



HUERFANO COUNTY TOURISM BOARD

RESOLUTION NO. 25-14-TB

A RESOLUTION TO AUTHORIZE PAYMENT IN FULL

WHEREAS, the purpose of the Tourism Board is to promote tourism through a unified advertisement and marketing plan to benefit Huerfano County and Spanish Peaks Country as set forth in Colorado Revised Statutes 30-11-107.5 “Lodging tax for the advertising and marketing of local tourism” and Resolution 07-01 adopted by the Huerfano County Board of County Commissioners on February 7, 2007; and,

WHEREAS, the Tourism Board may authorize payment of expenses in writing or at a meeting of the Board.

NOW, THEREFORE, BE IT RESOLVED by the Tourism Board that the following invoices are authorized to be paid in full, according to County procedures:

Vendor	Service/Good Provided	Invoice Date	Invoice Number	Amount
AdPro	Social Media, Public Relations, Web Maintenance	12/31/2024	9016	\$4595
Huerfano County	December MailChimp Reimbursement	1/10/2024	Pending	\$310
Placer.ai	Location-Based Data Analytics	1/1/2025	INUS00235	\$12,000
Total:				\$16,905

INTRODUCED, READ, AND ADOPTED ON THIS 8TH DAY OF JANUARY, 2025.
TOURISM BOARD OF HUERFANO COUNTY, COLORADO

BY:

ATTEST:

Sarah Jardis, Chair

Robert Gilbert, Tourism Director

Bob Kennemer, Member

Greg Garrett, Member

Hannah Everett, Member