# **Strategy Map**

#### **Vision Statement**

We envision Hillsborough as a prosperous town, filled with vitality, fostering a strong sense of community, celebrating its unique heritage and small-town character.

#### **Mission Statement**

We are stewards of the public trust who exist to make the Vision for Hillsborough a reality. We manage and provide the infrastructure, resources, and services that enhance the quality of life for the living beings and land within our town.

### **Values**

As we strive to achieve our goals, we commit to maintaining these core values:

- Vibrancy
- Equity & Inclusion

- Forward Thinking
- Public Service

## **Strategic Focus Areas**

