



TRT GRANT APPLICATION

PROPOSAL FOR RECREATION PROJECT FUNDING

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Fiscal Year 2024 - 2025

**PROJECT TITLE:** HEROS Sportsplex

### ORGANIZATION INFORMATION

Organization: **Made to Thrive**

Non-Profit Tax #: 464617953

Contact Person: Luke Swanson

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### PROJECT INFORMATION

Funding Request: \$ 50,000

Estimated Project Revenue: \$ 0

How many people will benefit from this project? Tens of Thousands

Organization Annual Revenue: \$ 0

**Project Description:** (attach additional pages if necessary)

Please see attached.

Authorized Signature: 

Date: 5-21-2024

Applications submitted after May 31 will not be accepted.

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[hermiston.gov](http://hermiston.gov)

Made to Thrive is a proactive organization based out of Hermiston. It is comprised of ambitious advocates who are dedicated to reshaping the lives of at-risk and foster youth. We provide mentoring, funding, equipment, and transportation so they have the opportunity to experience a positive and empowering environment through sports, adventure activities, music, dance, or art.

In this grant application, we are seeking funding specifically for the HEROs Sportsplex project. Funding related to this application will not support the day-to-day operations of the overall Made to Thrive organization, but support the HEROS Sportsplex, an 18-acre sports complex that is in development.

Located at EOTEC, when completed, will be home to six full-sized lighted soccer, lacrosse, and football fields. In addition to providing a safe, lit place for local youth athletes to practice; the HEROs Sportsplex will also allow organizations to host tournaments in Hermiston. This will not only save on families travel costs but bring new families to Hermiston on tournament weekends benefitting the local economy through "Athlet-tourism" (a destination driven by athletic events).

With this grant application, we are asking the committee for a grant up to \$50,000. We truly believe this money will come back in waves to the local community. With our reach throughout Oregon, Washington and Idaho, this facility can pull in tens of thousands of people to our community each year. On average, each sporting event will bring between 300 to 500 people to our community. At \$925 per family, this is an economic benefit between \$275,000 and \$462,500 per event. As more and more events rent the facility, the economic benefit could be over \$1,000,000 annual to our community. Additionally, to help pay for facility maintenance, we have created an entry fee of \$5 per vehicle for league events and \$10 per vehicle for tournaments. Ninety-five percent of these funds go to the Hermiston Parks and Rec Department to help pay for the facility. Five percent will go to Made to Thrive to help pay for business expenses such as insurance and administrative fees. Your grant of \$50,000 will help us continue to finish this project and impact thousands of lives in our community and the surrounding area.

With the infrastructure in place, the sportsplex has been open for games and tournaments for lacrosse and the facility has provided space for youth soccer. The facility has been a benefit to the Hermiston Parks and Rec department as finding field space is always competitive.

The total estimate for this project is 2.6 million dollars. The race is on to outpace inflation, we are currently one million Dollars short of completion, or 1.3 million short in time with price increases. To serve the community to the Hermiston standard, we will need to spend \$180,000 for portable restrooms, \$600,000 for lighting, soccer goals, equipment, a sound system, flagpole, and other infrastructure necessities.

With a strong sense of community, this project was initially created by visionaries and with collaboration of the city, has come to fruition. Once completed, this asset will leave the hands of the dedicated volunteers and become an additional crown jewel of Hermiston shining brightly throughout all demographics of the community.