Council Meeting

4/8/2025

Municipal Liquor Store/Bar

March has come to a close, and we did better than the previous months to start the year off.

Off-sale financials show us to have made \$2301.03 after transfers. Our sales figures were down from last year. As we come into warmer weather, I foresee those numbers bouncing back. Beyond our sales, we are starting to buy up on some of our bigger movers, and our set up for the spring and summer months should have good coverage and strong profit percentages.

On-sale also pulled some good numbers this month. After transfers, we brought in \$2865.11. Our bingo jackpot did go off recently, and so our bingo night will be slower for the next few weeks. Beyond this, our events are going well and we are continuing to learn and grow with our new POS system, Toast.

The staff and myself do like the new POS, and there are a lot of cutting edge features that we continue to delve into. The process of integration from old system preferences and current has been meticulous, a lot of trial and error, but we are very happy with the overall experience we are getting from Toast.

In the unfortunate news category, our glycol cooler system has been on the fritz. I am looking into some options for a fix. Our options are limited in terms of fixing/replacement, and I am in the process of looking into our best long-term plan. I will have updates soon hopefully.

Looking forward to April, we hope to see a spike in sales as the weather should start turning the corner. I also will be attending the MMBA annual conference later this month, and am very excited to learn and grow in this field to further better the Hinckley Firehouse.

As always, if you have any questions or concerns, please feel free to reach out to me.

Thank you!

Phillip Taggart

Liquor Operations Manager