



Hermiston Public Library Strategic Plan

2026

Hermiston City Vision

*The City of Hermiston aspires to support an excellent community.
We strive to provide courageous leadership to create an inclusive community while
providing an affordable, livable and growing economy.*

Hermiston Public Library Mission

*To provide the public friendly, knowledgeable, and timely access to information and
resources for lifelong learning, life choices, and the joy of reading.*

Special thanks to Kathy Street, Director of the Oregon Trail Library District, who facilitated this important process.

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Aries Woodward
Josh Roberts (city counsel)
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Zaria Sanchez

Library Staff
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I. Create Readers/Literacy for All Ages

- A. Reading and digital literacy (computer and/or smartphone)
 - 1. Continue early literacy programming
 - 2. Develop digital literacy programming
 - 3. Develop programming for assisted living residents to engage with at the library, so that they can have more than time to check out a book.
- B. Willing to partner with other community organizations addressing literacy issues
 - 1. Champion and cooperate with all organizations developing literacy within our community

II. Visit a Comfortable Place: Physical and Virtual Spaces

- A. Develop uses for new library spaces in the renovated library.
 - 1. Increase usage of, the community program room, teen space, and the maker space
- B. Acknowledge LGBTQ community
 - 1. Explore adding symbols to identify materials that feature the community

III. Marketing

- A. Explore and use additional communication modes.
 - 1. Identify community bulletin boards, physical or electronic, within the community to post library events
 - 2. Identify community email that will share library events (chamber of commerce)
 - 3. Explore the use text messaging for marketing library events
- B. Develop relationships with others marketing Hermiston,