

Letter of Support

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To: Carl Young <cyoung@huerfano.us>
Co: Laurie Erwin <laurierwin50@yahoo.com>

Wed, Feb 8, 2023 at 8:31 AM

As you know, La Veta Trails is applying to the Colorado Office of Economic Development and International Trade for a \$20,000 Tourism Management Grant to fund the 2024 Spanish Peaks Region Recreation and Trail Guide. We request a letter of support for our application due March 2nd. Please send your signed letter in PDF format to russellm9999@gmail.com. We hope to receive all signed letters by February 24th.

Please address your letter to the following:

Andrew Grossman, Director of Destination Development

Colorado Tourism Office

600 Broadway, Suite 2500

Denver, CO 80202

We will print 10,000 copies of the guide to promote the four communities in Huerfano County – La Veta, Walsenburg, Gardner, and Cuchara – as business and recreational hubs and outdoor recreation opportunities in the region. We will also feature essential recreation locations like Lathrop State Park and Cuchara Mountain Park. We are working with recreation users to compile these opportunities, including hiking, fishing, biking, backcountry horseback riding, and motorized jeep trails. We will distribute the guide through business sponsors and visitor centers, as well as in digital format on our website.

We are thrilled by the support from businesses and nonprofit organizations who tell us how much the guide fills a critical need in Huerfano County.

Thank you for all you do to support LVT.

Marilyn