VILLAGE OF HOMEWOOD



BOARD AGENDA MEMORANDUM

DATE OF MEETING: September 30, 2025

To: Village President and Board of Trustees

Through: Napoleon Haney, Village Manager

From: Amy Zukowski, Director of Finance

Topic: Liquor license request

PURPOSE

R. Scott Donkel, LLC d/b/a The Ridgewood currently holds a Class 4A liquor license for their location at 2059 Ridge Road. My Way Holdings, LLC is under contract to purchase the property and businesses that are currently operated as Primo's Café at 2057 Ridge Road and The Ridgewood at 2059 Ridge Road. The Village has recently received a request for a Class 4A liquor license from My Way Holdings, LLC for 2057-2059 Ridge Road.

A Class 4A 75/25 restaurant with bar liquor license allows the retail sale of any alcoholic liquor for on-premises consumption only for establishments with a bar. No more than 25% of the licensee's gross receipts over any 12-month period can be from alcohol sales.

PROCESS

My Way Holdings, LLC is in the process of purchasing Primo's Café and The Ridgewood located at 2057-2059 Ridge Road. The ownership team includes more than 20 years of experience in the hospitality industry as well as a background in real estate, community engagement, and digital marketing.

My Way aims to preserve the charm of the current space while elevating it to be a vibrant community jewel. It will be a reimagined neighborhood destination designed to bring a sophisticated yet approachable vibe to 2057-2059 Ridge Road. Inspired by the Rat Pack and jazz era, My Way will blend upscale dining, a lively bar scene, and live music from talented jazz singers to create a memorable experience for all guests. From professionals seeking an evening out to families enjoying homemade ice cream at Primo's Café, My Way promises to be a cornerstone of Homewood's social life.

The Village's Liquor Commissioner (Mayor Hofeld) met with representatives of My Way Holdings, LLC and suggested that they draft a letter requesting a Class 4A liquor license.

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If the Board is in favor of the request for a Class 4A liquor license from My Way Holdings, LLC, staff should be directed to begin the application process. After successfully completing all of the steps required for obtaining a Village of Homewood liquor license as well as a permit for outdoor sales, an ordinance to increase the number of allowed Class 4A liquor licenses and issue a permit for outdoor sales for My Way Holdings, LLC will be presented at a Board meeting for approval.

OUTCOME

Approval of this request will enable My Way Holdings, LLC to begin the liquor license application process, and will potentially allow them to offer more options to their dining patrons.

FINANCIAL IMPACT

Funding Source: N/ABudgeted Amount: N/A

Cost: N/A

LEGAL REVIEW

Not required

RECOMMENDED BOARD ACTION

After discussion, if the Board is in favor of granting the request for a liquor license to My Way Holdings, LLC, staff should be directed to prepare an ordinance to increase the allowed number of Class 4A liquor licenses by one, and to issue a permit for outdoor sales. The ordinance will be agendized at a future Board meeting, once the petitioner successfully completes the application requirements for a Village of Homewood liquor license and permit for outdoor sales.

ATTACHMENT(S)

- Letter from My Way
- Business Plan