



HUERFANO COUNTY TOURISM BOARD

RESOLUTION NO. 24-03-TB

A RESOLUTION TO AUTHORIZE PAYMENT IN FULL

WHEREAS, the purpose of the Tourism Board is to promote tourism through a unified advertisement and marketing plan to benefit Huerfano County and Spanish Peaks Country as set forth in Colorado Revised Statutes 30-11-107.5 “Lodging tax for the advertising and marketing of local tourism” and Resolution 07-01 adopted by the Huerfano County Board of County Commissioners on February 7, 2007; and,

WHEREAS, the Tourism Board may authorize payment of expenses in writing or at a meeting of the Board.

NOW, THEREFORE, BE IT RESOLVED by the Tourism Board that the following invoices are authorized to be paid in full, according to County procedures:

| Vendor | Service/Good Provided | Invoice Date | Invoice Number | Amount |
|-----------------|--|---------------------|-----------------------|----------------|
| AdPro | Social Media, Public Relations, Web Maintenance | 2/29/24 | 8157 | \$3,495 |
| La Veta Trails | Assist in publishing 2024 Spanish Peaks Region Guide | 2/9/24 | 2024-004 | \$5,000 |
| Huerfano County | Pro-rated January MailChimp Reimbursement | 1/31/24 | MC13480770 | \$164 |
| Huerfano County | March MailChimp Reimbursement | 3/10/24 | MC13720438 | \$492 |
| Total: | | | | \$9,151 |

INTRODUCED, READ, AND ADOPTED ON THIS 14th DAY OF FEBRUARY, 2024.

TOURISM BOARD OF HUERFANO COUNTY, COLORADO

BY:

ATTEST:

Sarah Jardis, Chair

Robert Gilbert, Tourism Director

Bob Kennemer, Member

Greg Garrett, Member