



Where Life is Sweet

Mayor and Members of the City Council
STAFF REPORT
For the Meeting of June 9, 2025

Title/Subject

Recognition of Downtown Banner Contest Winner

Summary and Background

This is the second year of the community-wide banner contest. Residents were asked to design a banner that represents the Hermiston spirit using elements of the City of Hermiston brand. Nathan Brown was 16 when he designed the banner in 2024. His design includes the Hermiston watermelon and Butte. The Hermiston Downtown District administers the program, and the banners went on display downtown in May.

Tie-In to Council Goals

Goal 4: Connected + Engaged

Action 4.1 Explore expansion of engagement with education partners to develop and implement youth engagement plan to increase understanding of and involvement with City.

Fiscal Information

A \$100 prize goes to Nathan as the banner contest winner.

Alternatives and Recommendation

N/A

Submitted By:

Byron D. Smith