



City of Homer

www.cityofhomer-ak.gov

Office of the City Clerk

491 East Pioneer Avenue
Homer, Alaska 99603

clerk@cityofhomer-ak.gov

(p) 907-235-3130

(f) 907-235-3143

Memorandum

TO: ECONOMIC DEVELOPMENT ADVISORY COMMISSION

FROM: RACHEL TUSSEY, DEPUTY CITY CLERK

DATE: MARCH 4, 2020

SUBJECT: EDC STRATEGIC PLAN/GOALS

Last year, the commission created a simple, concise document (a 2-3 page list) that breaks down the EDC's goals into ongoing, short-term and long-term groups, utilizing already adopted plans and policies. This agenda item was discussed at the April, May, June, and August 2019 regular meetings, as well as a June worksession. The commission adopted the final plan at their August 13, 2019 meeting and agreed that they would review this document annually at their April regular meeting.

Considering that Ordinance 19-47(S-2) is pending at the City Council level, Staff reminds the commission that this agenda item is subject to change pending the City Council's decision and the results from their March 9th meeting.

Chair Marks has requested to have the Strategic Plan/Goals on the EDC's March agenda in case the pending ordinance fails and the EDC remains established; that way the commission could jump right into brainstorming possible strategic plan revisions to share and discuss at the April 14, 2020 meeting.

RECOMMENDATION

Introduction of the EDC Strategic Plan/Goals agenda item.

Attached: EDC Strategic Plan/Goals – Adopted August 13, 2019

