

September 6, 2024

Mr. Robert Gilbert
Huerfano County Board of Tourism
401 Main Street
Walsenburg, CO 81089

Dear Mr. Gilbert;

Thank You for your inquiry regarding our CDOT Licensed #08344 for a billboard sign up to 580 SF Billboard located at 110 West 7th Street in Walsenburg, CO, 81089. This is a very high traffic location with over 3.6 million cars a year according to CDOT.

We have agreed to rent this up to 580 sq ft billboard ad space to The Huerfano County Tourism Board for a period of 60 months or 5 years starting on Oct. 1, 2024, and ending on Sept. 30, 2029 at which The Huerfano County Board of Tourism shall have the first right of refusal for another 5 year term at a monthly cost to be determined.

The cost is \$350.00 per month paid 1 year in advance for a total of \$4,200.00 payable each year in advance by September 30, each year.

Checks are to be made payable to Rio West Mortgage Corp. P.O. Box 804, Walsenburg, CO 81089.

The Huerfano County Tourism Board shall be responsible for designing and paying for the vinyl sign itself as well as all maintenance of the sign. As I stated to you there are already Drilled holes every 2 feet which could be utilized again for the new sign.

Please be kind enough to send me the final proof of the new sign at riowest@msn.com

Feel free to contact me at 719-240-3535 if you have any questions.

Sincerely Yours,

Richard B. McEntee
President
Rio West Mortgage Corp.

Agreed to and Accepted.
Huerfano County Tourism Board