Total Rides
(Inland Port Connect GoLink)



Ridership for the expanded Inland Port area has steadily increased since 2021.

Ridership by City:



Introduction & Background

- The Inland Port GoLink services continues to successfully address transportation needs in Southern Dallas County area.
 - As ridership increased dramatically these last two years, so has transportation costs.
 - However, membership revenue has not increased at a level to cover transportation costs.
- Since 2020, NCTCOG has provided \$4.5M in funding to cover transportation through September 2025.
- Future transportation options include:
 - Have STAR Transit provide service directly to the individual cities.
 - Potential funding from LGC once revenue stream increases in future years.



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Intro STAR Transit



- **Providing public transportation for over 40 years** and our mission is to provide people with safe, affordable, convenient and desirable mobility options to enrich quality of life by connecting all to services and opportunities.
- We are a political sub-division of the state of Texas providing over **215,000 rides** per year with a **staff of 100** and a **fleet of 55+ vehicles**.
- Based in **Kaufman County** operating as a Rural Transit District.
- **4th largest transit agency** in greater North Texas, with **no dedicated sales tax**.

- Kaufman County
- Rockwall County
- Seagoville
- Balch Springs
- Mesquite
- DeSoto
- Cedar Hill (June 2023)
- Duncanville (July 2023)
- Ellis County (Title IIIB)



Nov 2019

- Launched STARNow
- Mesquite zone – Urban
- Terrell zone - Rural

May 2020

- Kaufman zone - Rural
- Converted Fixed Route

Sep 2020

- Balch Springs zone - Urban
- Converted Fixed Route

Dec 2021

- DeSoto zone – Urban
- Converted Fixed Route

Oct 2021

- Seagoville zone – Urban
- Converted Fixed Route

Nov 2020

- DART GoLink service
- Dallas County - Urban

Dec 2022

- Integrated TNC service
- DeSoto zone only

June 2023

- Cedar Hill zone - Urban

July 2023

- Duncanville zone - Urban

Demand Response:

- Pre-booked origin to destination rides within our service area.
- Booked at least one business day; up to two weeks in advance.
- Scheduling Agents are available Mon – Fri, 8 am – 4 pm.
- Buses operate Mon - Fri, 6 am – 6 pm. We do operate in Mesquite until 8 pm.
- Fares range from \$1 - \$12 and are based on mileage. Discounted fares for 60+, veteran and/or disabled riders.

Same Day Service - STARNow:

- Same day, origin to destination, demand response service operates in Terrell, Kaufman, Forney, Mesquite, Balch Springs, Seagoville, DeSoto, Cedar Hill and Duncanville.
- Rides can be booked via the STARNow app or by calling our call center.
- Buses operate Mon – Fri, 6 am – 6 pm (Mesquite – 8 pm)
 - Mesquite/Balch Springs/Terrell - Sat, 8 am – 5 pm.
- Rides within travel zone (13 – 59) = \$2.00, Qualified 60+, Veterans, Disabled Riders = \$1.00 Children 12 and under = Free with a fare paying adult.

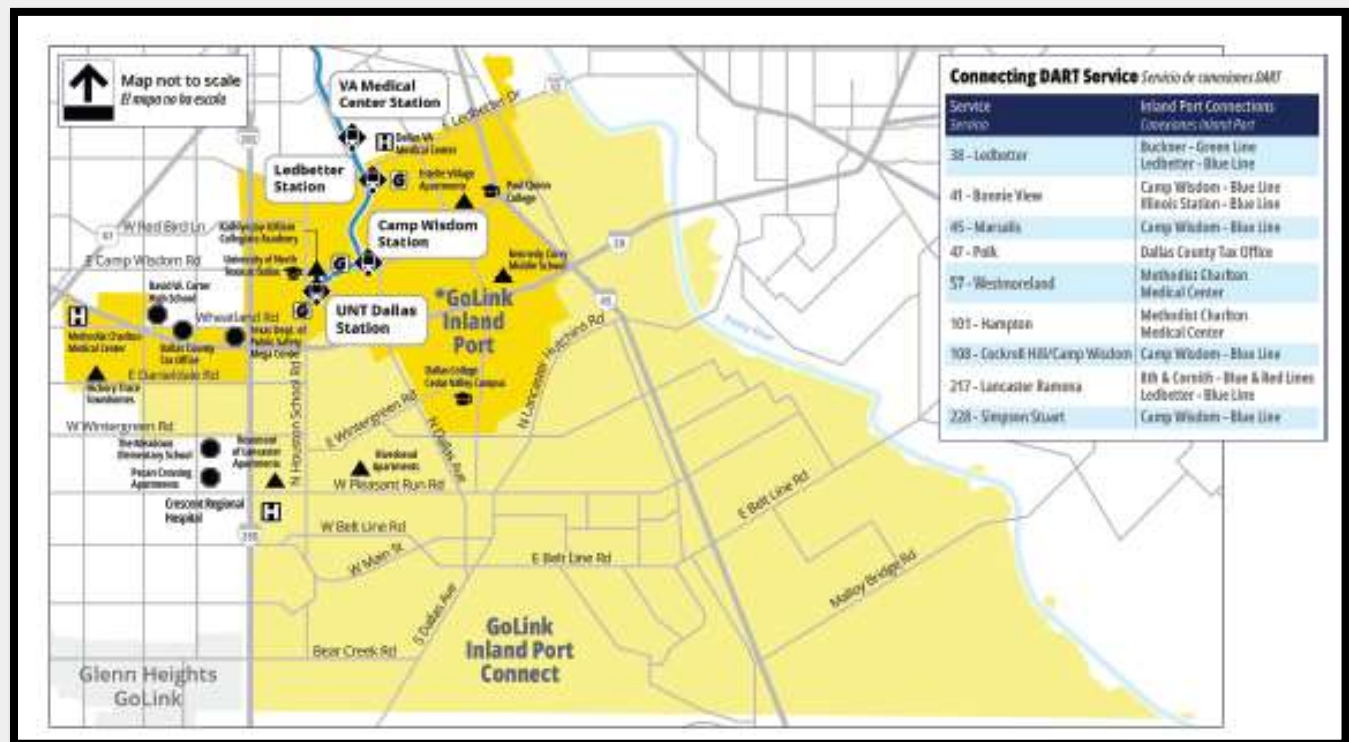
Fixed Routes:

- Balch Springs Midtown Express Route 101.
- Fares are \$1 (13 – 59), free for 60+, 12 and below, veterans and/or disabled riders.

- Regional connections with Small Urban and Rural Transit system
- STAR Transit access agreement for DART Light-Rail stations
- Use same scheduling software
- Use same electronic fare system
- Use same route planning tools
- Subcontractor in DART GoLink service.



- DART Service operated by STAR Transit.
- Monday – Friday, 4 am – 8 pm
- Follows DART fare policy.



- **DART UNT Dallas Station**
 - STARNow
- **DART Buckner Station**
 - STARNow
 - Balch Springs Express Rte. 101
- **DART Lawnview Station**
 - STARNow
- **Lake Ray Hubbard Transit Center**
 - STARNow
- **DART Red Bird Transit Center**
 - STARNow
- **Glenn Heights Park and Ride**
 - STARNow
- **DART Rowlett Station**
 - Demand Response



- All vehicles meet the Americans with Disabilities Act (ADA) requirements, offering wheelchair lifts and other features to accommodate riders with disabilities.
- Seating Capacity: 6-18 seats.



Board Policies

- Each jurisdiction is required to be self supporting with a standardize hourly cost of service across all geographic area: FY25 - \$56.75
- Federal/State grants through STAR Transit reduce this cost by 60% in urban areas; remaining operating costs are passed on to the local government partner as grant local match.
- All capital projects are funded by Federal/State grants; no major capital cost to the local jurisdiction.
- Each bus is approximately \$120,000; STAR Transit obtains these at no cost to the local jurisdiction; major capital costs covered 100% by federal funds.
- Interlocal agreements are 12-month renewable terms.



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Proposed Service

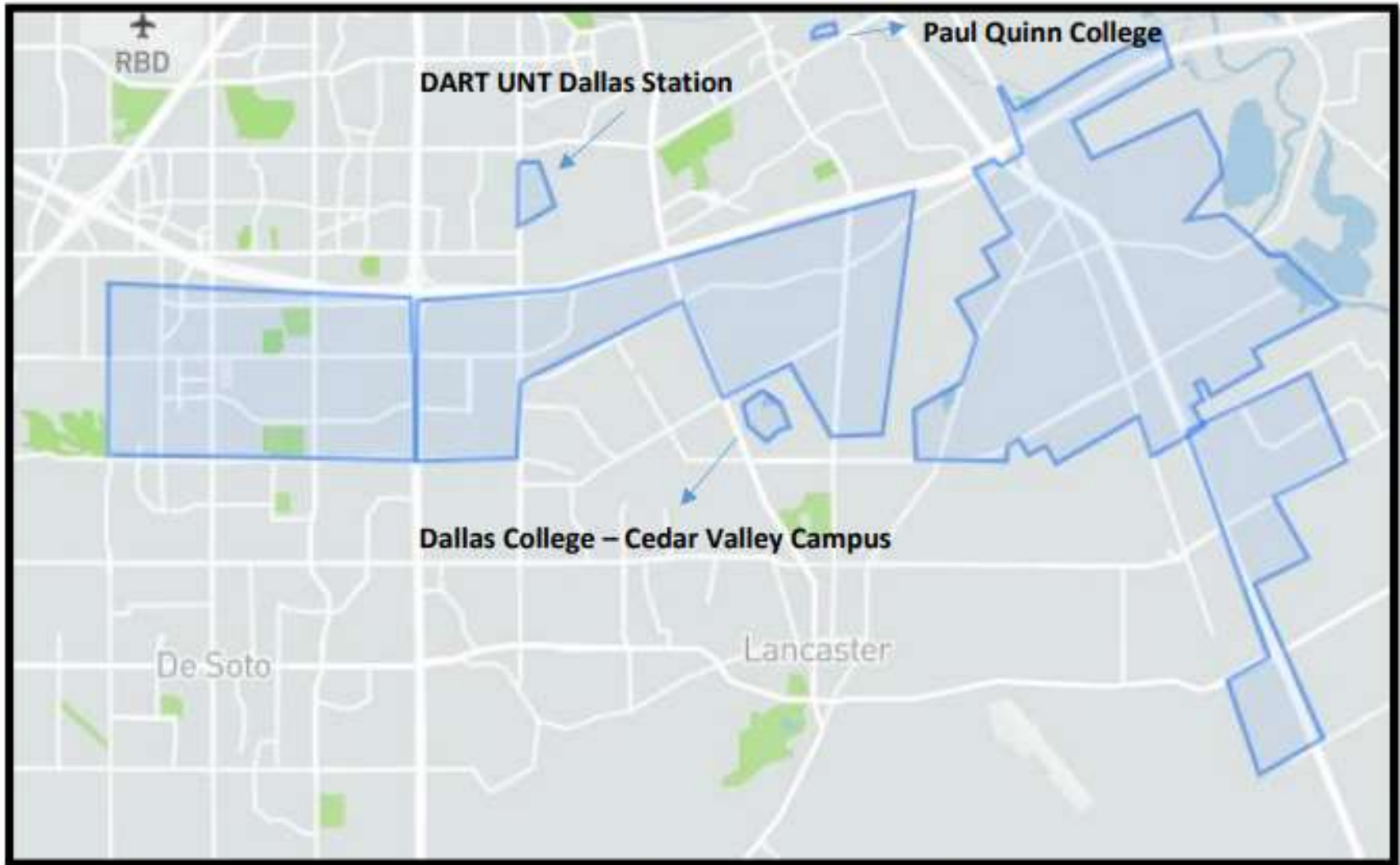


Current funding for the GoLink Inland Port Connect service is expected to be depleted by September 2025.

Current Daily Ridership:

- Hutchins to/from Hutchins/Wilmer/Lancaster/DeSoto – 8
- Hutchins to/from Dallas – 13
- Hutchins to/from DART Stations – 14
- Total Hutchins activity – 35 trips per day

- Ridership numbers include both pickups and drop-offs occurring in the City.



Hutchins Proposed Service – Following Inland Port Connect Service:

- Shared service with City of Wilmer to reduce costs and increase efficiency.
- 16 hours of dedicated transit service per day (Monday – Friday, 5:00 am – 8:00 pm)
 - STARNow (Same day service within the Hutchins travel zone)
 - The zone includes the city limits of Hutchins, the DART UNT Dallas Station, Dallas College – Cedar Valley Campus and Paul Quinn College.
 - The zone will also include business and industrial parks located in Wilmer, Lancaster and DeSoto.
 - Shifts 5:00 am – 1:00 pm and Noon – 8:00 pm
 - Estimated 36 trips per day on dedicated vehicles.
 - 16 hours x 2.25 trips per hour. Exceeds current ridership.
- Adding \$75,000 for Uber service is estimated to cover up to 20 additional trips per day.

Estimated Ridership:

- Estimate up to 50 trips per day and over 1,200 trips per month.

Wilmer/Hutchins		
Category	Amount	Notes
Weekday Service Days	254	Weekday Standard
Weekday Hours	16	16 hours STARNow dedicated vehicle service (5:00am - 8:00pm)
Weekday Hourly Cost	\$ 56.75	FY25 Cost of Service (subject to update annually as per STAR Transit Cost of Service Letter)
STAR Transit Operating Cost	\$ 230,632	Cost of dedicated vehicle service
TNC Contract Cost	\$ 75,000	Up to 20 trips per day on average
Total Operating Cost	\$ 305,632	Calculated Annual Cost
Federal Grant Subsidy Amount 5307	\$ 175,879	FTA formula funding
RTC Subsidy Amount	\$ 69,190	RTC funding for first three years
Annual Cost to the City of Wilmer	\$ 30,282	
Annual Cost to the City of Hutchins	\$ 30,282	
Monthly Charge to each City	\$ 2,523	Estimated 1,200 trips per month



Discuss Next Steps



- ☒ NCTCOG to execute grant funding.
- ☐ Review inter-local agreement.
- ☐ Present to City Council.
- ☐ Conduct public involvement process.
- ☐ Finalize service plans.
- ☐ Advertise service updates.
- ☐ Transition service.



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Thank You!

