



Monument Sign Opportunities

Prepared by View Transit for Village
of Homewood

September 16, 2024



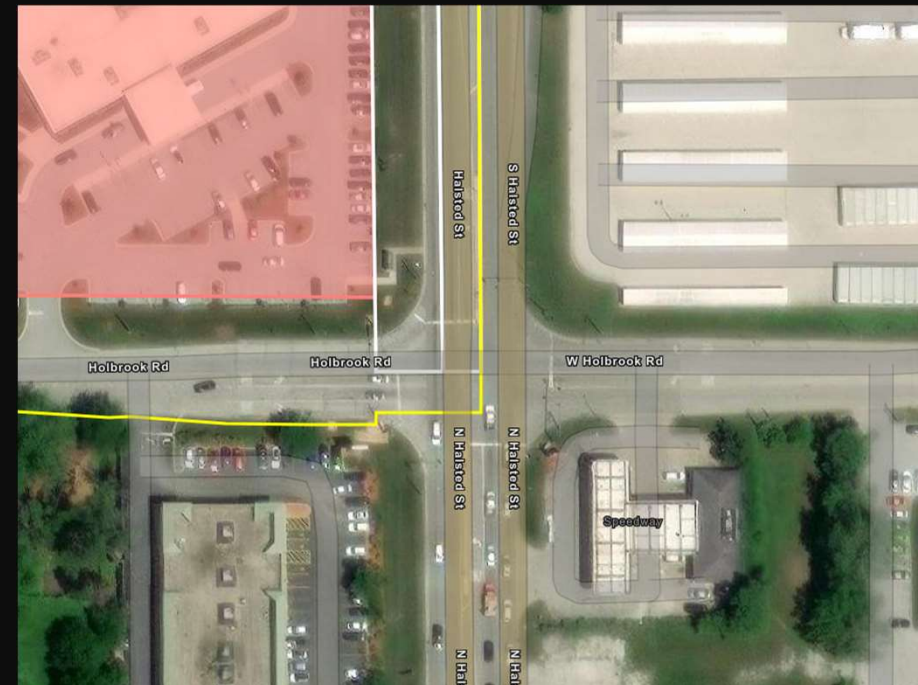
Overview

- Attractive digital signage displays...
 - Provide Homewood with a new way to reach citizens with community news, public service message, public health & emergency alerts;
 - Provide Homewood with recurring annual revenue, in the form of advertising revenue share, to supplement municipal budgets;
 - Are great advertising medium for community business;
 - Welcome residents to the community with attractive, landscaped displays at no cost to the public.



Possible Sites

- These are preliminary possibilities for discussion purposes.
- Sites are selected based on visibility and traffic.
- Signs would have all necessary permits, acquired by View Transit at their cost.
- Near the north and south borders of Homewood, they serve the purpose of welcoming the travelling public



NW Corner of Halsted & Holbrook



NE Corner of Halsted & 175th St.

Community Messaging

- Available media space on the displays will be offered to the village at no cost.
 - Promote upcoming community events like festivals and farmers market;
 - Provide important community news like election and polling information.
 - Feature educational programs and upcoming school events.
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- Advertise option municipal employment with “Now Hiring” messages.

