



Small Business Saturday Proclamation

Whereas, the government of Hermiston, Oregon celebrates our local small businesses and the contributions they make to our local economy and community as they create jobs, boost our local economy, and preserve our communities; and

Whereas, small businesses are responsible for 61.1% of net new jobs created since 1995, employ 45.9% of employees in the private sector, and some economists state that with every \$100 spent at a small local retailer, roughly \$68 will stay in our local economy through taxes, payroll, and donations to local schools and charities; and

Whereas, Small Business Saturday® shoppers understand the importance and recognize the impact they can make by shopping at small businesses and encouraging friends and family to do so too; and

Whereas, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Dave Drotzmann, Mayor of Hermiston, Oregon do hereby proclaim, November 30, 2024, as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday – celebrating its 15th year in 2024- and Shop Small throughout the year.

SIGNED this 25th day of November, 2024

Dr. David Drotzmann, Mayor