

Hermiston Urban Renewal Agency

Application for Façade Improvement Grant

Name of Applicant

Vanessa Staekhouse & Ashley Seibel

Property Address

182 E Main St Hermiston, OR.

Property Owner
(if different)

Eagle Crest Property Management -

Steven
Torjeson
TRJ

Owner Address
(if different)

Business Name

Industry Dance Company of Hermiston

Phone Number

541-350-8825

E-Mail

info@danceatindustry.com

Project Description

Please address the scoring
criteria as much as possible. Use
additional pages if necessary.

See Attached Project Description.

Grant Request

\$3500 3490

Project Budget

\$7,000 6980.

Start Date

10/21/24

End Date

12/18/24

Applicant Signature

Vanessa Staekhouse

Date

11/30/2024

Please attach to this form copies of the project budget, construction drawings, property owner consent, an itemized list of improvements, and other items that are pertinent to the project.

Hermiston Urban Renewal Agency

Application for Façade Improvement Grant

Colors proposed

Update Black exterior paint on Main St and White exterior paint on back of building. Black Vinyl signage for windows and Anodized Aluminum signage for the front of building.

Describe building materials proposed

5 gallons Black magic Flat exterior paint = \$165
5 gallons Ultra pure white exterior paint = \$90 —
Signage totalling = \$685.00

Already
Painted
Exterior

Are the proposed improvements designed to contribute to the long-term health of the site and district? For example, landscape improvements are not as durable as masonry.

Please see attached explanation.

Does the proposal add new aesthetic elements beyond the existing site conditions?

Please see attached explanation.

Will the proposed improvements enhance the economic well-being of the downtown as well as the site?

Please see attached explanation.

Hermiston Urban Renewal Agency

Application for Façade Improvement Grant

Are the proposed elements scaled properly for the site and of compatible color and materials for properties within 300 feet?

Yes. Please see attached explanation.

Will the proposed improvements enhance the value of the property and provide a good return on investment for the district?

Yes. Please see attached explanation.

Proposal for Façade Improvement Grant: 182 E Main St.

The Industry Dance Company of Hermiston is committed to enhancing the long-term vitality of the downtown district through strategic updates to the façade of 182 E Main St. Our project will remove outdated signage and replace it with professionally designed anodized aluminum signage by Creative Signs, complemented by vinyl signage for the front windows, door, and back entrance. Additionally, we will repaint the front exterior of the property with a clean and slick black matte paint and repair any existing damage to masonry caused by the previous tenant. On the back side of the building, we will apply a fresh coat of bright white paint and replace the wood framing around the back door to create a fresh and cohesive look, replacing the old aesthetic left by the previous tenant.

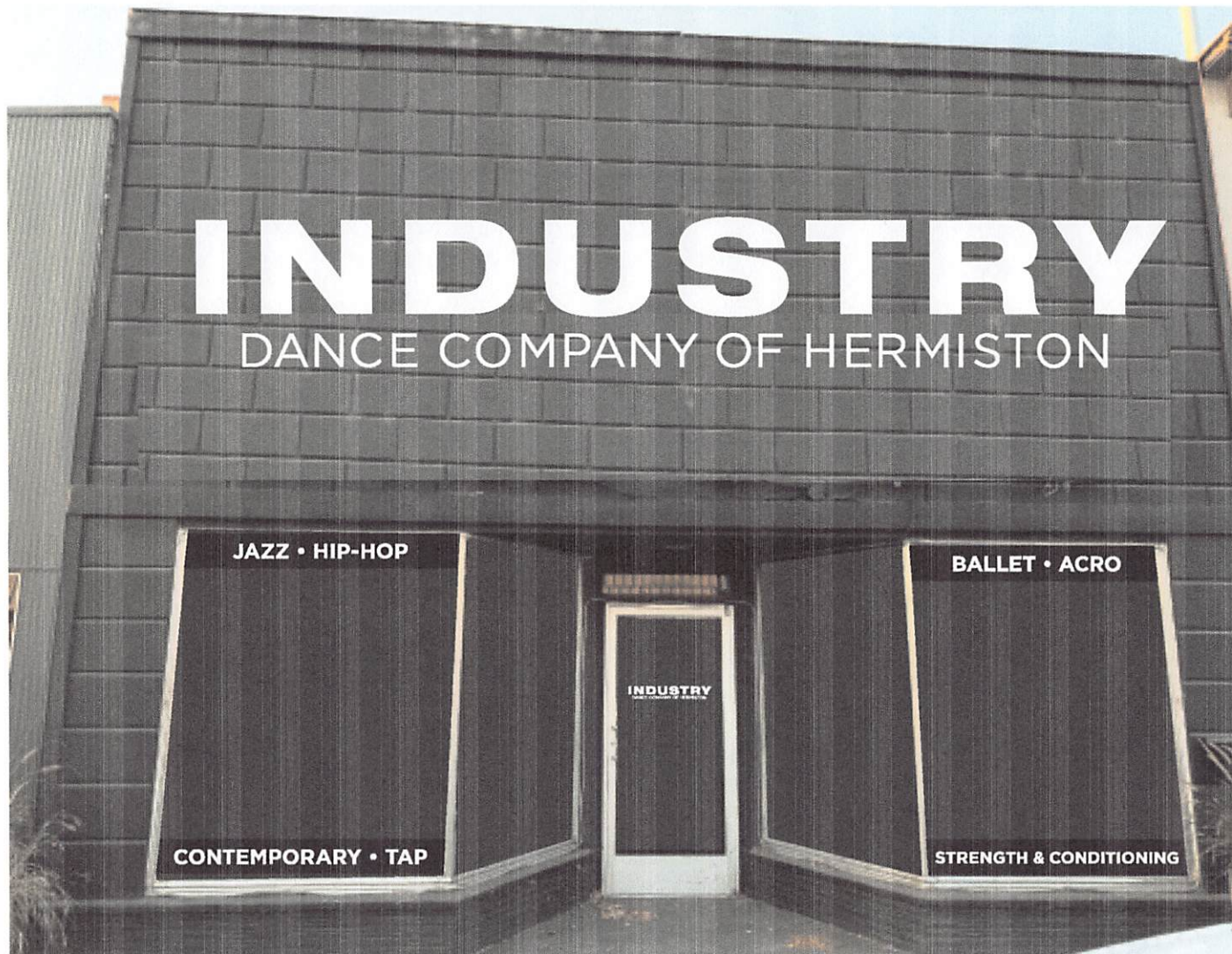
These improvements will serve as a catalyst for economic growth by attracting foot traffic to Main Street and showcasing the arts as a key community asset. Patrons visiting our business will help support neighboring establishments, creating a ripple effect that strengthens the local economy. Industry Dance Company clients and staff will utilize and promote surrounding businesses and restaurants with the constant flow of community members going in and out of our building. By modernizing our storefront, we aim to inspire other businesses to invest in their properties, fostering a sense of pride and revitalization within the downtown corridor.

The enhancements are designed to align with the character of existing Main Street businesses, ensuring compatibility with the area's overall aesthetic. Our project will increase the property's value, improve the visual appeal of the district, and contribute to a welcoming environment for residents and visitors alike.

The community has shown overwhelming support for Industry Dance Company and our mission. We are actively engaged in Main Street events and will continue to participate in efforts to rejuvenate the downtown area. With this grant, we can accelerate our vision of creating a space where arts, business, and community come together to enhance Hermiston's downtown vitality.

Drawing 3

Industry Dance Company of Hermiston - Store Front



Here is how the dimensional text and vinyl decals will look installed on the store front.

Drawing 5

Industry Dance Company of Hermiston - Alley Entrance



Here is how the vinyl decal will look installed on the back Door.

Drawing 4

Industry Dance Company of Hermiston - Front/Back Door Graphics

Quantity

- (1) Horiz. Door Graphic(Front)
- (1) Vert. Door Graphic(Back)

Vinyl Decal

Material

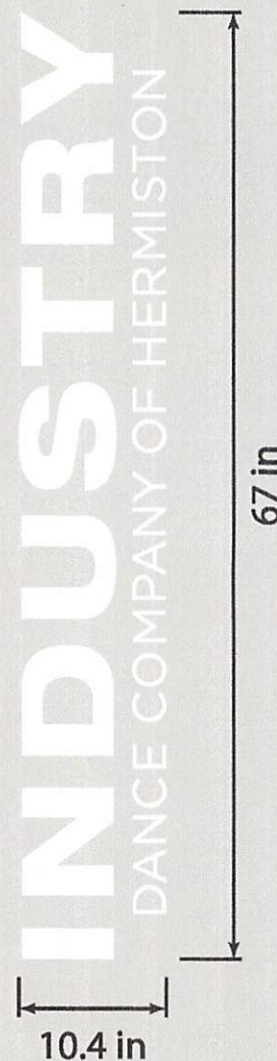
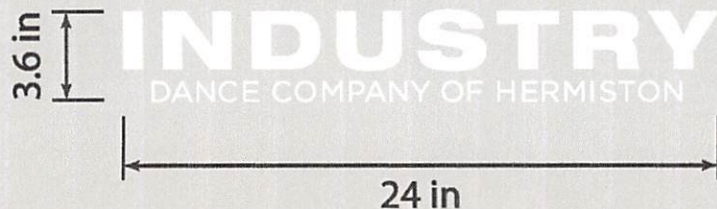
Vinyl Decal
Color: White

Dimensions

24" (W) x 3.6" (H)
10.4" (W) x 67" (H)

Attachment

Applied to Glass on Doors



Drawing 1

Industry Dance Company of Hermiston - Dimensional Text

Quantity

(1) Industry
Dance Company of Hermiston

Dimensional Text

Material

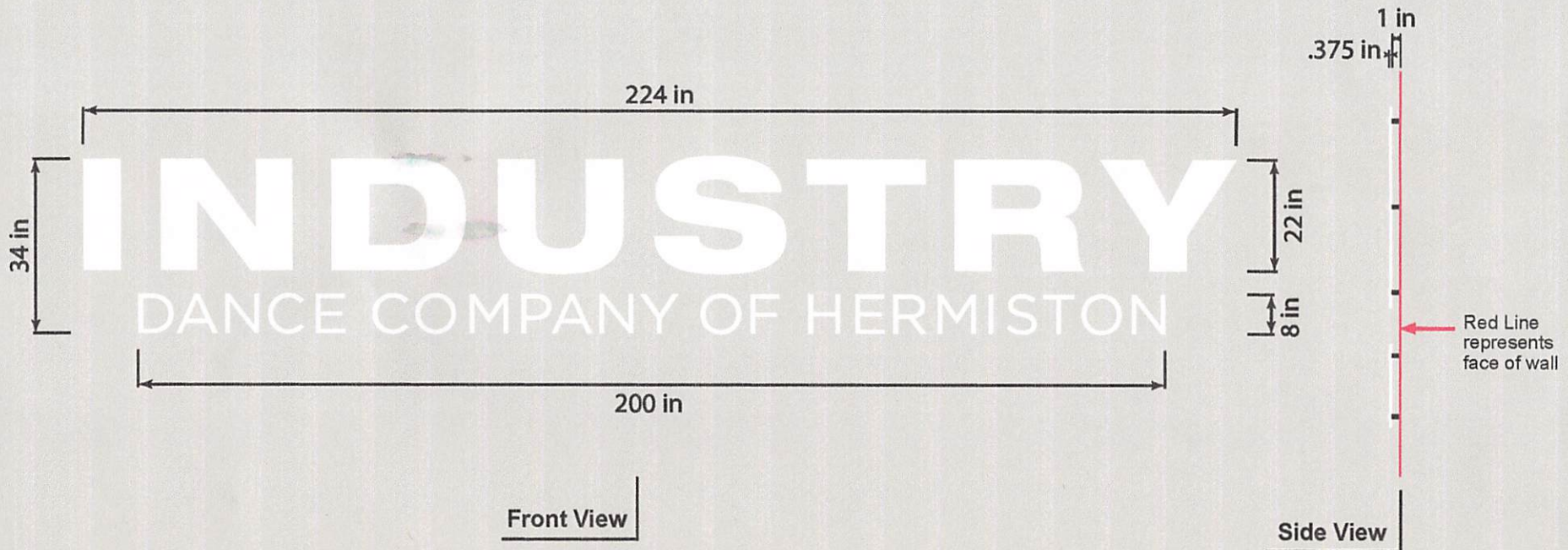
.375" thick Flat-cut Aluminum
Baked Enamel Paint
Color: White

Text

Helvetica Heavy Extended
22" letter height
Gotham Book
8" letter height

Attachment

1" Stand-off
Concealed Stud



Drawing 2
Industry Dance Company of Hermiston - Window Graphic

Quantity

- (1) JAZZ • HIP-HOP
- (1) BALLET • ACRO
- (1) CONTEMPORARY • TAP
- (1) STRENGTH & CONDITIONING

Vinyl Decal

Material

Vinyl Decal
Printed

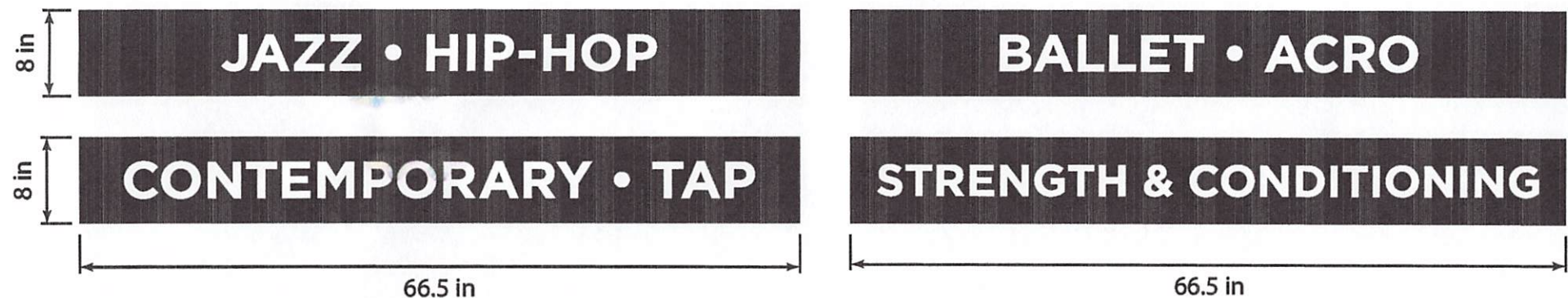
Dimensions

3' (W) x 4' (H)

Attachment

Applied to Front left window
Storefront

PLEASE VERIFY IF THE WIDTH OF STORE FRONT GLASS IS 66.5" WIDE.



1280 SW Tutuilla RD
Pendleton, OR 97801
www.creativesignshop.com
OR #236090, ID RCE #64052
WA REG #CREATS*864QP



Invoice

Date 11/6/2024
Invoice # **58700**

541.278.2345

Bill To

Venessa Stackhouse
550 Diane CT
Hermiston, OR 97838

Ship To



P.O. #

Authorized by Beau Stackhouse

Job/Ref #

Terms

Due Date 11/6/2024

Item	Description	Qty	Price Ea.	Amount
Cut Vinyl	Door Vinyl – front door, back door	2	65.00	130.00T
Decals	Window Graphic – 66.5"w x 8"h	4	65.00	260.00T
Dimensional Lettering	DIMENSIONAL LETTERS	1	4,425.00	4,425.00T
Art Work	22" tall Letters – INDUSTRY	1	150.00	150.00T
Installation Perry	8" tall Letters – Dance Company of Hermiston	1	1,850.00	1,850.00T
	Setup		0.00%	0.00
	Install graphics and lettering			
	Sales Tax			

"Your Full Service Sign & Apparel Shop!"

**All Credit Card
charges will incur a
3.25% fee on receipt.**

*Thank you for your order.
Now celebrating 14 years in business!*

Total \$6,815.00

Payments/Credits \$0.00

PLEASE NOTE: As a small business, it is important that invoices are paid on time or at the time of pick up. Invoices not paid within 30 days may have a re-billing fee.

Balance Due **\$6,815.00**



1	+
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BEHR PREMIUM PLUS

5 gal. Ultra Pure V
Satin Enamel Ext
Paint & Primer

Brand Name: **BEI
PREMIUM PLUS**

Container Size: **5
Gallon**

Paint Type: **Exter
Paint**

Sheen: **Satin**

\$210.00



—	1	+
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5 gal. #PPG1001-7
Black Magic Flat
Exterior Latex Paint

Brand Name: **Glidden**
Premium

Container Size: **5**
Gallon

Paint Type: **Exterior**
Paint

Sheen: **Flat/Matte**

\$ 165.00

Re: Industry Dance Co Plans

Good afternoon.

These are approved as submitted and permitted. 😊 Please proceed and let us know if you have any questions.

Excited to ~~see it when you're~~ all done!

Karen Johnson-Carlile
Property Manager & Broker

www.eaglecrestpm.com

509-529-6810

Leave us a review [HERE!](#)

10 S. 4th Ave., Walla Walla, WA 99362

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WA | Milton-Freewater, OR | Hermiston, OR



Good afternoon.

As property management over this property with authority over its subsequent updates inside and outside, we approve this application on behalf of the ownership.

Karen Johnson-Carlile

Property Manager & Broker

www.eaglecrestpm.com

509-529-6810

Leave us a review [HERE!](#)

10 S. 4th Ave., Walla Walla, WA 99362

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From: Heather LaBeau <hlabeau@hermiston.gov>

Sent: Monday, December 2, 2024 12:17 PM

To: Karen Johnson-Carlile <karen@eaglecrestpm.com>

Cc: info@danceatindustry.com <info@danceatindustry.com>

Subject: Hermiston Urban Renewal facade grant