



Design Proposal

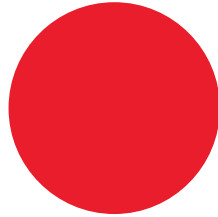
PROJECT ID:	0435451A
CLIENT:	SEVEN BREW COFFEE
ADDRESS:	17855 S. HALSTEAD, HOMERWOOD, IL
DATE:	06/18/2026
CONTACT:	WLF
DESIGNER:	TS

Pattison



1.866.635.1110
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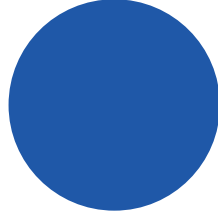
BRAND COLORS



PMS 185 C
C: 2%
M: 100%
Y: 92%
K: 0%

R: 234
G: 0
B: 41

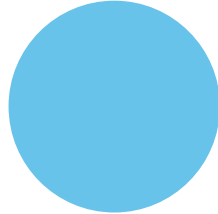
HEX: ea0029



PMS 2935 C
C: 100%
M: 68%
Y: 4%
K: 0%

R: 0
G: 83
B: 177

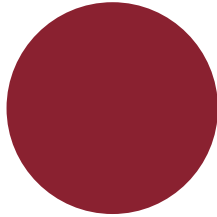
HEX: 0053b1



PMS 297 C
C: 47%
M: 6%
Y: 0%
K: 0%

R: 115
G: 202
B: 255

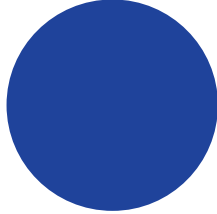
HEX: 73caff



PMS 202 C
C: 29.54%
M: 95.11%
Y: 74.72%
K: 29.59%

R: 138
G: 36
B: 50

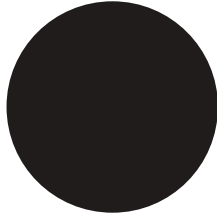
HEX: 8a2432



PMS 293
C: 100%
M: 80%
Y: 12%
K: 3%

R: 0
G: 58
B: 159

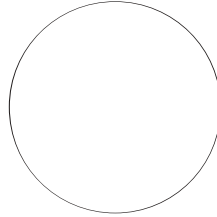
HEX: 003a9f



PMS 2935 B
C: 0%
M: 0%
Y: 0%
K: 100%

R: 35
G: 31
B: 32

HEX: 231f20



PMS 297 B
C: 0%
M: 0%
Y: 0%
K: 0%

R: 255
G: 255
B: 255

HEX: ffffff

PANTONE COLORS

PMS (Pantone Matching System): The most accurate representation of each of the colors. This system is used in print applications instead of — or in addition to — CMYK color.

CMYK EQUIVALENTS

(Process Color): Process builds use international standards for printing with the four process colors: Cyan, Magenta, Yellow and Black (CMYK). Values range from 0% to 100% for each of the four colors.

RGB EQUIVALENTS

(Screen Color): For on-screen applications, RGB refers to the three colors of the visual spectrum, Red, Green and Blue. RGB values range from 0 to 255 for each of the three colors.

HEXADECIMAL VALUES

(Screen Color): For on-screen applications. Hex values are arranged into three groupings of two characters each, representing Red, Green and Blue, and are compatible with HTML and other programming languages.

Project ID 0435451A	
SEVEN BREW COFFEE 17855 S. HALSTEAD HOMEWOOD, IL	
Date: 06/18/2026 Contact: WLF/JB Designer: TS	Sign Item
NEW COLOR CHART	
Scale: AS NOTED	
Revision Note	
Information Required for Production PLEASE BE AWARE OF THE RED PMS 183 COLOR CHANGE	
Customer Approval	
Signature	
MM/DD/YYYY	
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It is the Customer's responsibility to ensure that the sign installation location is suitable to accept and support the installation of the product and that the sign is installed immediately if further details are required.	
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Project ID

0435451A

SEVEN BREW COFFEE

17855 S. HALSTEAD

HOMEWOOD, IL

Date: 06/18/2026

Contact: WLF/JB

Designer: TS

Sign Item

Site View

Scale: AS NOTED

Revision Note

Information Required for Production

PLEASE BE AWARE OF THE RED PMS 183 COLOR CHANGE

Customer Approval

Signature

MM/DD/YYYY

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Site View - NTS for placement purposes

