

John Galusha, Chairman  
Arica Andreatta, Commissioner  
Karl Sporleder, Commissioner



## Board of County Commissioners

Colorado Tourism Office  
1600 Broadway, #2500  
Denver, CO 80202

February 28, 2023

RE: CTO Tourism Management Grant Application

To Whom It May Concern:

Huerfano County is full of wonderful energy due in part to the incredible work of the Huerfano County Tourism Board. Thanks to the board's efforts, Spanish Peaks Country now beckons visitors from all corners of Colorado as well as from states across the nation. Our tourism assets are unique and numerous, and it has been a pleasure to see them advertised across multiple media channels.

Over the past several years, it has become clear how important tourism is to Huerfano County's economic health. Thus, county commissioners take an active role in supporting the Huerfano County Tourism Board, including attending meetings, assisting with the annual budget, and more.

As we look toward the future, we are excited by the current proposal described in the CTO Tourism Management Grant Application. Gravel cycling will surely boom in the region, and a video to showcase safe and responsible biking against the backdrop of the Spanish Peaks will go a long way in enhancing the visitor experience. Additionally, as future biking events are planned, signage is necessary for the safety of everyone on the road.

Thank you for considering this grant application.

Sincerely,

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John Galusha, Chairman

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Arica Andreatta, Commissioner

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Karl Sporleder, Commissioner