



## City of Homer

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## Administration

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## Memorandum

TO: ECONOMIC DEVELOPMENT ADVISORY COMMISSION

FROM: JENNY CARROLL, SPECIAL PROJECTS & COMMUNICATIONS COORDINATOR

DATE: JANUARY 6, 2020

SUBJECT: ECONOMIC DEVELOPMENT PRIORITY RECOMMENDATIONS FOR CITY COUNCIL

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Proposed Ordinance 19-47(S) provides a mechanism for city advisory bodies, departments, and the public to share their economic development priorities and recommendations for implementation with City Council at a scheduled Economic Development Priorities worksession. The worksession is designed for Council to select the top three economic projects/goals for the upcoming year and consider implementation options.

In the event City Council adopts Ordinance 19-47(S), Chair Marks asked that the Commission take time at their January 14, 2020 regular meeting to review Chapter 7 of the City's Comprehensive Plan and formally recommend areas of priority for City Council to consider at their proposed worksession.

The ordinance identifies Chapter 7 of the Comprehensive Plan as the suggested reference document for goals, objectives, and implementation options because the Comprehensive Plan articulates the community's vision for the future and provides a strategic map to reach that vision. Its policy statements, goals, objectives, and standards are intended to guide the day-to-day decisions of elected officials and government staff for physical, social, and economic development within the City. The ordinance also invites recommendations for other opportunities or needs that may fall outside the Comprehensive Plan.

Your packet contains the Economic Vitality chapter for your review. I recommend you read the summary of goals and objectives section and select the goal, objective, and implementation strategy/strategies you think are high priority for City attention and action. Staff will include your recommendations in a memo to City Council at the time of their worksession.

### STAFF RECOMMENDATION

Discuss and make a motion identifying a prioritized list of Economic Development Priorities and provide suggestions for implementation, if any.

