

PurposeFlow Wellness

Project Narrative

The proposed project involves targeted interior and exterior improvements to prepare an existing commercial space for occupancy as PurposeFlow Wellness, a community-focused yoga and Pilates studio. The scope of work is designed to enhance the safety, functionality, and visual appeal of the property while contributing to the overall revitalization of the surrounding business district.

The primary improvements include the installation of new commercial-grade flooring throughout the interior space and the addition of exterior building signage. These upgrades are essential to transforming the space into a safe, accessible, and visually cohesive environment suitable for a wellness-based use.

Interior improvements will consist of removing any existing worn or unsuitable flooring and installing durable, non-slip, commercial-grade flooring designed to support low-impact fitness and wellness activities. This improvement enhances safety for all users, ensures long-term durability under consistent use, and contributes to bringing the space up to operational standards for occupancy.

Exterior improvements will include the design and installation of permanent building-mounted signage to clearly identify the business and improve visibility from the street. Additional window vinyl may be incorporated to enhance the storefront's appearance while maintaining a clean and professional aesthetic. These façade enhancements will contribute to a more attractive and activated streetscape, aligning with the Village's goals of supporting vibrant, well-maintained commercial corridors.

The proposed improvements are not structural in nature but are critical to the overall functionality and presentation of the space. The project prioritizes upgrades that enhance the building's appearance, improve safety, and support the successful activation of a currently underutilized commercial unit.

By investing in these improvements, the project will contribute to the continued economic development of the area by bringing a new business into operation, increasing foot traffic, and encouraging engagement with neighboring establishments. The presence of a wellness-focused business further supports community health and well-being while complementing the existing mix of local businesses.

All work will be completed in compliance with applicable building codes, zoning regulations, and permitting requirements. The project is expected to be completed within a reasonable timeframe following approvals and contractor scheduling.

Overall, this project represents a thoughtful investment in both the property and the surrounding community, aligning with the Village's objectives of enhancing commercial properties, supporting small business growth, and improving the visual character of the area.