



Carl Young  
County Administrator &  
County Commissioners  
Huerfano County Government  
401 Main Street, Ste 302  
Walsenburg, CO 81089

November 3, 2022

Dear Mr. Young and the seated County Commissioners,

On behalf of the members of the Board of Directors of the La Veta Creative District, please accept our sincerest thanks for your continued support for our first foundational year as a certified creative district.

The initial \$10,000 funding provided by Huerfano County in 2020 allowed us to apply for designation as a certified Colorado Creative District in 2021, as well as receive matched funding from the Colorado Creative Industries (CCI) in our first year as a new Creative District. We are now asking to be considered for an annual place in the county's budget. We need to show Colorado Creative Industries, our statewide government entity that supports the arts in our state, that our county is behind our La Veta Creative District. What they look for are our sources of sustainable funding and interest. A show of sustainable intention from the county means everything for CCI to keep marketing and funding our efforts. Please consider the LVCD in this year's budget and possible continued funding in the future. A \$10,000.00 a year contribution would go a long way to keep our operational fund going. i.e. paying employees marketing expenses, and creating creative projects. In our next years we will also need to hire at least two more employees if we are to succeed in our goals and our mission. Thank you for your consideration in this seeking of funding.

Again, attracting year-round visitors to boost the rural economic vitality of La Veta is still critical for recovery from the 2018 Spring Fire and Covid-19 pandemic, your continued support will allow us to advance our mission as a new Creative District. Thank you for your continued support of LVCD.

Sincerely

*Susan Hanneman*

Susan Hanneman, President  
La Veta Creative District



*The mission of the La Veta Creative District is to inspire and cultivate our diverse rural community through the development of the arts and creative industries.*