

Hermiston City Council Goals 2025

2040 Vision Goal Area	Focus Area	Action	Council Prioritization	Project Lead	Timeline (1-2 years, 3-4 years, 5+)	Status
Growing + Prosperous						
Hermiston is cultivating a vibrant community with a thriving economy, assortment of housing opportunities, high-quality education, and support services to preserve the small-town feel	Economic Development: Expand, strengthen, and diversify the local economy	1.1 Examine the expansion of the Urban Growth Boundary (UGB) for commercial and industrial lands	2	Planning/City Manager's Office	2 years	Submission ready for Dept. of Land Conservation and Development. Process to complete by end of 2025.
		1.2 Evaluate retail business mix and pursue areas of need	8	Planning/City Manager's Office	2 years	Nothing New.
	Transportation: Improve mobility and transportation	1.3 Complete Transportation System Plan Update (will include sidewalks)	5	Planning/City Manager's Office	1-2 years	Consultants under contract. Advisory committee selected. Process underway.
		1.4 Prioritize sidewalk installation supporting student/ pedestrian travel	6	City Manager's Office	1 year	Incorporated into upcoming work plans.
		1.5 Evaluate personal transportation options	9	City Manager's Office	1 year	Taxi company contract adjusted and awarded. City Ordinance adjusted to allow ride-sharing companies to operate within the City.
		1.6 Implement the grant for safe streets for all	7	Planning/City Manager's Office	1-2 years	City has applied for funding to build all of the priorities listed in the Safe Streets Plan.
	Housing: Increase senior, workforce, and affordable housing, market rate rentals, and prevent people from becoming unhoused	1.7 Attract market-rate rental housing developments to increase middle housing inventory	1	Planning/City Manager's Office	1-2 years	Proposal on July 14 agenda to offer a tax incentive to a developer for developing ~300 new market rate apartment units.
		1.8 Study incentive options for market-rate rental housing	3	Planning/City Manager's Office	1-2 years	Ongoing
		1.9 Continue to fund infrastructure improvements to support new housing and enhance livability	4	Planning/City Manager's Office	Ongoing	Always looking for infrastructure projects and partnerships that will encourage development in the City.
Safe + Healthy						
Hermiston ensures a healthy and safe environment for all through abundant recreation and wellness opportunities, high-quality health care, collaboration with community partners, and a healthy and attractive built environment	Wellness: a healthy community	2.1 Complete the feasibility analysis of the HAWC + determine next steps with partnerships and securing land	2	Parks and Recreation/City Manager's Office	1 year	Currently in Process
	Public Safety: Improve traffic safety and align public safety resources with community needs	2.2 Complete street light study	4	HES/Planning/City Manager's Office	1-2 years	Currently in Process
		2.3 Evaluate + address security of parks + trails	1	Parks and Recreation/City Manager's Office	1-2 years	Currently in Process
		2.4 Evaluate and possibly implement red light photo enforcements along Hwy 395	3	Police/City Attorney	1 year	Traffic study is completed and final application to ODOT is being drafted.

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Sustainable						
Hermiston responsibly plans and invests in community infrastructure and the built environment to support the critical needs of daily life and sustainable growth for the future	City Facilities: Public facilities that meet the community needs of today and the future	3.1 Conduct public engagement to identify use scenarios, evaluate all options, and finalize plan for Carnegie Building	8	City Manager's Office	1 -2 years	Civic Leadership Academy developed recommendations. Plan is being drafted. \$1.0 million has been awarded through Rep. Smith
		3.2 Complete Public Library renovation	3	City Manager/Library	1 -2 years	Under construction. Tentative reopening in Fall 2025.
		3.3 Finalize water allocation for EOTEC	6	City Manager/EOTEC	1-2 years	New possibilities in process for permanent irrigation water.
		3.4 Reinitiate broadband infrastructure discussion	5	City Manager's Office	1 year	RFP under development to solicit costs to develop infrastructure in both the Cities of Hermiston and Umatilla.
		3.5 Complete public safety center renovation	1	City Manager/Police	2 years	Under construction. Tentative reopening in Winter 2026.
	Fiscal: Maintain service levels, strengthen internal operations to support sustainability, accountability, and transparency	3.6 Evaluate use of Community TRT + harkenrider contribution	4	City Manager/Finance	1 year	Initial review completed with 2025 budget process.
		3.7 Develop five-year financial plan to support sustainable staffing and operations	2	City Manager/Finance	1-2 years	Currently in Process
		3.8 Evaluate new digital records management/ retention	7	City Manager's Office	1-2 years	Project evaluation to be initiated in the Fall 2025
Connected + Engaged						
Hermiston provides opportunities for strong social connections, celebrates diversity, and honors our historic and cultural heritage to foster a welcoming and inclusive community for all	Community Engagement: Improve engagement and connection with the community	4.1 Explore Expansion of engagement education partners to develop and implement youth engagement plan to increase understanding of and involvement with City	3	City Manager's Office	1 -2 years	Plans in place to enhance the Youth Advisory Committee and explore adding city related items in the high school curriculum.
		4.2 Develop a communication and engagement plan identifying goals and metrics	1	City Manager's Office	1 year	RFP under development to solicit firms to develop this plan.
	Good governance: Evaluate core governing documents and processes	4.3 Conduct charter review	2	City Manager's Office	1 year	Process started at the July 14, 2025 work session
		4.4 Re-examine Council Committees, Boards + Advisory group structure	4	City Manager's Office	1 year	Process completed