



Where Life is Sweet

TRT GRANT APPLICATION

PROPOSAL FOR RECREATION PROJECT FUNDING

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Fiscal Year 2024 - 2025

**PROJECT TITLE:** Hermiston Melon Fest

|                             |                                                                                     |
|-----------------------------|-------------------------------------------------------------------------------------|
| ORGANIZATION<br>INFORMATION | Organization: <b>Hermiston Downtown District</b> Non-Profit Tax #: 82-0885342       |
|                             | Contact Person: Judy Currin-Pederson                                                |
|                             | Address: 239 E. Main Street, Hermiston, OR                                          |
|                             | Email: jcp@eotnet.net Phone: 541-561-5886                                           |
| PROJECT<br>INFORMATION      | Funding Request: \$ <b>8,000</b> Estimated Project Revenue: \$1,500                 |
|                             | How many people will benefit from this project? 10,000 or more                      |
|                             | Organization Annual Revenue: \$ 1,500                                               |
|                             | <b>Project Description:</b> (attach additional pages if necessary)<br>See attached. |

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Applications submitted after May 31 will not be accepted.

## Hermiston Downtown District

Project Description: Hermiston Melon Fest

Total Cost of Event: \$13,000 Funding Request: \$8,000

The Hermiston Melon Fest began in 2019 with several vendors and activities, such as. bathtub races, seed spitting contest and watermelon costume contest. In the last 5 years we have grown it to include watermelon eating contest, FFA animal showcase, and watermelon face painting to name a few. This year the Hermiston Downtown District will be expanding it even more utilizing Main Street from HWY 395 to 4<sup>th</sup> St. In addition, this year, we plan to add RDO equipment and participate in the local car club show. This will be our biggest year to date.

It is important to us to keep our money local. We use local businesses for our printing, advertising, rental supplies, and farmers who provide watermelons for everyone to have free watermelon slices. We have a kid zone which is supervised by local churches who we donate to. We have over 6,000 people that attended the 2023 Melon Fest from local and surrounding communities. This event will benefit approximately 49 businesses between Main Street and 4<sup>th</sup> Street.

Supporting this event will be supporting the whole city of Hermiston, As Hermiston is famous for their watermelon. This event is a wonderful giveback to our community and surrounding communities.

Supporting Partners Include:

- The Greater Hermiston Chamber of Commerce
- 37 downtown District membership businesses
- The City of Hermiston

Thank you for your consideration,

The Hermiston Downtown District Board of Directors and Members

|                           |            |                  |         |
|---------------------------|------------|------------------|---------|
| Tables/Chairs/Linens/Tent | \$1,300    | Photo Booth      | \$1,150 |
| Kid Zone                  | \$1,682.36 | Awards           | \$600   |
| Entertainment             | \$2,500    | Face Painting    | \$700   |
| Radio                     | \$1,200    | Supplies         | \$200   |
| TV                        | \$800      | Décor            | \$300   |
| T-shirts                  | \$742.50   | Staffing         | \$400   |
| Favors                    | \$300      | Food License     | \$85    |
| Posters/Fliers/Yard Signs | \$400      | Animal Show Case | \$600   |

