

1 **CITY OF HOMER**
2 **HOMER, ALASKA**

3 City Manager

4 **RESOLUTION 20-004**

5
6 A RESOLUTION OF THE HOMER CITY COUNCIL APPROVING AN
7 ECONOMIC DEVELOPMENT AND TOURISM MARKETING
8 AGREEMENT BETWEEN THE CITY OF HOMER AND THE HOMER
9 CHAMBER OF COMMERCE.

10
11 WHEREAS, The adopted FY 2020-2021 Operating Budget contains an appropriation and
12 transfer of \$51,000 to the Homer Chamber of Commerce; and

13
14 WHEREAS, The appropriated funds are located within the Economic Development
15 Budget because the City views the Chamber as a contractor that is providing marketing and
16 other economic development services; and

17
18 WHEREAS, It is common and appropriate for there to be a contract or formal agreement
19 between the City and a business or organization providing contracted services; and

20
21 WHEREAS, The City and the Chamber of Commerce have collaborated on an Economic
22 Development and Tourism Marketing Agreement which formalizes the relationship between
23 the parties; and

24
25 WHEREAS, The Agreement clearly outlines the Chamber's marketing efforts on behalf
26 of Homer generally as a great place to live and establish a business and the Chamber's
27 economic development efforts on behalf of multiple sectors of the economy; and

28
29 WHEREAS, The Agreement is renewed on an annual basis and remains substantially
30 similar to the 2017-2019 adopted agreement with the exception of an updated Marketing Plan
31 provided by the Chamber; and

32
33 WHEREAS, The Homer City Council reviewed the Economic Development and Tourism
34 Marketing Agreement and the Chamber's Marketing Plan at its regular meeting on January 13,
35 2020.

36
37 NOW, THEREFORE, BE IT RESOLVED that the Homer City Council hereby approves the
38 Economic Development and Tourism Marketing Agreement between the City of Homer and the
39 Homer Chamber of Commerce; a copy of which is attached and incorporated herein.

40
41 PASSED AND ADOPTED by the Homer City Council this 13th day of January 2020.
42

43
44
45
46
47
48
49
50
51
52
53
54
55

ATTEST:

MELISSA JACOBSEN, MMC, CITY CLERK

Fiscal Note: N/A

CITY OF HOMER

KEN CASTNER, MAYOR