# Strategic Plan Focus Areas & Objectives

## Community Safety

- 1. Ensure that all people are safe and feel safe throughout town.
- 2. Maintain a clean community.

### Sustainability & Resiliency

- 1. Optimize the built environment in a way that is respectful of the natural environment and promotes human health.
- 2. Intensify efforts to meet 2030 and 2050 clean energy goals, reducing overall energy consumption and increasing the use of clean energy for town operations.
- 3. Protect and enhance natural resources.
- 4. Reinforce resiliency in town operations by implementing emergency preparedness strategies.

## Connected Community

- Advance a multi-modal network that reduces single-occupancy vehicles and links Hillsborough residents to key places and each other Enhance pedestrian connectivity that links Hillsborough residents through publicly accessible spaces.
- 2. Foster reliable, high-speed internet services throughout the community.

### Economic Vitality

- 1. Make it easier for businesses in varied sectors and industries to get established and thrive.
- 2. Preservation of naturally occurring affordable housing.

### Service Excellence

- 1. Maintain, protect and optimize assets and infrastructure to drive reliability, cost effectiveness, and efficiency.
- 2. Provide quality municipal services through operational excellence and a culture of innovation.
- 3. Promote inclusive community engagement in town services, programs and projects.
- 4. Embed racial equity throughout the organization and in the services provided to the community.