Huerfano County Tourism 2024 Budget

|  | Jan-24 | Feb-24 | Mar-24 | Appr24 | May-24 | Jun-24 | Jul-24 | Aug-24 | Sep-24 | Oct24 |  | Nov-24 | Dec.24 | $\left.\right\|_{\text {Estimated }} ^{\text {Total }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | - | - | 1 |  | - | $\square$ | - | + | $\square$ |  |  |  |  |  |
| Sigial SEM |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | 51,000.00 | \$1,000.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,000.00 | \$1,000.00 |  |  |  |  | s7,900.00 |
| Paid Social |  |  | \$1,000.00 | \$1,000.00 | \$1,300.00 | \$1,300.00 | \$1,300.00 | \$1,000.00 | \$1,000.00 |  |  |  |  | s7,900.00 |
| Digital Subtotals | 50.00 | 50.00 | \$2,000.00 | \$2,000.00 | \$2,600.00 | \$2,600.00 | S2,600.00 | S2,000.00 | \$2,000.00 | s0.00 |  | so.00 | s0.00 | S15,800.00 |
| Malabse Marceing Monthly Newsletter |  |  |  |  |  |  |  |  |  |  |  |  |  | s3,600.00 |
|  | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | 5300.00 | \$300.00 | \$300.00 | \$300.00 |  | \$300.00 | \$330.00 |  |
| Database Subtatas | \$300.00 | \$330.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$300.00 | \$330.00 |  | \$330.00 | \$300.00 | 53,600.00 |
| Media Relations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| - - - - | \$450.00 | \$450.00 | S450.00 | S450.00 | S450.00 | 5450.00 | ${ }^{5450.00}$ | \$450.00 | \$450.00 | \$450.00 |  | 5450.00 | S450.00 | S5.400.00 |
| Organic Social | \$595.00 | \$595.00 | \$599.00 | \$5959.00 | \$595.00 | \$5959.00 | \$595.00 | \$595.00 | \$595.00 | \$595.00 |  | \$595.00 | \$595.00 | s7,140.00 |
| Public Relations Subtotal | S1,045.00 | S1,045.00 | \$1,045.00 | \$1,045.00 | S1,045.00 | \$1,045.00 | S1,045.00 | S1,045.00 | S1,045.00 | S1,045.00 |  | \$1,045.00 | \$1,045.00 | \$12,540.00 |
| Wessice Website Maintenance |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 |  | \$125.00 | \$125.00 | \$1,500.00 |
|  |  | \$750.00 | \$750.00 |  |  |  |  |  |  |  |  |  |  | \$1,500.00 |
| Website Maintenance | \$125.00 | s875.00 | S875.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 | \$125.00 |  | \$125.00 | \$125.00 | s3,00000 |
| Account Semices Account Services |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | \$1,125.00 | \$1,125.00 | ${ }_{\text {sf,125.00 }}$ | ${ }^{\text {S1,125.00 }}$ | ${ }^{\text {S1,125.00 }}$ | ${ }^{\text {si, } 125.00}$ | \$1,125.00 | \$1,125.00 | S1,125.00 | \$1,125.00 |  | \$1,125.00 | \$1,125.00 | S13,500.00 |
| Account Services Subtotals | \$1,125.00 | \$1,125.00 | \$1,125.00 | S1,125.00 | \$1,125.00 | \$1,125.00 | \$1,125.00 | \$1,125.00 | \$1,125.00 | \$1,125.00 |  | \$1,125.00 | \$1,125.00 | \$13,500.00 |
| Creative Copywriting |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | \$300.00 | \$300.00 | \$300.00 | \$330.00 | \$330.00 | \$300.00 | \$330.00 | \$300.00 |  | \$300.00 | \$300.00 | s1,200.00 |
| Creative Subtotals |  | 50.00 | \$300.00 | \$300.00 | \$330.00 | \$300.00 | \$300.00 | \$330.00 | \$300.00 | \$330.00 |  | \$330.00 | \$300.00 | \$1,200.00 |
| TOTAL GROSS MONTHLY TOTAL | \$2,595.00 | 53,345.00 |  | S4,895.00 | 55,495.00 | 55,495.00 | 55,495.00 | S4,895.00 | 54,895.00 | S2,895.00 |  | 52,89.00 | s2,89500 | S55,440.00 $\$ 49.640 .00$ |
| total gross |  |  |  |  |  |  |  |  |  |  |  |  |  | \$49,640.00 |

