

1. Best Use

Appropriately Zoned
Public Benefit
Alignment with Downtown Plans

2. Yield (Village, community, area benefit)

Impact on the Equalized Assessed Value (EAV)
Purchase Price
Annual Revenue to the Village (sales tax, places of eating tax)
Ancillary/Indirect Revenue (does it bring people downtown to support other businesses?)
Job Creation

3. Sustainability

Experience of business owner
Anticipated Sales Revenue
Market/Economic Feasibility/longevity
Adequate/maximized use of the space

4. Best Fit

Impact on municipal services (Police, Fire)
Complements area businesses
Impact on surrounding area (parking, traffic)