



Create

- Campaigns
- Automations
- Audience
- Analytics
- Website
- Content
- Integrations

Overview Settings Billing Domains Extras Integrations Shop New Plans

Your Legacy plan just got a lot more powerful

- Start getting more return on your Mailchimp investment with these new tools:
- **Customer Journey Builder**- send relevant emails with custom, automated workflows
 - **Advanced Segmentation**- target customers based on behavior & interests
 - **Generative AI tools**- create on-brand content faster

See what's new

MONTHLY Marketing Plan

Change Plan

\$492 per month



Mailchimp automatically adjusts your billing tier as your audience grows and shrinks. Since your last monthly bill, your subscriber count reached 52,065, placing you in the \$492.00 monthly plan. [View Legacy plan terms](#)

Estimate for Apr 10 - May 9

\$492.00

Your total isn't final until your billing cycle is over.

Marketing Plan	\$492.00 per month
54,000 contacts	
648,000 email sends	
Tax	\$0.00

Estimated Total \$492.00
Autopay on Apr 10, 2024