



Where Life is Sweet

Mayor and Members of the City Council

STAFF REPORT

For the Meeting of April 14, 2025

Title/Subject

Adoption of 2025 Council Goal Setting Report.

Summary and Background

Attached is the report from a 1.5-day retreat held January 23-24, 2025, to review the Council's goals, discuss current community projects and issues, and provide City staff with direction regarding the Council's priorities for the coming years. This session is the eleventh such retreat. For the tenth time, the City contracted with SSW Consulting, a professional strategic planning and facilitation firm to prepare and guide us through our discussion.

In advance of the retreat, SSW conducted outreach with the Council and staff to discuss community challenges, opportunities, and priorities on the horizon.

Tie-In to Council Goals

N/A

Fiscal Information

N/A

Alternatives and Recommendation

Alternatives

1. Adopt Report as presented.
2. Direct Staff to edit report and bring it back.

Recommended Action/Motion

Motion to adopt 2025 Council Goal Setting Report as presented.

Submitted By:

Byron D. Smith