

**HMTA Meeting Minutes**  
**February 6, 2020**  
**Homer Harbormaster's Office**

Officers Present: Mark Zeiset, Brad Conley, Jennifer Hakala, Liam Hahn, Aaron Fleenor and Cinda Martin telephonically.

Guests present: Bryan Hawkins, Homer Harbormaster

Agenda Approval – Motion by Aaron Fleenor to approve the agenda as presented, 2<sup>nd</sup> and carried.

Minutes of the previous meeting – Motion by Brad Conley to approve the minutes of the January 2020 meeting as presented, 2<sup>nd</sup> and carried.

Guests – Bryan reported on the Seattle Boat Show; next week is the Harbormaster's meeting, will be promoting Homer's port projects; City of Anchorage/Port of Anchorage has requested a bond.

Treasurer's Report – Jen Hakala presented a current balance sheet and AR Aging report. All bills have been paid including the 2<sup>nd</sup> half of the Boat Show. Outstanding dues are concerning with over \$7k in ARs that include advertising. Officers will help with calling. Signed up a new member, Bruce Friend with Walleye Boats; he signed up for 2 spaces at the Boat Show.

**Committee Reports:**

- Advertising –
  - Social Media – FB page has new material on it however it didn't make it into Mark's feed, wondering about boosting; discussion about other avenues like Homer Communication pages, etc.
- Anchorage Boat Show - Aaron reported that the banner is full with Metal Marine, just waiting on art work for them; discussion held regarding having the Chamber of Commerce on the banner with only paying for a booth space. Agreed that their logo was fine to include without having a full ad space. Discussion held regarding having an additional table top banner. We only have ½ booth space remaining; Mark is working on ATEC Marine and FNBA. Will have Deb promote on FB to try to sell final space. Aaron and Eric will review final layout. Aaron suggesting giving out 3" x 2" stickers with HMTA logo and website. Motion by Brad Conley to approve the purchase of 200 3" x 2" stickers @ \$130 to give out at the show, 2<sup>nd</sup> and carried.
- Workforce Development —
  - FOLs – Mark is working on the FOLs
  - KPC – Jesus has spring courses out
  - Scholarship – forms need to be updated and sent to the schools and added to the website

**Old Business:**

- Ravn Ad – C&C is pulling out of the ad and we need a replacement @ \$150 for a 2-month issue; looking for a member to commit to 2 2-month issues. We will need to renew in June if we intend to continue with the Ravn ads.
- Back to the Bay – Jen reported that they will join NOMAR in their booth at the Boat Show; a fundraiser is being held this weekend at Islands & Oceans, film and chowder dinner.

- FOL Update – Mark reported that he sent an email the the HHS principal outlining the benefits of the HMTA FOLs and let him know that we are interested in working with the school in getting back on track to make this work in the future. The response was positive, the principal and counselors would like to meet with us to focus on reviving the program.

New Business:

- Membership for out of town businesses – available to any active business maintaining a business presence in the greater Kachemak Bay Area. Review of membership categories and applicable benefits. Discussion held regarding Associate Membership and possibly striking that category from the By-Laws given the potential for conflicts of interest and outside area competition. Any By-Law change will be done at the next Annual Meeting.
- Bay Welding is sponsoring a Cad class that includes a 30 station software lab license for the college @ \$1,000. Discussion held regarding taking funds out of education account to split sponsorship. Motion by Aaron Fleenor to put \$500 toward the sponsorship if funds allow, 2<sup>nd</sup> and carried.
- Career Fair – Cinda reported that the KPC Career Fair is scheduled for Friday, March 20<sup>th</sup>, we will have a table with Jesus to promote the Maritime Courses. Cinda will get a notice out to members to email us employment opportunities. This fair is open to the public.

Next Meeting: Thursday, March 5<sup>th</sup> at 6pm

Adjournment: There being no further business to come before the board of directors, the meeting was adjourned at 7:50 p.m.

Respectfully submitted,

Cinda Martin, Secretary

## Homer Marine Trades Association Regular Meeting Agenda

March 5<sup>th</sup> 2020

1. **Call Meeting to order:** (Quorum- Y / N)

2. **Approve Agenda for tonight 3/5/20**

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

3. **Approve of minutes for 2/6/20:**

1<sup>st</sup> \_\_\_\_\_ 2<sup>nd</sup> \_\_\_\_\_

4. **Visitors/Presentations:**

- Homer Port and Harbor Master

5. **Treasurer's Report:** Jen

6. **Committee Reports:**

- **Advertising and Web/Social media:** Brad, Liam, Mark, Kate, Aaron
- Anchorage Boat Show report
- **Workforce Development:** Brad/Gordon
  - FOL's Gordon Pitzman advisor update (Sign-up sheet with dates)
  - KPC update, Jesus email: [jtrejo@alaska.edu](mailto:jtrejo@alaska.edu)
- **Scholarship:** Cinda Application update

7.

**Old Business:**

- Ravn mag ads will need renewed in June if we decide to continue. We have Breakwater Electric to fill C&C Diving vacancy for May, June issue.
- What businesses can join HMTA? How to handle business outside of Homer.
- Back to the Bay

8. **New Business**

- Bay Weld Skiff raffle
- March 20<sup>th</sup> Job Fair

9. **Comments of the audience:**

10. **Comments of the board:**

11. **Next Meeting:** April 2nd 2020 at 6PM

