

COMMITTEE MEETING







Community Outreach & Involvement

The needs assessment included the collection of feedback from the public and stakeholders through a community outreach and involvement process. Feedback from parks and recreation users focuses on how the City can better serve residents and visitors in the future. Findings from these processes helps identify and prioritize future capital projects. Summaries of key findings from the outreach processes are provided as follows.

STAKEHOLDER INTERVIEWS

The City of Hermiston developed a list of 12 stakeholders to interview as part of the PROS update process and all stakeholders responded to the interview request. Interviews were conduced by phone and documented, which included information on the background of each stakeholder, their feedback on exisiting parks and recreation facilities, amenities, level of maintenance and accessibility, and suggestions for future parks and recreation needs. A list of organizations represented in the interviewees is included in Appendix D.

Key Findings

- The city needs additional athletic fields to meet current and future demand
- ADA play equipment and park accessibility improvements are needed city-wide
- The east side of Hermiston is underserved by parks

- The city needs more bilingual communication about parks and recreation
- Communication on existing media channels is working well
- There is an overall positive view of parks system and park maintenance in general
- The city needs additional land for parks, especially in underserved areas
- The city should identify potential funding sources and locations for an indoor aquatic facility

TARGETED CONVERSATIONS

Targeted conversations, also known as focus groups, were conducted with three interest groups: the Chamber of Commerce, representing business interests; the Hispanic Advisory Committee, representing Hispanic/Latinx interests; and, Hermiston High School students, representing youth interests. All conversations were conducted during the months of Septebmer and October, 2019, Following are key findings from each of the conversations.

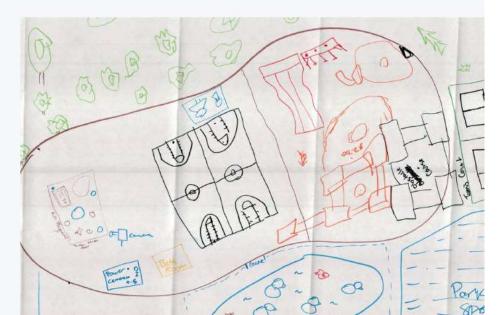
Business Group Key Findings

- The PROS system is well-maintained, and the department offers excellent programs.
- The Northeast area is underserved by parks; additional parks are needed on the east side.
- Expansion of the trail system is a priorty along with improved connections to existing trails.
- Additional athletic facilities (such as baseball, softball, tennis, pickleball, basketball) are desired to avoid overuse and to host tournaments which bring in revenue.

- Existing recreation programming should be maintained.
- The city should consider future improvements including a golf course, dog park, splash pad, skate park, indoor aquatics/fitness, and additional safe bicycle paths/trails.
- The city should consider water access program with day-use rental shops for water sports.
- The city should develop an indoor facility with after-school programs, weight room, gym.

Youth Group Key Findings

- The city should continue to support youth athletics including baseball/ softball, soccer and aquatic center.
- There is a need to include basketball courts, volleyball courts, tennis courts, a skate park, an obstacle course, and a rock wall.
- The city needs an indoor facility with an exercise area, gym, restrooms and space for local businesses like restaurants, arcade, and/or theater.
- There is a desire for bike paths with lighting, trails, shade trees, hills, and nature reserve areas.
- The city should improve playgrounds for small children.















WELCOME TO THE WORLD'S BEST OUTDOOR GYM CLICK THROUGH THE TOUR TO LEARN MORE ABOUT THE 7 MOVEMENTS



BMX Course/Mountain Bike Trails









Hermiston Family Aquatic Center

Time to adjust prices?

Memberships vs Swim Lesson Program

Last time raised prices was in 2018.

2017 Minimum Wage: \$10.50 (Inflation 2.44%) 2022 Minimum Wage: \$12.50 (Inflation 8.54%)

Aquatic Center Splash Passes

Current Family of: 6: \$170 8: \$210 10: \$250 Days in Season: **94** Cost per day (fam of 6)? **\$30** How many visits to break even? **6 visits (\$1.80 per visit/per family)** Proposed Family of: 6: \$185 8: \$225 10: \$265 Days in Season: **94** Cost per day? **\$30** How many visits to break even? **7 visits (\$1.96 per visit/per family)**

2021 - 104 Passes Sold \$17,170 in Revenue 2019 – 225 Passes Sold \$36,380 in Revenue



Hermiston Family Aquatic Center

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Swim Lesson Program

Current Group Lesson Rate: \$40 Resident \$48 Non-Resident Proposed Group Lesson Rate: \$45 Resident \$54 Non-Resident

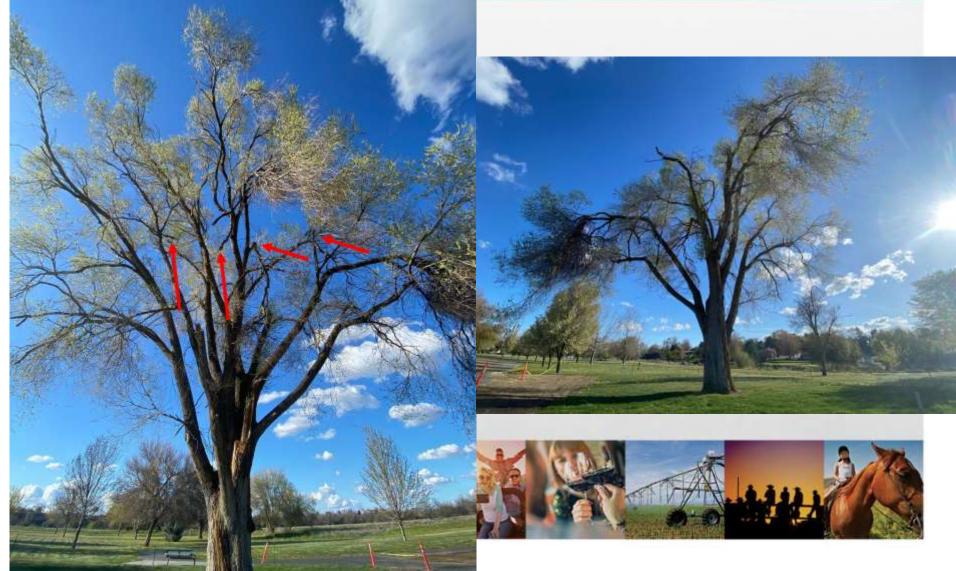
~\$5,000 increase in revenue

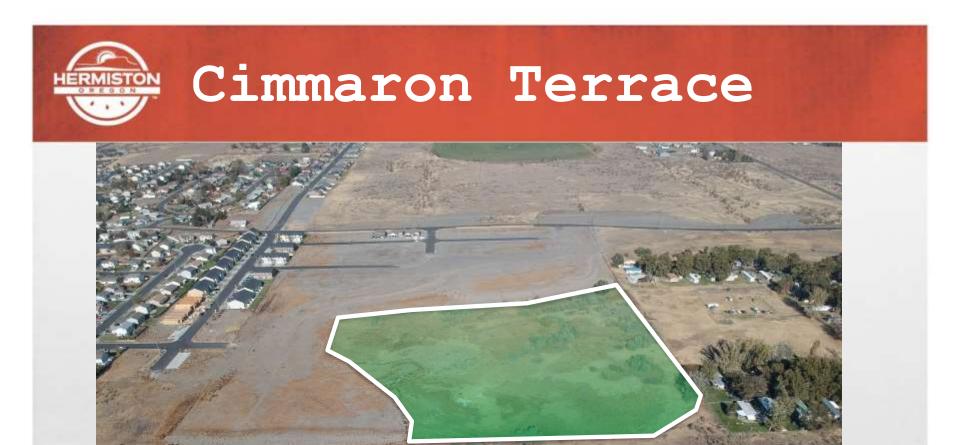
Funland Playground Update





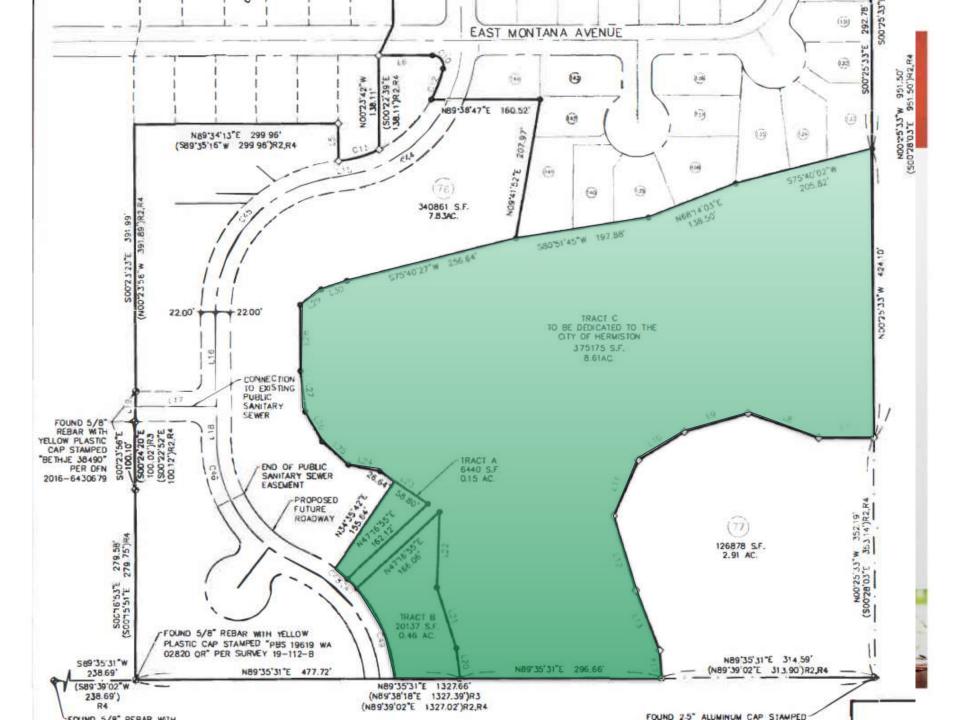
Riverfront Park Updates





9.22 acres







Cimmaron Terrace 6 WETLAND TAREA Wetland Playground FUINBE EAST OREGON IVE. Spond MULTI FAMILY FUTURE

EAST WASHINGTON A





Activity Guide

• Online at

Bit.ly/hermistonactivityguide





Programs & Events

| | 2019 | 2020 | 2021 | 2022 | 2023 | | |
|---------------------------------|------|------|------|------|-----------|----------|----------------------|
| Basketball | 288 | 290 | 0 | 458 | | | |
| Soccer | 215 | 0 | 345 | 445 | | 48 teams | 96 volunteer coaches |
| Football | 204 | 132 | 272 | 290 | projected | | |
| Volleyball | 89 | 57 | 124 | 140 | projected | | |
| Total Youth Sports Participants | 796 | 479 | 741 | 1333 | | | |
| | | | | | | | |

