



Where Life is Sweet

Mayor and Members of the City Council

STAFF REPORT

For the Meeting of July 8, 2024

Title/Subject

Award Funding through the Transient Room Tax (TRT) Recreation Projects Grants.

Summary and Background

The Recreation Project Fund Advisory Committee met on June 18, 2024 to review twelve proposals submitted for the 2024-25 allocation. Present at the meeting were Committee members Val Hoxie, Jeffrey Kelso, James Whalley, Roy Barron, and Helen Nevin; staff present was Brandon Artz and Kelly Schwirse. Budgeted in FY 24/25 for distribution is \$85,000 and the total application amount was \$148,993. Total amount in the TRT/Tourism reserve account is \$195,000 with a budgeted proposed revenue of \$90,000 for 24/25. Council can approve the recommended amount over the amount budgeted.

Application packets were sent to prior applicants and known parties of interest and made available on the City's website. The distribution criteria for applicants is as follows.

TRT Funding Criteria and Eligibility

- Total budgeted project fund allocation for 2024/2025 is \$85,000.
- Projects must be within the City of Hermiston.
- Applicants must have a non-profit tax status.
- Projects that benefit Hermiston through enhanced tourism, promotion, marketing, and lodging will be given highest consideration.
- Projects that benefit the greatest number of participants will be given greater consideration.
- Projects that represent a broad base of other support shall be given greater consideration.
- Funded projects are required to submit a breakdown of expenditures on how the funds were spent including receipts prior to reimbursement.

Applicants were allowed 10 minutes to describe their project proposals and answer questions from the Committee. After review of the applications, the Committee discussed each proposal in detail and through consensus, settled on the award amounts in the following table.

The TRT Recreation Projects Grants Committee officially recommends the following allocation of grant awards:

Applicant	Description	Request	Committee Award
Hermiston Parks & Recreation	Annual Free Community Events	\$20,000	\$13,000
Cinco de Mayo	2025 Cinco de Mayo Event	\$15,000	\$9,750
Hermiston Basketball Club	Tournament Awards	\$10,000	\$6,500
Campus Life	Cargo Trailer	\$5,000	\$3,250
Cultural Awareness Coalition	2025 Juneteenth Celebration	\$5,000	\$3,250
Masonic Lodge	Oregon Masonic Celebration	\$3,500	\$2,275
Greater Hermiston Community Foundation	Pickleball Courts	\$15,000	\$9,750
Made to Thrive/HEROS	HEROS Sports Complex	\$50,000	\$32,500
AYSO	AYSO Equipment	\$5,393	\$3,505
Community Counseling Solutions	Summer Skills Group	\$4,950	\$3,218
Hermiston Downtown District	Melon Fest	\$8,000	\$5,200
Hermiston Downtown District	Downtown Flowers	\$7,150	\$4,648
		Total Requested \$148,993	Total Recommended to be Awarded \$96,845

Tie-In to Council Goals

The awards of the TRT Recreation Projects Grants ties in to all four goals.

Goal 1 - Growing & Prosperous

Goal 3 - Sustainable

Goal 2 - Safe & Healthy

Goal 4 - Connected & Engaged

Fiscal Information

The Recreation Projects Funds project is identified in the 2024/2025 City Budget.

Alternatives and Recommendation

Alternatives

The City Council may choose to approve, deny, or modify the funding allocations recommended by the Committee.

Recommended Action/Motion

Motion to approve the TRT Recreation Projects funding allocations as recommended by the Committee.

Submitted By:

Brandon Artz, Parks & Recreation Director