Huerfano County Tourism 2024 Budget

		Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24	Aug-24	Sep-24			Dec-24	Estimated Total
	Jan-24									Oct-24	Nov-24		
Digital SEM													
SEIVI			\$1,000.00	\$1,000.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,000.00	\$1,000.00				\$7,900.00
Paid Social			V 1,000.00	4.1,000.00	V 1,000.00	4 1,000.00	V1,000.00	V 1,000.00	4.1,000.00				V.,000.0
			\$1,000.00	\$1,000.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,000.00	\$1,000.00				\$7,900.00
Digital Subtotals	\$0.00	\$0.00	\$2,000.00	\$2,000.00	\$2,600.00	\$2,600.00	\$2,600.00	\$2,000.00	\$2,000.00	\$0.00	\$0.00	\$0.00	\$15,800.00
Patabase Marketing					\						\		
Monthly Newsletter													\$3,600.00
5 5	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	
Public Relations and Communications	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$3,600.00
Media Relations													
Miedia Relations	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$450.00	\$5,400,00
Organic Social	ψ+30.00	\$450.00	\$450.00	ψ+30.00	\$430.00	φ430.00	ψ+30.00	\$430.00	\$430.00	Ψ+30.00	\$430.00	Ψ-30.00	\$5,400.00
O. game Coolar	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$595.00	\$7,140.00
Public Relations Subtotal	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$1,045.00	\$12,540.00
Vebsite	·												
Website Maintenance													
	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$1,500.00
SEO													
Website Maintenance	A40F 00	\$750.00	\$750.00	2405.00	\$125.00	0405.00	\$125.00	\$125.00	2405.00	\$40F.00	0405.00	0405.00	\$1,500.00 \$3,000.00
Account Services	\$125.00	\$875.00	\$875.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$125.00	\$3,000.00
Account Services													
Account cervices	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$13,500.00
Account Services Subtotals	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$1,125.00	\$13,500.00
creative													
Copywriting													
			\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$1,200.00
Creative Subtotals		\$0.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$300.00	\$1,200.00
MONTHLY TOTAL	\$2,595.00	\$3,345.00	\$5,645.00	\$4,895.00	\$5,495.00	\$5,495.00	\$5,495.00	\$4,895.00	\$4,895.00	\$2,895.00	\$2,895.00	\$2,895.00	\$51,440.00
TOTAL GROSS	72,003.00	\$5,540.00	\$5,5 \$6.00	Ţ.,550.00	\$5,.50.00	\$5,.50.00	\$5,.30.00	Ţ.,S50.00	Ţ.,550.00	+2,500.00	+2,000.00	\$2,000.00	\$49,640.00