



Where Life is Sweet

Mayor and Members of the City Council
STAFF REPORT
For the Meeting of November 28, 2022

Title/Subject

Discussion and possible support of a Hermiston Adopt-a-Street program in conjunction with the Greater Hermiston Chamber of Commerce.

Summary and Background

A number of months ago I had a conversation with Chamber executive director, Val Hoxie and then near the end of October she sent a formal proposal for an Adopt-A-Street program. Her goal is the increase investment in our community through volunteer efforts to clean-up our streets. Following is a summary of the proposed program:

- City prepares a map of high traffic volume streets eligible for adoption.
- Interested parties register with the Chamber of Commerce.
- City hosts a map online showing streets and who has adopted them.
- City supplies of trash bags, high visibility vests, litter grabbers, and gloves to the Chamber.
- Registered parties check out necessary items from the Chamber and return them after clean-up is completed.
- After clean-up is completed trash bags are left on sidewalk or shoulder.
- After tools are returned to Chamber, Chamber notifies City of bags ready for pickup.
- City picks up bags and disposes.
- City maintains a webpage acknowledging participants.
- Mayor signs annual form letter thanking groups for participation.

Tie-In to Council Values/Goals

Values

Partnerships

We collaborate with community organizations to leverage expertise and resources to best serve the public

Goals

21. Develop City-wide communications strategy to enhance communication and engagement with the public

Fiscal Information

Costs would be for clean-up supplies estimated to be no more than \$1,000 per year.

Alternatives and Recommendation

Alternatives

1. Support the proposed program and direct staff to prepare a formal agreement with the Chamber for adoption.
2. Alter the proposed program and direct staff to prepare a formal agreement with the Chamber for adoption.
3. Direct staff to stop pursuing the idea.

Recommended Action/Motion

Support the proposed program and direct staff to prepare a formal agreement with the Chamber for adoption.

Submitted By: Byron D. Smith