

Façade Grant Application Review

Applicant _____

Review Date _____

Scoring 0 pts to 10 pts

0 points = Does not meet the criteria

5 points = Meets most of the criteria

10 points = Fully meets the criteria

| Criteria | Score |
|---|-------|
| Are the proposed improvements designed to contribute to the long-term health of the site and district? For example, landscape improvements are not as durable as masonry. | |
| Does the proposal add new aesthetic elements beyond the existing site conditions? | |
| Will the proposed improvements enhance the economic well-being of the downtown as well as the site? | |
| Are the proposed elements scaled properly for the site and of compatible color and materials for properties within 300 feet? | |
| Will the proposed improvements enhance the value of the property and provide a good return on investment for the district? | |
| Total | |

The maximum score possible for a grant is 50 points. An application meeting all of the review criteria would be eligible for a full 50% match. An application meeting a portion of the criteria would be eligible for a lesser match percentage. Grants are considered for up to 50% of the project budget up to a maximum award of \$20,000. For example, a \$50,000 project would be eligible for a maximum of \$20,000 match. A \$15,000 project would be eligible for a maximum of \$7,500 match.

Based on the scoring by the committee, grants are awarded using the following percentages:

41-50 points: 50% match

31-40 points: 40% match

21-30 points: 30% match

11-20 points: 20% match

1-10 points: 10% match