

Event Template

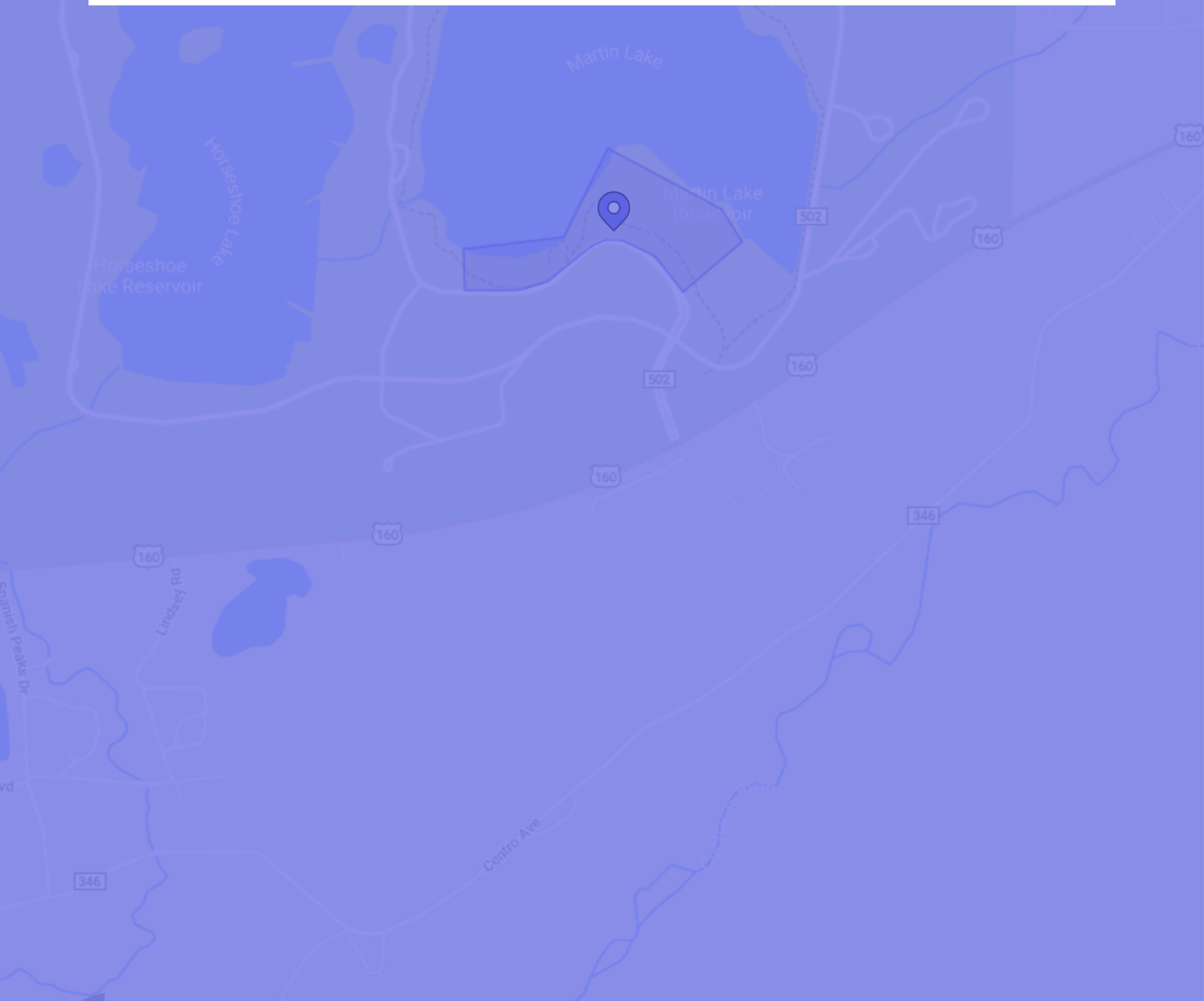
Jan 1 - Jul 2, 2024

Property:



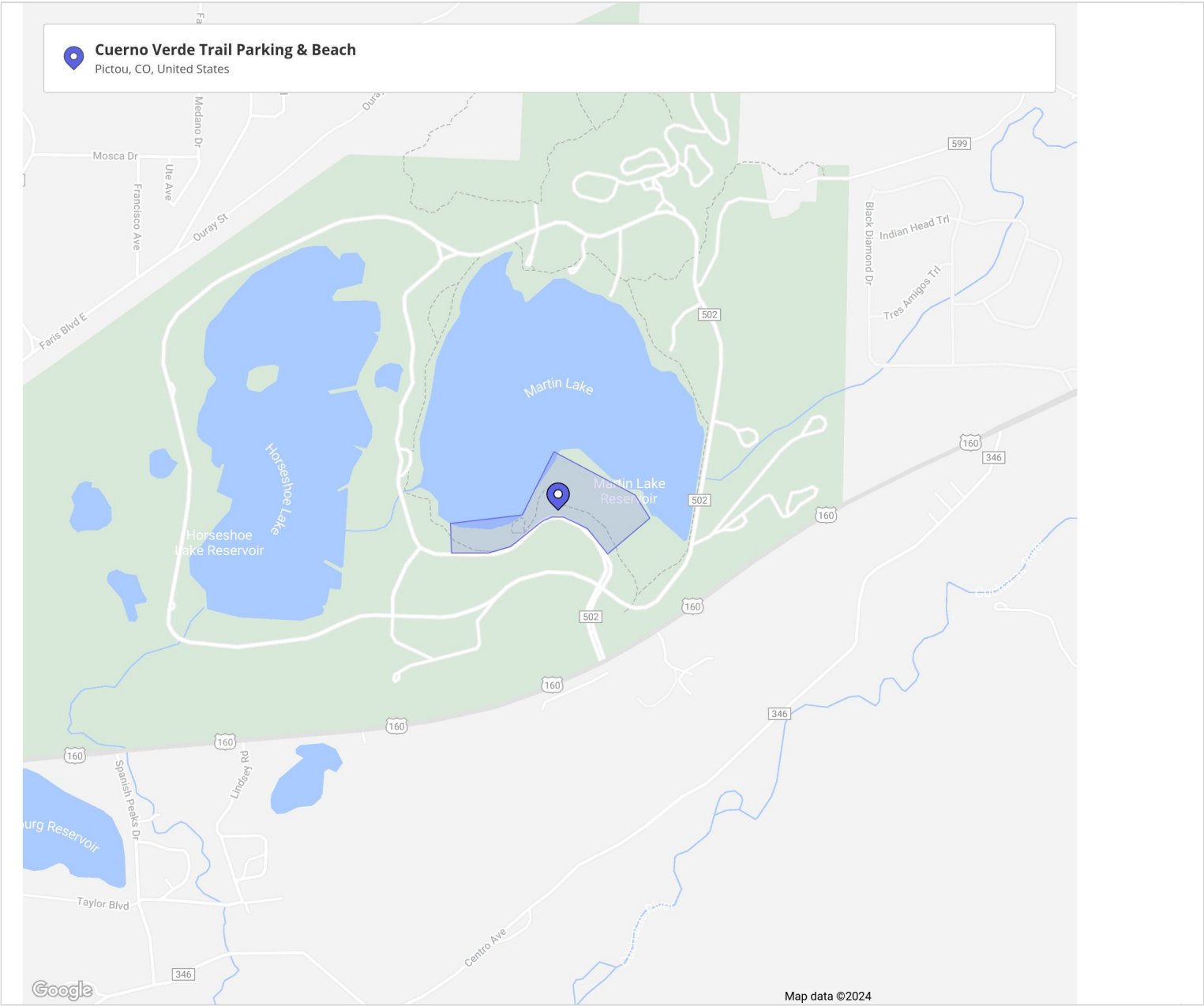
Cuerno Verde Trail Parking & Beach

Pictou, CO, United States



Event Template

Jan 1 - Jul 2, 2024



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Jan 1 - Jul 2, 2024

Metrics

Cuerno Verde Trail Parking & B...
Pictou, CO

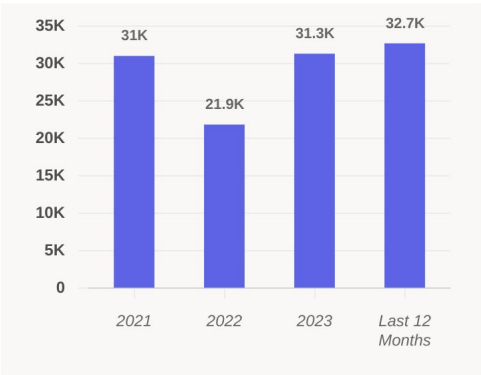
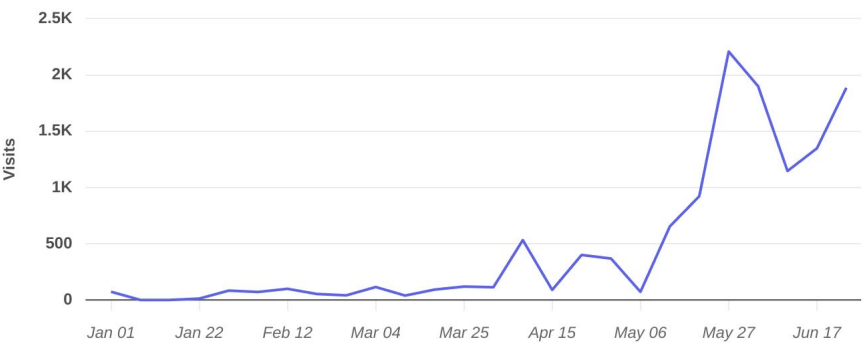
Visits	12.7K	Avg. Dwell Time	54 min
Visits / sq ft	0.01	Panel Visits	760
Size - sq ft	1.2M	Visits YoY	+1.8%
Visitors	7.4K	Visits Yo2Y	+67.9%
Visit Frequency	1.71	Visits Yo3Y	+16.1%

Jan 1st, 2024 - Jul 2nd, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Cuerno Verde Trail Parking & ...
Pictou, CO



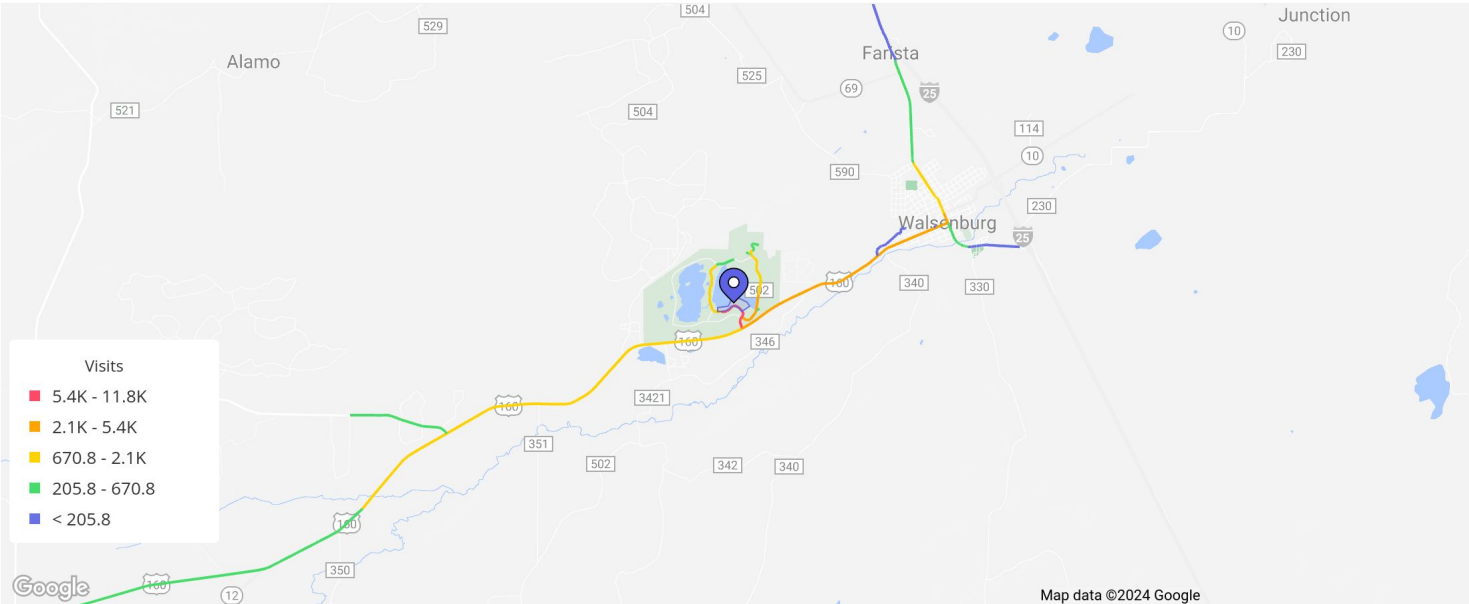
Weekly | Visits | Jan 1st, 2024 - Jul 2nd, 2024
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Event Template

Jan 1 - Jul 2, 2024

Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Jan 1st, 2024 - Jul 2nd, 2024
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Jan 1 - Jul 2, 2024

Prior / Post Compare

Cuerno Verde Trail Parking & Beach / Pictou, CO

Prior			Post		
Rank	Name	Foot-Traffic	Rank	Name	Foot-Traffic
1	Lathrop State Park / County Road 502, Walsenb...	17.7%	1	Safeway / W 7th St, Walsenburg, CO	6.1%
2	Safeway / W 7th St, Walsenburg, CO	7.5%	2	Spanish Peaks Hospital / US Highway 160, Wals...	5.7%
3	7-Eleven / West 7th Street, Walsenburg, CO	4.3%	3	Lathrop State Park / County Road 502, Walsenb...	4.6%
4	First Choice / Walsen Ave, Walsenburg, CO	3.5%	4	7-Eleven / West 7th Street, Walsenburg, CO	4%
5	Spanish Peaks Hospital / US Highway 160, Wals...	3.2%	5	Carl's Jr. / S Main St, Walsenburg, CO	3.7%
6	Kay's Liquor / W 7th St, Walsenburg, CO	3%	6	Love's Travel Stop / Interstate 25, Walsenburg, ...	2.5%
7	Love's Travel Stop / Interstate 25, Walsenburg, ...	2.5%	7	First Choice / Walsen Ave, Walsenburg, CO	2.4%
8	Loaf 'N Jug / Main St, Walsenburg, CO	2.2%	8	Dollar General / W 7th St, Walsenburg, CO	2.2%
9	Walsenburg Golf Club / Highway 160 West, Wals...	2.1%	9	Conoco / 4th Ave, Fort Garland, CO	1.6%
10	Best Western Rambler / US Highway 85 87, Wal...	1.5%	10	O'Reilly Auto Parts / W 7th St, Walsenburg, CO	1.6%

Jan 1st, 2024 - Jul 2nd, 2024
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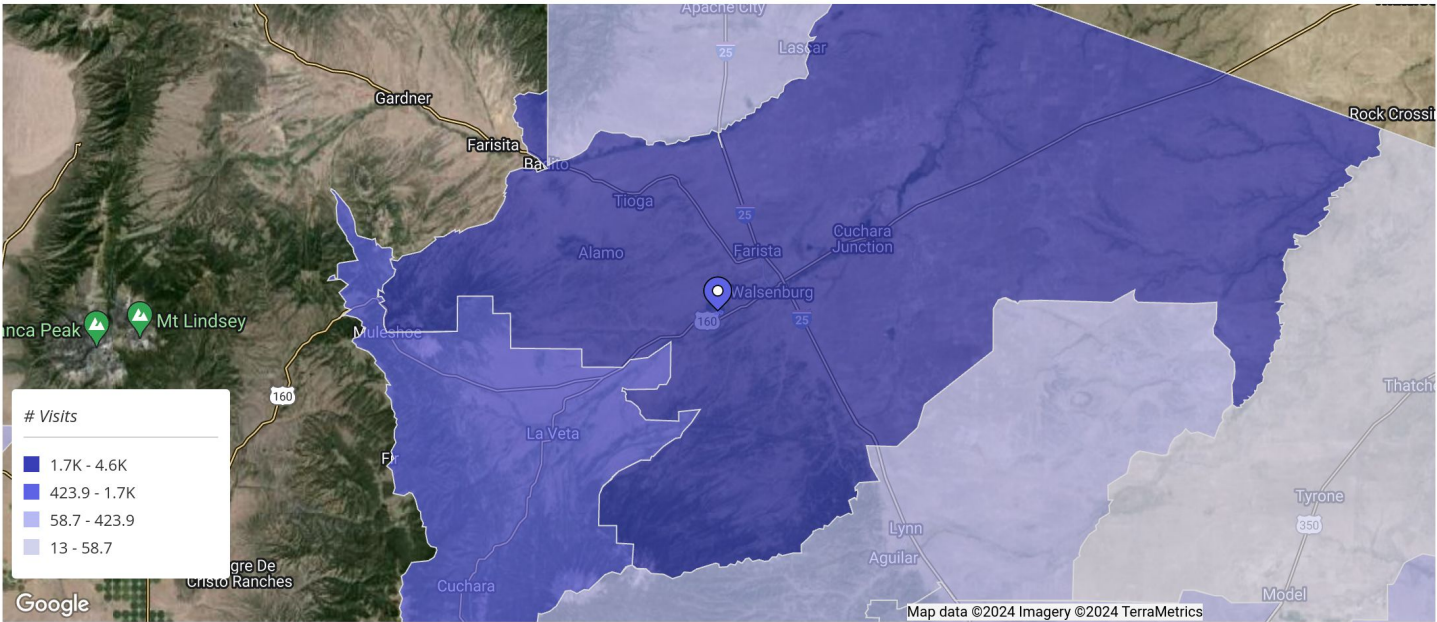


Event Template

Jan 1 - Jul 2, 2024

Visitors By Origin

Cuerno Verde Trail Parking & B...
Pictou, CO



Cuerno Verde Trail Parking & B...
Pictou, CO

Zipcode / City	Visits (% of Total)
81089 Walsenburg, CO	4.6K (36%)
81055 La Veta, CO	916 (7.2%)
80918 Colorado Springs, CO	488 (3.8%)
81082 Trinidad, CO	289 (2.3%)
81005 Pueblo, CO	266 (2.1%)
80922 Colorado Springs, CO	228 (1.8%)
81001 Pueblo, CO	227 (1.8%)
80911 Colorado Springs, CO	211 (1.7%)
81004 Pueblo, CO	199 (1.6%)
80915 Colorado Springs, CO	176 (1.4%)

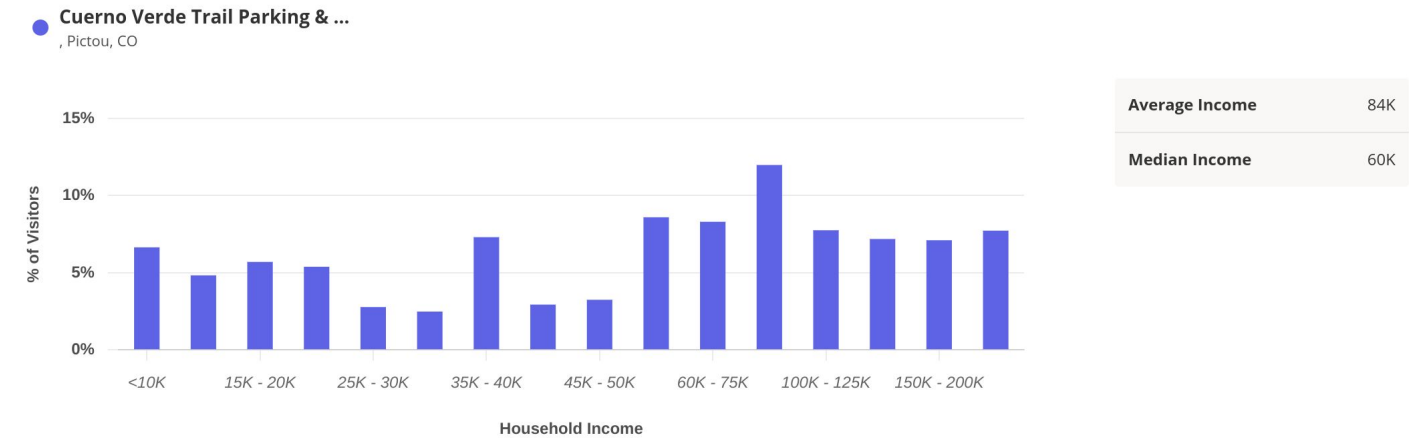
Jan 1st, 2024 - Jul 2nd, 2024
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Event Template

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Household Income

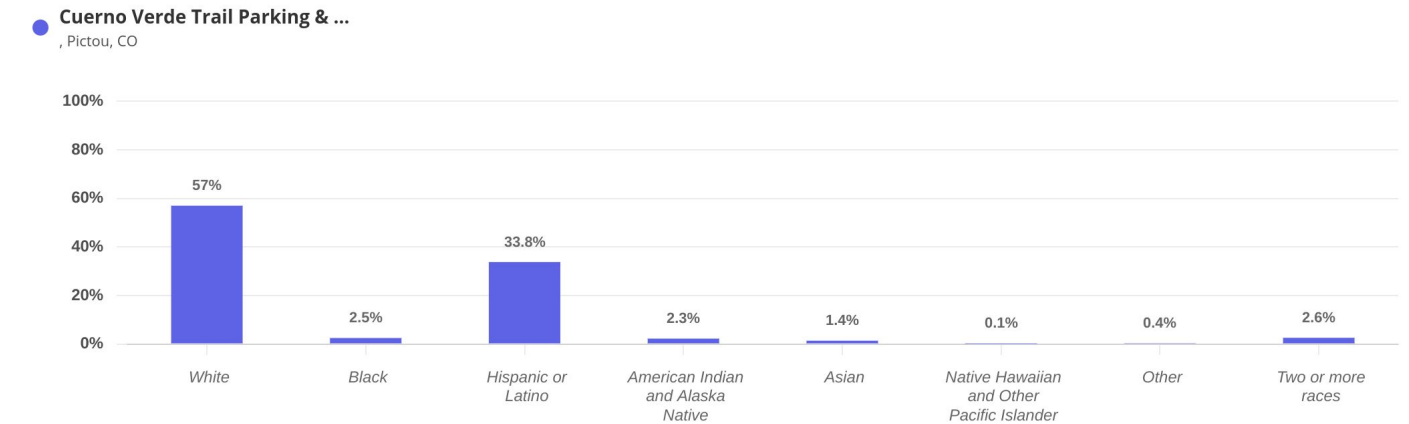


*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

Jan 1st, 2024 - Jul 2nd, 2024
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Ethnicity



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2022

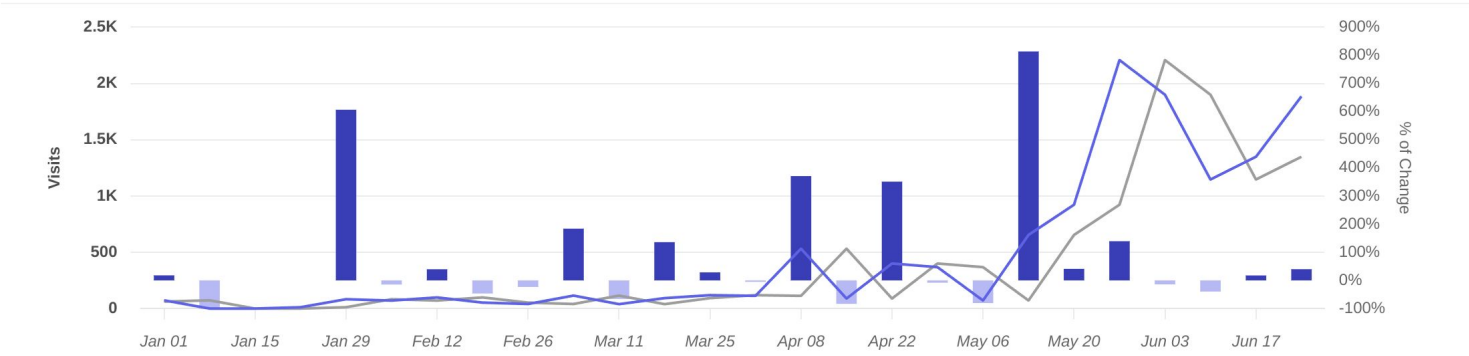
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Visits Variance

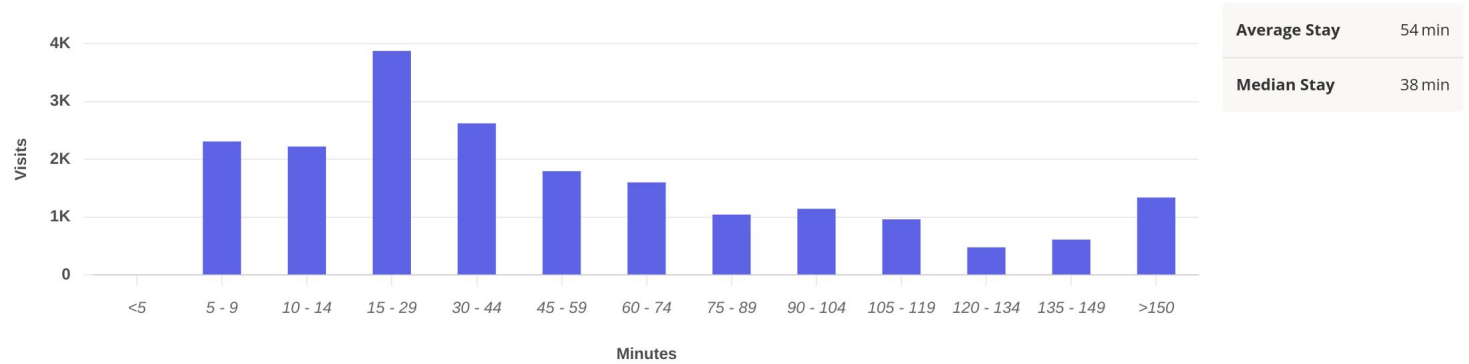


Jan 1st, 2024 - Jul 2nd, 2024
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Visit Duration

● Cuerno Verde Trail Parking & B...
, Pictou, CO



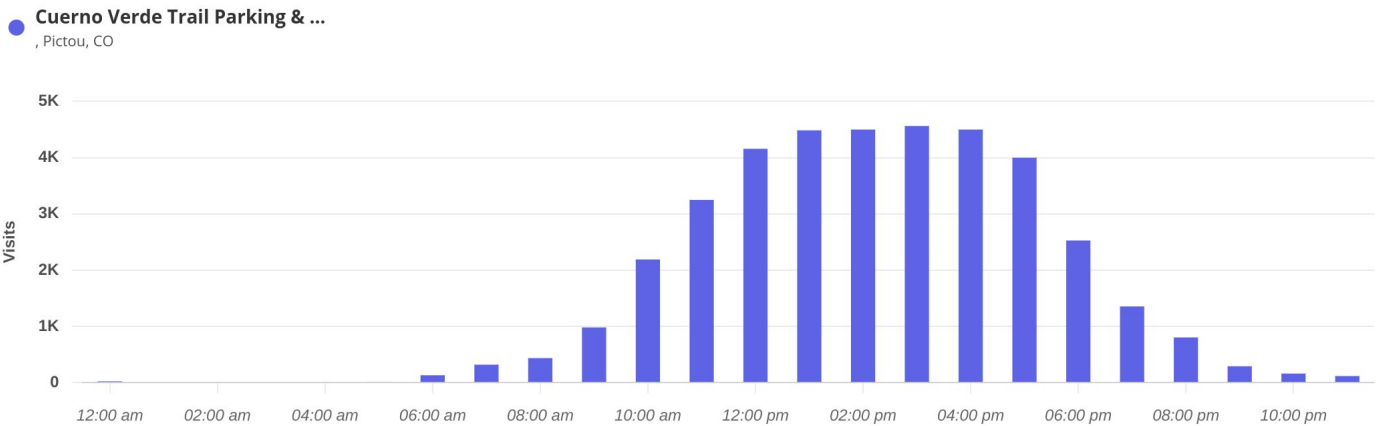
Visits | Jan 1st, 2024 - Jul 2nd, 2024
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Event Template

Jan 1 - Jul 2, 2024

Hourly Visits



Visits | Jan 1st, 2024 - Jul 2nd, 2024
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Favorite Places

Cuerno Verde Trail Parking & Beach / Pictou, CO

Rank	Name	Distance	Visitors
1	Safeway / 222 W 7th St, Walsenburg, CO 81089	3.1 mi	3.5K (46.8%)
2	First Choice / 801 Walsen Ave #901, Walsenburg, CO 81089	3.2 mi	3K (39.8%)
3	Lathrop State Park / 70 County Road 502, Walsenburg, CO 81089	0.3 mi	2.8K (37.7%)
4	Love's Travel Stop / 99800 Interstate 25, Walsenburg, CO 81089	4.4 mi	2.8K (37.6%)
5	Pueblo Mall / 3429 Dillon Dr, Pueblo, CO 81008	49.6 mi	2.8K (37.4%)
6	7-Eleven / 235 West 7th Street, Walsenburg, CO 81089	3 mi	2.8K (37.2%)
7	Walmart / 4200 Dillon Dr, Pueblo, CO 81008	50.4 mi	2.6K (35.5%)
8	Pueblo Crossing / 5890 Elizabeth St, Pueblo, CO 81008	51.5 mi	2.6K (35.2%)
9	Carl's Jr. / 700 S Main St, Walsenburg, CO 81089	3.2 mi	2.6K (35.1%)
10	Interquest Marketplace / 1170 Interquest Pkwy, Colorado Springs, CO 80921	95.9 mi	2.5K (33.5%)

Category: All Categories | Min. Visits: 1 | Jan 1st, 2024 - Jul 2nd, 2024
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