

## Hermiston City Council Goals 2025

2040 Vision Goal Area	Focus Area	Action	Council Prioritization	Project Lead	Timeline (1-2 years, 3-4 years, 5+)	Status
<b>Growing + Prosperous</b>						
<b>Hermiston is cultivating a vibrant community with a thriving economy, assortment of housing opportunities, high-quality education, and support services to preserve the small-town feel</b>	Economic Development: Expand, strengthen, and diversify the local economy	1.1 Examine the expansion of the Urban Growth Boundary (UGB) for commercial and industrial lands	2	Planning/City Manager's Office	2 years	Completed!!!
		1.2 Evaluate retail business mix and pursue areas of need	8	Planning/City Manager's Office	2 years	Continuing to work with Retail Strategies to keep Hermiston in front of interested retailers.
	Transportation: Improve mobility and transportation	1.3 Complete Transportation System Plan Update (will include sidewalks)	5	Planning/City Manager's Office	1-2 years	Public outreach is underway. Process is moving forward as anticipated.
		1.4 Prioritize sidewalk installation supporting student/ pedestrian travel	6	City Manager's Office	1 year	Incorporated into upcoming work plans.
		1.5 Evaluate personal transportation options	9	City Manager's Office	1 year	Taxi company contract adjusted and awarded. City Ordinance adjusted to allow ride-sharing companies to operate within the City.
	Housing: Increase senior, workforce, and affordable housing, market rate rentals, and prevent people from becoming unhouseable	1.6 Implement the grant for safe streets for all	7	Planning/City Manager's Office	1-2 years	The City was not awarded an implementation grant. Will continue to seek funding for implementation.
		1.7 Attract market-rate rental housing developments to increase middle housing inventory	1	Planning/City Manager's Office	1-2 years	Incentive plan approved and in place. Developer is finalizing their financing and anticipate construction 1st Quarter 2026.
		1.8 Study incentive options for market-rate rental housing	3	Planning/City Manager's Office	1-2 years	Ongoing
		1.9 Continue to fund infrastructure improvements to support new housing and enhance livability	4	Planning/City Manager's Office	Ongoing	Always looking for infrastructure projects and partnerships that will encourage development in the City.
<b>Safe + Healthy</b>						
<b>Hermiston ensures a healthy and safe environment for all through abundant recreation and wellness opportunities, high-quality health care, collaboration with community partners, and a healthy and attractive built environment</b>	Wellness: a healthy community	2.1 Complete the feasibility analysis of the HAWC + determine next steps with partnerships and securing land	2	Parks and Recreation/City Manager's Office	1 year	Currently in Process
	Public Safety: Improve traffic safety and align public safety resources with community needs	2.2 Complete street light study	4	HES/Planning/City Manager's Office	1-2 years	Currently in Process
		2.3 Evaluate + address security of parks + trails	1	Parks and Recreation/City Manager's Office	1-2 years	Currently in Process
		2.4 Evaluate and possibly implement red light photo enforcements along Hwy 395	3	Police/City Attorney	1 year	ODOT approval has been granted. Development of an RFP for this service is being developed.

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<b>Sustainable</b>						
<b>Hermiston responsibly plans and invests in community infrastructure and the built environment to support the critical needs of daily life and sustainable growth for the future</b>	City Facilities: Public facilities that meet the community needs of today and the future	3.1 Conduct public engagement to identify use scenarios, evaluate all options, and finalize plan for Carnegie Building	<b>8</b>	City Manager's Office	1 -2 years	Outreach has been completed. Final report coming to council in Feb/March for council discussion.
		3.2 Complete Public Library renovation	<b>3</b>	City Manager/Library	1 -2 years	Construction Complete!
		3.3 Finalize water allocation for EOTEC	<b>6</b>	City Manager/EOTEC	1-2 years	New possibilities in process for permanent irrigation water.
		3.4 Reinitiate broadband infrastructure discussion	<b>5</b>	City Manager's Office	1 year	Initial RFP released for consideration of costs in both the Cities of Hermiston and Umatilla.
		3.5 Complete public safety center renovation	<b>1</b>	City Manager/Police	2 years	Under construction. Tentative reopening in March/April 2026.
	Fiscal: Maintain service levels, strengthen internal operations to support sustainability, accountability, and transparency	3.6 Evaluate use of Community TRT + harkenrider contribution	<b>4</b>	City Manager/Finance	1 year	Initial review completed with 2025 budget process.
		3.7 Develop five-year financial plan to support sustainable staffing and operations	<b>2</b>	City Manager/Finance	1-2 years	Currently in Process
		3.8 Evaluate new digital records management/ retention	<b>7</b>	City Manager's Office	1-2 years	Implementation options have been evaluated and temporary staffing is being sought.
<b>Connected + Engaged</b>						
<b>Hermiston provides opportunities for strong social connections, celebrates diversity, and honors our historic and cultural heritage to foster a welcoming and inclusive community for all</b>	Community Engagement: Improve engagement and connection with the community	4.1 Explore Expansion of engagement education partners to develop and implement youth engagement plan to increase understanding of and involvement with City	<b>3</b>	City Manager's Office	1 -2 years	Youth Advisory Committee has been enhanced and a two-day city government module was taught to all seniors at Hermiston High.
		4.2 Develop a communication and engagement plan identifying goals and metrics	<b>1</b>	City Manager's Office	1 year	RFP under development to solicit firms to develop this plan.
	Good governance: Evaluate core governing documents and processes	4.3 Conduct charter review	<b>2</b>	City Manager's Office	1 year	Multiple sessions with the Charter Review Committee have taken place. Working towards a possible November 2026 ballot placement.
		4.4 Re-examine Council Committees, Boards + Advisory group structure	<b>4</b>	City Manager's Office	1 year	Process completed